Main indicators by island of stay



Tourists (over 15 years old)

3 rd Quarter	2019	2020	Change
Lanzarote	628,986	125,647	-80.0%
Fuerteventura	415,473	124,164	-70.1%
Gran Canaria	798,802	174,807	-78.1%
Tenerife	1,187,434	317,218	-73.3%
La Palma	54,161	16,032	-70.4%
Canary Islands	3,101,631	763,359	-75.4%

Tourist turnover (€ million)

3 rd Quarter	2019	2020	Change
Lanzarote	802	137	-82.9%
Fuerteventura	581	157	-73.0%
Gran Canaria	1,015	191	-81.2%
Tenerife	1,497	299	-80.1%
La Palma	73	15	-79.0%
Canary Islands	3,987	804	- 79.8%

Tourists with holiday package (%)

3 rd Quarter	2019	2020	Change
Lanzarote	54.6%	36.7%	-17.96
Fuerteventura	74.7%	53.1%	-21.57
Gran Canaria	60.2%	31.7%	-28.50
Tenerife	54.1%	29.1%	-25.01
La Palma	59.6%	15.0%	-44.53
Canary Islands	58.5%	34.4%	-24.12

Expenditure per tourist and trip (\in)

3 rd Quarter	2019	2020	Change
Lanzarote	1,275	1,089	-14.6%
Fuerteventura	1,398	1,263	-9.6%
Gran Canaria	1,270	1,090	-14.2%
Tenerife	1,261	941	-25.3%
La Palma	1,342	954	-28.9%
Canary Islands	1,286	1,053	-18.1%

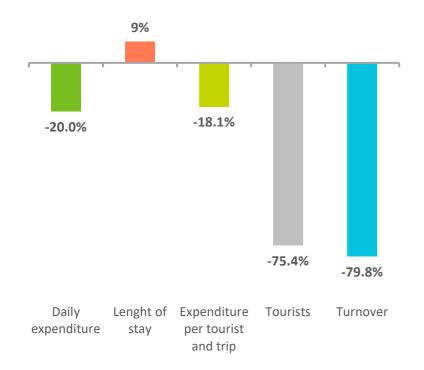
Average daily expenditure (€)

3 rd Quarter	2019	2020	Change
Lanzarote	148.1	122.5	-17.3%
Fuerteventura	154.7	132.8	-14.2%
Gran Canaria	147.5	123.3	-16.4%
Tenerife	148.8	111.1	-25.3%
La Palma	150.8	105.4	-30.1%
Canary Islands	148.9	119.1	-20.0%

Lenght of stay (days)

3 rd Quarter	2019	2020	Change
Lanzarote	9.38	10.00	0.62
Fuerteventura	9.63	10.57	0.94
Gran Canaria	9.25	10.65	1.40
Tenerife	9.32	9.79	0.47
La Palma	9.70	10.47	0.77
Canary Islands	9.38	10.20	0.82

Main indicators change (year-over-year, 3rd quarter)





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Canary Islands

763,359 262,452	-75.4%
262,452	
	-85.5%
500,907	-61.1%
34.4%	-24.12
1,053	-18.1%
119.1	-20.0%
10.20	0.82
004	-79.8%
	1,053 119.1

Fuerteventura

3 rd Quarter	2019	2020	Change
Tourists	415,473	124,164	-70.1%
 book package 	310,316	65 <i>,</i> 952	-78.7%
 do not book package 	105,157	58,211	-44.6%
% book package	74.7%	53.1%	-21.57
Average daily expenditure	1,398	1,263	-9.6%
Expenditure per tourist and trip	154.7	132.8	-14.2%
Lenght of stay	9.63	10.57	0.94
Turnover (€ million)	581	157	-73.0%

Tenerife

3 rd Quarter	2019	2020	Change
Tourists	1,187,434	317,218	-73.3%
- book package	642,318	92,241	-85.6%
- do not book package	545,116	224,977	-58.7%
% book package	54.1%	29.1%	-25.01
Average daily expenditure	1,261	941	-25.3%
Expenditure per tourist and trip	148.8	111.1	-25.3%
Lenght of stay	9.32	9.79	0.47
Turnover (€ million)	1,497	299	-80.1%

Lanzarote

3.0.5

2019	2020	Change
628,986	125,647	-80.0%
343,638	46,084	-86.6%
285,348	79,563	-72.1%
54.6%	36.7%	-17.96
1,275	1,089	-14.6%
148.1	122.5	-17.3%
9.38	10.00	0.62
802	137	- 82.9%
	628,986 343,638 285,348 54.6% 1,275 148.1 9.38	628,986125,647343,63846,084285,34879,56354.6%36.7%1,2751,089148.1122.59.3810.00

Gran Canaria

3 rd Quarter	2019	2020	Change
Tourists	798,802	174,807	-78.1%
 book package 	480,672	55,370	-88.5%
 do not book package 	318,130	119,437	-62.5%
% book package	60.2%	31.7%	-28.50
Average daily expenditure	1,270	1,090	-14.2%
Expenditure per tourist and trip	147.5	123.3	-16.4%
Lenght of stay	9.25	10.65	1.40
Turnover (€ million)	1,015	191	- 81.2%

La Palma

3 rd Quarter	2019	2020	Change
Tourists	54,161	16,032	-70.4%
- book package	32,266	2,413	-92.5%
- do not book package	21,895	13,619	-37.8%
% book package	59.6%	15.0%	-44.53
Average daily expenditure	1,342	954	-28.9%
Expenditure per tourist and trip	150.8	105.4	-30.1%
Lenght of stay	9.70	10.47	0.77
Turnover (€ million)	73	15	- 79.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico). Note: Tourists under 16 years old are excluded. Main indicators by source market



Tourists (over 15 years old)

3 rd Quarter	2019	2020	Change
United Kingdom	1,075,078	109,494	-89.8%
Germany	471,718	130,987	-72.2%
Nordic countries	89 <i>,</i> 892	3,248	-96.4%
Spanish Mainland	569,285	306,350	-46.2%
Others	895,658	213,280	-76.2%
All markets	3,101,631	763,359	-75.4%

Tourists with holiday package (%)

3 rd Quarter	2019	2020	Change
United Kingdom	64.7%	37.1%	-27.58
Germany	78.8%	63.6%	-15.15
Nordic countries	60.3%	12.6%	-47.68
Spanish Mainland	35.0%	16.1%	-18.93
Others	55.1%	41.6%	-13.48
All markets	58.5%	34.4%	-24.12

Tourist turnover (€ million)

3 rd Quarter	2019	2020	Change
United Kingdom	1,403	124	-91.1%
Germany	651	171	-73.8%
Nordic countries	115	4	-96.6%
Spanish Mainland	613	255	-58.4%
Others	1,206	250	-79.2%
All markets	3,987	804	- 79.8%

Expenditure per tourist and trip (ϵ)

3 rd Quarter	2019	2020	Change
United Kingdom	1,305	1,134	-13.1%
Germany	1,380	1,304	-5.5%
Nordic countries	1,276	1,202	-5.9%
Spanish Mainland	1,076	831	-22.8%
Others	1,346	1,174	-12.8%
All markets	1,286	1,053	-18.1%

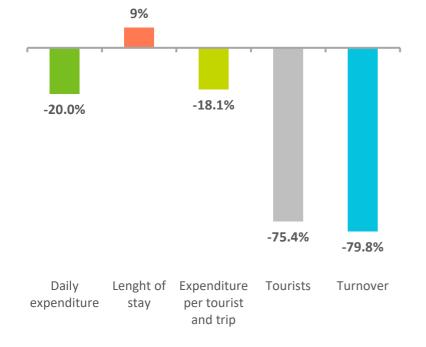
Average daily expenditure (€)

3 rd Quarter	2019	2020	Change
United Kingdom	154.0	114.4	-25.7%
Germany	139.9	131.4	-6.1%
Nordic countries	139.7	84.4	-39.6%
Spanish Mainland	146.8	113.1	-23.0%
Others	149.9	123.1	-17.9%
All markets	148.9	119.1	-20.0%

Lenght of stay (days)

3 rd Quarter	2019	2020	Change
United Kingdom	9.10	12.48	3.38
Germany	10.41	11.14	0.73
Nordic countries	9.71	16.47	6.76
Spanish Mainland	8.15	8.37	0.22
Others	9.92	10.99	1.06
All markets	9.38	10.20	0.82

Main indicators change (year-over-year, 1st quarter)



Source: ISTAC (Encuesta sobre el Gasto Turístico). Note: Tourists under 16 years old are excluded.



All markets

3 rd Quarter	2019	2020	Change
Tourists	3,101,631	763,359	-75.4%
 book package 	1,814,454	262,452	-85.5%
 do not book package 	1,287,177	500,907	-61.1%
% book package	58.5%	34.4%	-24.12
Average daily expenditure	1,286	1,053	-18.1%
Expenditure per tourist and trip	148.9	119.1	-20.0%
Lenght of stay	9.38	10.20	0.82
Turnover (€ million)	3,987	804	- 79.8 %

Germany

3 rd Quarter	2019	2020	Change
Tourists	471,718	130,987	-72.2%
 book package 	371,486	83,309	-77.6%
 do not book package 	100,232	47,678	-52.4%
% book package	78.8%	63.6%	-15.15
Average daily expenditure	1,380	1,304	-5.5%
Expenditure per tourist and trip	139.9	131.4	-6.1%
Lenght of stay	10.41	11.14	0.73
Turnover (€ million)	651	171	- 73.8 %

Spanish Mainland

3 rd Quarter	2019	2020	Change
Tourists	569,285	306,350	-46.2%
- book package	199,386	49,298	-75.3%
 do not book package 	369,899	257,052	-30.5%
% book package	35.0%	16.1%	-18.93
Average daily expenditure	1,076	831	-22.8%
Expenditure per tourist and trip	146.8	113.1	-23.0%
Lenght of stay	8.15	8.37	0.22
Turnover (€ million)	613	255	-58.4%

United Kingdom

3 rd Quarter	2019	2020	Change
Tourists	628,986	125,647	-80.0%
- book package	343,638	46,084	-86.6%
- do not book package	285,348	79 <i>,</i> 563	-72.1%
% book package	54.6%	36.7%	-17.96
Average daily expenditure	1,275	1,089	-14.6%
Expenditure per tourist and trip	148.1	122.5	-17.3%
Lenght of stay	9.38	10.00	0.62
Turnover (€ million)	802	137	-82.9%

Nordic countries

3 rd Quarter	2019	2020	Change
Tourists	89,892	3,248	-96.4%
- book package	54,214	410	-99.2%
- do not book package	35,678	2,837	-92.0%
% book package	60.3%	12.6%	-47.68
Average daily expenditure	1,276	1,202	-5.9%
Expenditure per tourist and trip	139.7	84.4	-39.6%
Lenght of stay	9.71	16.47	6.76
Turnover (€ million)	115	4	-96.6%

Others

3 rd Quarter	2019	2020	Change
Tourists	895,658	213,280	-76.2%
 book package 	493,502	88,761	-82.0%
 do not book package 	402,156	124,519	-69.0%
% book package	55.1%	41.6%	-13.48
Average daily expenditure	1,346	1,174	-12.8%
Expenditure per tourist and trip	149.9	123.1	-17.9%
Lenght of stay	9.92	10.99	1.06
Turnover (€ million)	1,206	250	- 79.2%