

Tourist Expenditure Survey (2020)

Main indicators by island of stay



Tourists (over 15 years old)

| | 2019 | 2020 | Change |
|-----------------------|-------------------|------------------|---------------|
| Lanzarote | 2,521,668 | 652,282 | -74.1% |
| Fuerteventura | 1,659,115 | 531,369 | -68.0% |
| Gran Canaria | 3,702,777 | 1,158,690 | -68.7% |
| Tenerife | 5,040,382 | 1,644,737 | -67.4% |
| La Palma | 235,559 | 75,909 | -67.8% |
| Canary Islands | 13,275,834 | 4,110,603 | -69.0% |

Tourist turnover (€ million)

| | 2019 | 2020 | Change |
|-----------------------|---------------|--------------|---------------|
| Lanzarote | 2,747 | 754 | -72.6% |
| Fuerteventura | 1,959 | 654 | -66.6% |
| Gran Canaria | 4,342 | 1,488 | -65.7% |
| Tenerife | 5,615 | 1,832 | -67.4% |
| La Palma | 284 | 84 | -70.4% |
| Canary Islands | 15,091 | 4,868 | -67.7% |

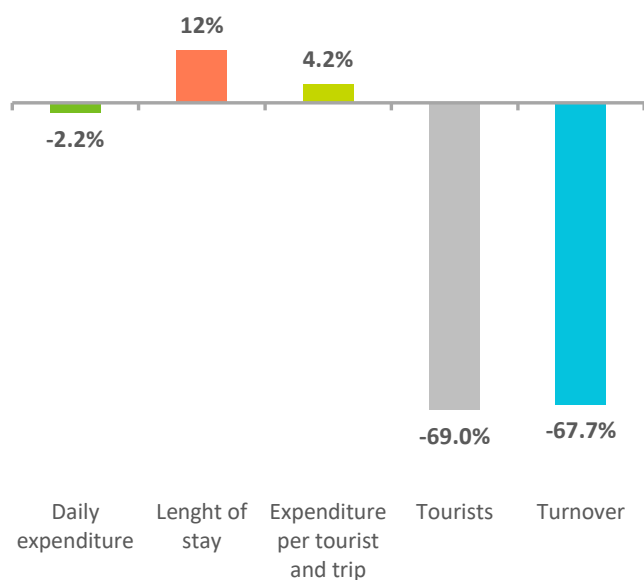
Tourists with holiday package (%)

| | 2019 | 2020 | Change |
|-----------------------|--------------|--------------|--------------|
| Lanzarote | 53.6% | 49.1% | -4.56 |
| Fuerteventura | 74.2% | 63.9% | -10.30 |
| Gran Canaria | 55.7% | 48.8% | -6.96 |
| Tenerife | 51.2% | 41.5% | -9.75 |
| La Palma | 54.1% | 45.7% | -8.43 |
| Canary Islands | 55.9% | 47.9% | -8.00 |

Expenditure per tourist and trip (€)

| | 2019 | 2020 | Change |
|-----------------------|--------------|--------------|-------------|
| Lanzarote | 1,089 | 1,156 | 6.1% |
| Fuerteventura | 1,181 | 1,232 | 4.3% |
| Gran Canaria | 1,173 | 1,284 | 9.5% |
| Tenerife | 1,114 | 1,114 | 0.0% |
| La Palma | 1,205 | 1,106 | -8.2% |
| Canary Islands | 1,137 | 1,184 | 4.2% |

Main indicators change (year-over-year)



Average daily expenditure (€)

| | 2019 | 2020 | Change |
|-----------------------|--------------|--------------|--------------|
| Lanzarote | 135.3 | 138.3 | 2.2% |
| Fuerteventura | 139.5 | 139.1 | -0.3% |
| Gran Canaria | 141.5 | 142.3 | 0.6% |
| Tenerife | 139.8 | 131.0 | -6.3% |
| La Palma | 131.5 | 117.5 | -10.6% |
| Canary Islands | 139.2 | 136.2 | -2.2% |

Length of stay (days)

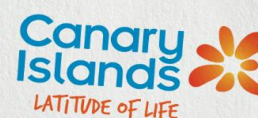
| | 2019 | 2020 | Change |
|-----------------------|-------------|--------------|-------------|
| Lanzarote | 8.75 | 9.49 | 0.74 |
| Fuerteventura | 9.27 | 9.85 | 0.58 |
| Gran Canaria | 9.29 | 10.71 | 1.42 |
| Tenerife | 8.97 | 10.12 | 1.15 |
| La Palma | 10.42 | 10.89 | 0.47 |
| Canary Islands | 9.09 | 10.17 | 1.08 |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2020)

Main indicators by island of stay



Canary Islands



| | 2019 | 2020 | Change |
|----------------------------------|-------------------|------------------|---------------|
| Tourists | 13,275,834 | 4,110,603 | -69.0% |
| - book package | 7,426,022 | 1,970,597 | -73.5% |
| - do not book package | 5,849,812 | 2,140,006 | -63.4% |
| % book package | 55.9% | 47.9% | -8.0% |
| Average daily expenditure | 1,137 | 1,184 | 4.2% |
| Expenditure per tourist and trip | 139.2 | 136.2 | -2.2% |
| Length of stay | 9.09 | 10.17 | 1.08 |
| Turnover (€ million) | 15,091 | 4,868 | -67.7% |

Lanzarote



| | 2019 | 2020 | Change |
|----------------------------------|------------------|----------------|---------------|
| Tourists | 2,521,668 | 652,282 | -74.1% |
| - book package | 1,352,359 | 320,081 | -76.3% |
| - do not book package | 1,169,310 | 332,202 | -71.6% |
| % book package | 53.6% | 49.1% | -4.5% |
| Average daily expenditure | 1,089 | 1,156 | 6.1% |
| Expenditure per tourist and trip | 135.3 | 138.3 | 2.2% |
| Length of stay | 8.75 | 9.49 | 0.74 |
| Turnover (€ million) | 2,747 | 754 | -72.6% |

Fuerteventura



| | 2019 | 2020 | Change |
|----------------------------------|------------------|----------------|---------------|
| Tourists | 1,659,115 | 531,369 | -68.0% |
| - book package | 1,230,656 | 339,437 | -72.4% |
| - do not book package | 428,460 | 191,932 | -55.2% |
| % book package | 74.2% | 63.9% | -10.3% |
| Average daily expenditure | 1,181 | 1,232 | 4.3% |
| Expenditure per tourist and trip | 139.5 | 139.1 | -0.3% |
| Length of stay | 9.27 | 9.85 | 0.58 |
| Turnover (€ million) | 1,959 | 654 | -66.6% |

Gran Canaria



| | 2019 | 2020 | Change |
|----------------------------------|------------------|------------------|---------------|
| Tourists | 3,702,777 | 1,158,690 | -68.7% |
| - book package | 2,064,281 | 565,337 | -72.6% |
| - do not book package | 1,638,496 | 593,353 | -63.8% |
| % book package | 55.7% | 48.8% | -6.9% |
| Average daily expenditure | 1,173 | 1,284 | 9.5% |
| Expenditure per tourist and trip | 141.5 | 142.3 | 0.6% |
| Length of stay | 9.29 | 10.71 | 1.42 |
| Turnover (€ million) | 4,342 | 1,488 | -65.7% |

Tenerife



| | 2019 | 2020 | Change |
|----------------------------------|------------------|------------------|---------------|
| Tourists | 5,040,382 | 1,644,737 | -67.4% |
| - book package | 2,582,805 | 682,359 | -73.6% |
| - do not book package | 2,457,577 | 962,379 | -60.8% |
| % book package | 51.2% | 41.5% | -9.7% |
| Average daily expenditure | 1,114 | 1,114 | 0.0% |
| Expenditure per tourist and trip | 139.8 | 131.0 | -6.3% |
| Length of stay | 8.97 | 10.12 | 1.15 |
| Turnover (€ million) | 5,615 | 1,832 | -67.4% |

La Palma



| | 2019 | 2020 | Change |
|----------------------------------|----------------|---------------|---------------|
| Tourists | 235,559 | 75,909 | -67.8% |
| - book package | 127,461 | 34,673 | -72.8% |
| - do not book package | 108,098 | 41,235 | -61.9% |
| % book package | 54.1% | 45.7% | -8.4% |
| Average daily expenditure | 1,205 | 1,106 | -8.2% |
| Expenditure per tourist and trip | 131.5 | 117.5 | -10.6% |
| Length of stay | 10.42 | 10.89 | 0.47 |
| Turnover (€ million) | 284 | 84 | -70.4% |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2020)

Main indicators by source market



Tourists (over 15 years old)

| | 2019 | 2020 | Change |
|--------------------|-------------------|------------------|---------------|
| United Kingdom | 4,307,184 | 1,045,448 | -75.7% |
| Germany | 2,394,134 | 810,885 | -66.1% |
| Nordic countries | 1,286,906 | 458,055 | -64.4% |
| Spanish Mainland | 1,767,023 | 722,333 | -59.1% |
| Others | 3,520,587 | 1,073,882 | -69.5% |
| All markets | 13,275,834 | 4,110,603 | -69.0% |

Tourist turnover (€ million)

| | 2019 | 2020 | Change |
|--------------------|---------------|--------------|---------------|
| United Kingdom | 4,779 | 1,204 | -74.8% |
| Germany | 3,054 | 1,087 | -64.4% |
| Nordic countries | 1,704 | 682 | -60.0% |
| Spanish Mainland | 1,487 | 574 | -61.4% |
| Others | 4,066 | 1,321 | -67.5% |
| All markets | 15,091 | 4,868 | -67.7% |

Tourists with holiday package (%)

| | 2019 | 2020 | Change |
|--------------------|--------------|--------------|--------------|
| United Kingdom | 60.1% | 51.6% | -8.49 |
| Germany | 71.4% | 65.5% | -5.89 |
| Nordic countries | 70.9% | 73.2% | 2.25 |
| Spanish Mainland | 29.6% | 18.8% | -10.79 |
| Others | 48.1% | 39.9% | -8.16 |
| All markets | 55.9% | 47.9% | -8.00 |

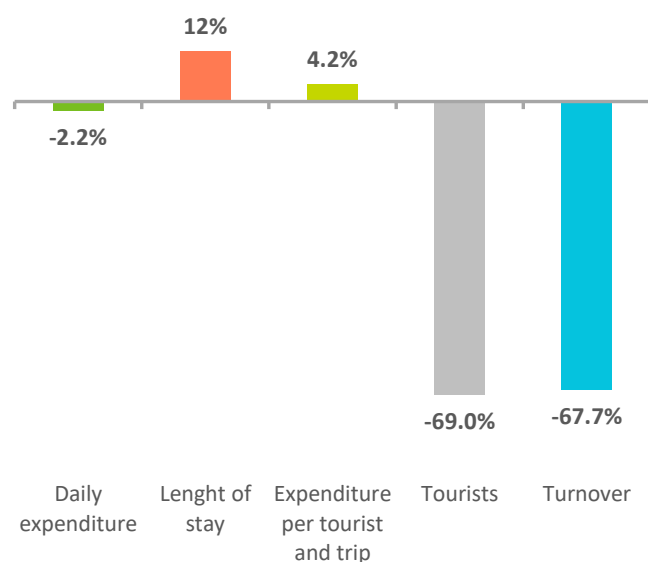
Expenditure per tourist and trip (€)

| | 2019 | 2020 | Change |
|--------------------|--------------|--------------|-------------|
| United Kingdom | 1,110 | 1,152 | 3.8% |
| Germany | 1,276 | 1,341 | 5.1% |
| Nordic countries | 1,324 | 1,488 | 12.4% |
| Spanish Mainland | 841 | 794 | -5.6% |
| Others | 1,155 | 1,230 | 6.5% |
| All markets | 1,137 | 1,184 | 4.2% |

Average daily expenditure (€)

| | 2019 | 2020 | Change |
|--------------------|--------------|--------------|--------------|
| United Kingdom | 142.4 | 138.2 | -3.0% |
| Germany | 132.3 | 135.5 | 2.4% |
| Nordic countries | 152.8 | 159.6 | 4.5% |
| Spanish Mainland | 135.5 | 116.8 | -13.8% |
| Others | 137.0 | 137.8 | 0.6% |
| All markets | 139.2 | 136.2 | -2.2% |

Main indicators change (year-over-year)



Length of stay (days)

| | 2019 | 2020 | Change |
|--------------------|-------------|--------------|-------------|
| United Kingdom | 8.46 | 9.63 | 1.17 |
| Germany | 10.71 | 11.65 | 0.94 |
| Nordic countries | 9.79 | 10.92 | 1.13 |
| Spanish Mainland | 6.98 | 7.90 | 0.92 |
| Others | 9.57 | 10.77 | 1.19 |
| All markets | 9.09 | 10.17 | 1.08 |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2020)

Main indicators by source market



All markets

| | 2019 | 2020 | Change |
|----------------------------------|-------------------|------------------|---------------|
| Tourists | 13,275,834 | 4,110,603 | -69.0% |
| - book package | 7,426,022 | 1,970,597 | -73.5% |
| - do not book package | 5,849,812 | 2,140,006 | -63.4% |
| % book package | 55.9% | 47.9% | -8.0% |
| Average daily expenditure | 1,137 | 1,184 | 4.2% |
| Expenditure per tourist and trip | 139.2 | 136.2 | -2.2% |
| Length of stay | 9.09 | 10.17 | 1.08 |
| Turnover (€ million) | 15,091 | 4,868 | -67.7% |

United Kingdom

| | 2019 | 2020 | Change |
|----------------------------------|------------------|----------------|---------------|
| Tourists | 2,521,668 | 652,282 | -74.1% |
| - book package | 1,352,359 | 320,081 | -76.3% |
| - do not book package | 1,169,310 | 332,202 | -71.6% |
| % book package | 53.6% | 49.1% | -4.5% |
| Average daily expenditure | 1,089 | 1,156 | 6.1% |
| Expenditure per tourist and trip | 135.3 | 138.3 | 2.2% |
| Length of stay | 8.75 | 9.49 | 0.74 |
| Turnover (€ million) | 2,747 | 754 | -72.6% |

Germany

| | 2019 | 2020 | Change |
|----------------------------------|------------------|----------------|---------------|
| Tourists | 2,394,134 | 810,885 | -66.1% |
| - book package | 1,710,204 | 531,517 | -68.9% |
| - do not book package | 683,930 | 279,368 | -59.2% |
| % book package | 71.4% | 65.5% | -5.8% |
| Average daily expenditure | 1,276 | 1,341 | 5.1% |
| Expenditure per tourist and trip | 132.3 | 135.5 | 2.4% |
| Length of stay | 10.71 | 11.65 | 0.94 |
| Turnover (€ million) | 3,054 | 1,087 | -64.4% |

Nordic countries

| | 2019 | 2020 | Change |
|----------------------------------|------------------|----------------|---------------|
| Tourists | 1,286,906 | 458,055 | -64.4% |
| - book package | 912,491 | 335,116 | -63.3% |
| - do not book package | 374,415 | 122,938 | -67.2% |
| % book package | 70.9% | 73.2% | 2.25 |
| Average daily expenditure | 1,324 | 1,488 | 12.4% |
| Expenditure per tourist and trip | 152.8 | 159.6 | 4.5% |
| Length of stay | 9.79 | 10.92 | 1.13 |
| Turnover (€ million) | 1,704 | 682 | -60.0% |

Spanish Mainland

| | 2019 | 2020 | Change |
|----------------------------------|------------------|----------------|---------------|
| Tourists | 1,767,023 | 722,333 | -59.1% |
| - book package | 523,373 | 136,035 | -74.0% |
| - do not book package | 1,243,650 | 586,298 | -52.9% |
| % book package | 29.6% | 18.8% | -10.7% |
| Average daily expenditure | 841 | 794 | -5.6% |
| Expenditure per tourist and trip | 135.5 | 116.8 | -13.8% |
| Length of stay | 6.98 | 7.90 | 0.92 |
| Turnover (€ million) | 1,487 | 574 | -61.4% |

Others

| | 2019 | 2020 | Change |
|----------------------------------|------------------|------------------|---------------|
| Tourists | 3,520,587 | 1,073,882 | -69.5% |
| - book package | 1,692,387 | 428,647 | -74.7% |
| - do not book package | 1,828,201 | 645,235 | -64.7% |
| % book package | 48.1% | 39.9% | -8.1% |
| Average daily expenditure | 1,155 | 1,230 | 6.5% |
| Expenditure per tourist and trip | 137.0 | 137.8 | 0.6% |
| Length of stay | 9.57 | 10.77 | 1.19 |
| Turnover (€ million) | 4,066 | 1,321 | -67.5% |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.