

Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

4 th Quarter	2019	2020	Change
Lanzarote	649,180	89,473	-86.2%
Fuerteventura	435,730	82,532	-81.1%
Gran Canaria	1,064,866	162,688	-84.7%
Tenerife	1,340,640	253,122	-81.1%
La Palma	63,613	11,095	-82.6%
Canary Islands	3,588,856	605,530	-83.1%

Tourist turnover (€ million)

4 th Quarter	2019	2020	Change
Lanzarote	744	93	-87.5%
Fuerteventura	500	97	-80.6%
Gran Canaria	1,350	185	-86.3%
Tenerife	1,545	270	-82.5%
La Palma	69	13	-81.3%
Canary Islands	4,254	667	-84.3%

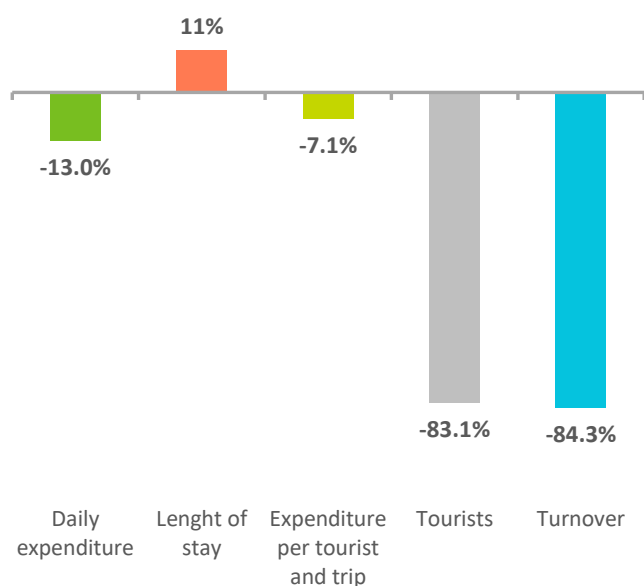
Tourists with holiday package (%)

4 th Quarter	2019	2020	Change
Lanzarote	56.2%	33.8%	-22.37
Fuerteventura	76.8%	46.3%	-30.54
Gran Canaria	55.9%	30.8%	-25.16
Tenerife	49.6%	24.0%	-25.54
La Palma	50.8%	20.5%	-30.23
Canary Islands	56.1%	30.5%	-25.63

Expenditure per tourist and trip (€)

4 th Quarter	2019	2020	Change
Lanzarote	1,146	1,044	-9.0%
Fuerteventura	1,148	1,174	2.3%
Gran Canaria	1,268	1,139	-10.2%
Tenerife	1,153	1,068	-7.3%
La Palma	1,086	1,166	7.4%
Canary Islands	1,185	1,101	-7.1%

Main indicators change (year-over-year, 4th quarter)



Average daily expenditure (€)

4 th Quarter	2019	2020	Change
Lanzarote	147.0	125.4	-14.7%
Fuerteventura	136.1	130.9	-3.8%
Gran Canaria	151.3	131.6	-13.1%
Tenerife	147.1	125.0	-15.0%
La Palma	123.5	115.2	-6.7%
Canary Islands	146.5	127.4	-13.0%

Length of stay (days)

4 th Quarter	2019	2020	Change
Lanzarote	8.28	9.40	1.12
Fuerteventura	9.15	10.27	1.12
Gran Canaria	9.47	10.44	0.97
Tenerife	8.75	9.66	0.91
La Palma	9.51	11.86	2.35
Canary Islands	8.96	9.97	1.01

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Canary Islands

4 th Quarter	2019	2020	Change
Tourists	3,588,856	605,530	-83.1%
- book package	2,013,714	184,577	-90.8%
- do not book package	1,575,142	420,953	-73.3%
% book package	56.1%	30.5%	-25.63
Average daily expenditure	1,185	1,101	-7.1%
Expenditure per tourist and trip	146.5	127.4	-13.0%
Length of stay	8.96	9.97	1.01
Turnover (€ million)	4,254	667	-84.3%

Lanzarote

4 th Quarter	2019	2020	Change
Tourists	649,180	89,473	-86.2%
- book package	364,741	30,258	-91.7%
- do not book package	284,439	59,215	-79.2%
% book package	56.2%	33.8%	-22.37
Average daily expenditure	1,146	1,044	-9.0%
Expenditure per tourist and trip	147.0	125.4	-14.7%
Length of stay	8.28	9.40	1.12
Turnover (€ million)	744	93	-87.5%

Fuerteventura

4 th Quarter	2019	2020	Change
Tourists	435,730	82,532	-81.1%
- book package	334,637	38,179	-88.6%
- do not book package	101,092	44,353	-56.1%
% book package	76.8%	46.3%	-30.54
Average daily expenditure	1,148	1,174	2.3%
Expenditure per tourist and trip	136.1	130.9	-3.8%
Length of stay	9.15	10.27	1.12
Turnover (€ million)	500	97	-80.6%

Gran Canaria

4 th Quarter	2019	2020	Change
Tourists	1,064,866	162,688	-84.7%
- book package	595,752	50,090	-91.6%
- do not book package	469,115	112,598	-76.0%
% book package	55.9%	30.8%	-25.16
Average daily expenditure	1,268	1,139	-10.2%
Expenditure per tourist and trip	151.3	131.6	-13.1%
Length of stay	9.47	10.44	0.97
Turnover (€ million)	1,350	185	-86.3%

Tenerife

4 th Quarter	2019	2020	Change
Tourists	1,340,640	253,122	-81.1%
- book package	664,688	60,844	-90.8%
- do not book package	675,952	192,278	-71.6%
% book package	49.6%	24.0%	-25.54
Average daily expenditure	1,153	1,068	-7.3%
Expenditure per tourist and trip	147.1	125.0	-15.0%
Length of stay	8.75	9.66	0.91
Turnover (€ million)	1,545	270	-82.5%

La Palma

4 th Quarter	2019	2020	Change
Tourists	63,613	11,095	-82.6%
- book package	32,299	2,280	-92.9%
- do not book package	31,314	8,815	-71.9%
% book package	50.8%	20.5%	-30.23
Average daily expenditure	1,086	1,166	7.4%
Expenditure per tourist and trip	123.5	115.2	-6.7%
Length of stay	9.51	11.86	2.35
Turnover (€ million)	69	13	-81.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by source market



Tourists (over 15 years old)

4 th Quarter	2019	2020	Change
United Kingdom	1,108,217	137,349	-87.6%
Germany	704,680	127,640	-81.9%
Nordic countries	493,241	17,257	-96.5%
Spanish Mainland	374,976	148,219	-60.5%
Others	907,742	175,065	-80.7%
All markets	3,588,856	605,530	-83.1%

Tourist turnover (€ million)

4 th Quarter	2019	2020	Change
United Kingdom	1,316	158	-88.0%
Germany	914	178	-80.6%
Nordic countries	698	22	-96.8%
Spanish Mainland	283	104	-63.3%
Others	1,043	205	-80.3%
All markets	4,254	667	-84.3%

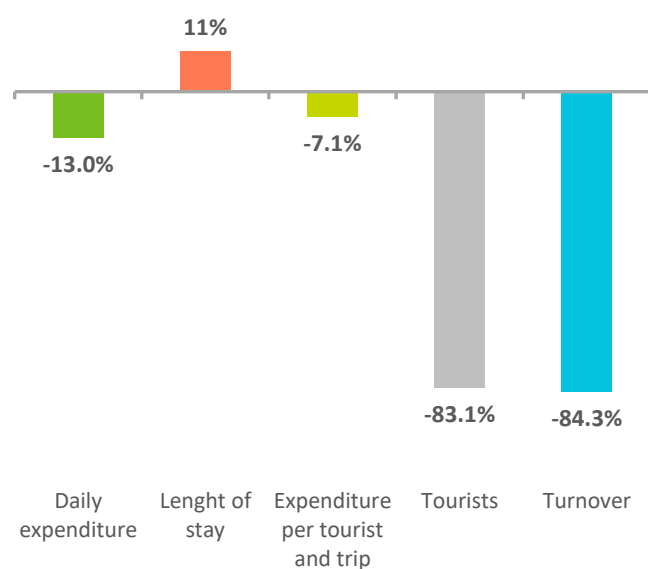
Tourists with holiday package (%)

4 th Quarter	2019	2020	Change
United Kingdom	59.6%	33.2%	-26.44
Germany	71.3%	48.9%	-22.39
Nordic countries	70.4%	58.7%	-11.67
Spanish Mainland	24.7%	11.7%	-12.98
Others	45.2%	28.0%	-17.19
All markets	56.1%	30.5%	-25.63

Expenditure per tourist and trip (€)

4 th Quarter	2019	2020	Change
United Kingdom	1,188	1,147	-3.4%
Germany	1,297	1,392	7.3%
Nordic countries	1,415	1,281	-9.4%
Spanish Mainland	756	701	-7.2%
Others	1,148	1,174	2.2%
All markets	1,185	1,101	-7.1%

Main indicators change (year-over-year, 4th quarter)



Average daily expenditure (€)

4 th Quarter	2019	2020	Change
United Kingdom	155.2	124.2	-20.0%
Germany	136.7	148.3	8.5%
Nordic countries	165.4	132.3	-20.0%
Spanish Mainland	131.6	105.8	-19.6%
Others	139.4	132.5	-5.0%
All markets	146.5	127.4	-13.0%

Length of stay (days)

4 th Quarter	2019	2020	Change
United Kingdom	8.27	10.24	1.97
Germany	10.39	10.88	0.49
Nordic countries	9.62	10.98	1.36
Spanish Mainland	6.62	7.78	1.16
Others	9.32	10.84	1.52
All markets	8.96	9.97	1.01

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by source market



All markets

4 th Quarter	2019	2020	Change
Tourists	3,588,856	605,530	-83.1%
- book package	2,013,714	184,577	-90.8%
- do not book package	1,575,142	420,953	-73.3%
% book package	56.1%	30.5%	-25.63
Average daily expenditure	1,185	1,101	-7.1%
Expenditure per tourist and trip	146.5	127.4	-13.0%
Length of stay	8.96	9.97	1.01
Turnover (€ million)	4,254	667	-84.3%

United Kingdom

4 th Quarter	2019	2020	Change
Tourists	649,180	89,473	-86.2%
- book package	364,741	30,258	-91.7%
- do not book package	284,439	59,215	-79.2%
% book package	56.2%	33.8%	-22.37
Average daily expenditure	1,146	1,044	-9.0%
Expenditure per tourist and trip	147.0	125.4	-14.7%
Length of stay	8.28	9.40	1.12
Turnover (€ million)	744	93	-87.5%

Germany

4 th Quarter	2019	2020	Change
Tourists	704,680	127,640	-81.9%
- book package	502,492	62,445	-87.6%
- do not book package	202,188	65,195	-67.8%
% book package	71.3%	48.9%	-22.39
Average daily expenditure	1,297	1,392	7.3%
Expenditure per tourist and trip	136.7	148.3	8.5%
Length of stay	10.39	10.88	0.49
Turnover (€ million)	914	178	-80.6%

Nordic countries

4 th Quarter	2019	2020	Change
Tourists	493,241	17,257	-96.5%
- book package	347,335	10,138	-97.1%
- do not book package	145,906	7,119	-95.1%
% book package	70.4%	58.7%	-11.67
Average daily expenditure	1,415	1,281	-9.4%
Expenditure per tourist and trip	165.4	132.3	-20.0%
Length of stay	9.62	10.98	1.36
Turnover (€ million)	698	22	-96.8%

Spanish Mainland

4 th Quarter	2019	2020	Change
Tourists	374,976	148,219	-60.5%
- book package	92,504	17,325	-81.3%
- do not book package	282,472	130,894	-53.7%
% book package	24.7%	11.7%	-12.98
Average daily expenditure	756	701	-7.2%
Expenditure per tourist and trip	131.6	105.8	-19.6%
Length of stay	6.62	7.78	1.16
Turnover (€ million)	283	104	-63.3%

Others

4 th Quarter	2019	2020	Change
Tourists	907,742	175,065	-80.7%
- book package	410,487	49,080	-88.0%
- do not book package	497,254	125,985	-74.7%
% book package	45.2%	28.0%	-17.19
Average daily expenditure	1,148	1,174	2.2%
Expenditure per tourist and trip	139.4	132.5	-5.0%
Length of stay	9.32	10.84	1.52
Turnover (€ million)	1,043	205	-80.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.