## Main indicators by island of stay



#### **Tourists** (over 15 years old)

2 <sup>nd</sup> Quarter	2019	2021	Change
Lanzarote	611,145	84,115	-86.2%
Fuerteventura	394,670	100,208	-74.6%
Gran Canaria	743,383	190,581	-74.4%
Tenerife	1,170,011	279,499	-76.1%
La Palma	51,334	15,076	-70.6%
Canary Islands	2,993,111	676,138	-77.4%

#### **Tourist turnover** (€ million)

2 <sup>nd</sup> Quarter	2019	2021	Change
Lanzarote	651	83	-87.2%
Fuerteventura	457	126	-72.4%
Gran Canaria	811	228	-71.9%
Tenerife	1,242	311	-74.9%
La Palma	68	16	-76.6%
Canary Islands	3,259	776	-76.2%

## Tourists with holiday package (%)

2 <sup>nd</sup> Quarter	2019	2021	Change
Lanzarote	54.4%	26.2%	-28.20
Fuerteventura	72.5%	49.4%	-23.17
Gran Canaria	55.2%	29.5%	-25.76
Tenerife	52.9%	19.7%	-33.28
La Palma	54.4%	27.6%	-26.86
Canary Islands	56.4%	28.1%	-28.30

## **Expenditure per tourist and trip** (€)

2 <sup>nd</sup> Quarter	2019	2021	Change
Lanzarote	1,065	993	-6.8%
Fuerteventura	1,158	1,258	8.7%
Gran Canaria	1,091	1,197	9.7%
Tenerife	1,061	1,114	5.0%
La Palma	1,328	1,059	-20.2%
Canary Islands	1,089	1,148	5.4%

# Main indicators change (change, 2nd quarter)



## **Average daily expenditure** (€)

2 <sup>nd</sup> Quarter	2019	2021	Change
Lanzarote	131.8	124.4	-5.7%
Fuerteventura	139.6	149.6	7.2%
Gran Canaria	141.4	130.8	-7.5%
Tenerife	142.3	129.3	-9.1%
La Palma	150.9	119.0	-21.2%
Canary Islands	139.8	132.1	-5.5%

#### Lenght of stay (days)

2 <sup>nd</sup> Quarter	2019	2021	Change
Lanzarote	9.05	9.20	0.15
Fuerteventura	9.10	9.36	0.26
Gran Canaria	8.74	12.97	4.23
Tenerife	8.30	11.27	2.97
La Palma	10.73	9.72	-1.01
Canary Islands	8.73	11.22	2.49

## Main indicators by island of stay



## **Canary Islands**



#### Lanzarote



2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	2,993,111	676,138	-77.4%
- book package	1,688,906	189,911	-88.8%
- do not book package	1,304,205	486,227	-62.7%
% book package	56.4%	28.1%	-28.30
Average daily expenditure	1,089	1,148	5.4%
Expenditure per tourist and trip	139.8	132.1	-5.5%
Lenght of stay	8.73	11.22	2.49
Turnover (€ million)	3,259	776	<b>-76.2</b> %

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	611,145	84,115	-86.2%
- book package	332,689	22,069	-93.4%
- do not book package	278,456	62,047	-77.7%
% book package	54.4%	26.2%	-28.20
Average daily expenditure	1,065	993	-6.8%
Expenditure per tourist and trip	131.8	124.4	-5.7%
Lenght of stay	9.05	9.20	0.15
Turnover (€ million)	651	83	-87.2%

#### **Fuerteventura**



#### **Gran Canaria**



2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	394,670	100,208	-74.6%
- book package	286,292	49,470	-82.7%
- do not book package	108,378	50,738	-53.2%
% book package	72.5%	49.4%	-23.17
Average daily expenditure	1,158	1,258	8.7%
Expenditure per tourist and trip	139.6	149.6	7.2%
Lenght of stay	9.10	9.36	0.26
Turnover (€ million)	457	126	-72.4%

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	743,383	190,581	-74.4%
- book package	410,675	56,187	-86.3%
- do not book package	332,708	134,394	-59.6%
% book package	55.2%	29.5%	-25.76
Average daily expenditure	1,091	1,197	9.7%
Expenditure per tourist and trip	141.4	130.8	-7.5%
Lenght of stay	8.74	12.97	4.23
Turnover (€ million)	811	228	-71.9%

#### **Tenerife**



#### La Palma



2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	1,170,011	279,499	-76.1%
- book package	619,495	54,978	-91.1%
- do not book package	550,516	224,521	-59.2%
% book package	52.9%	19.7%	-33.28
Average daily expenditure	1,061	1,114	5.0%
Expenditure per tourist and trip	142.3	129.3	-9.1%
Lenght of stay	8.30	11.27	2.97
Turnover (€ million)	1,242	311	-74.9%

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	51,334	15,076	-70.6%
- book package	27,944	4,157	-85.1%
- do not book package	23,390	10,919	-53.3%
% book package	54.4%	27.6%	-26.86
Average daily expenditure	1,328	1,059	-20.2%
Expenditure per tourist and trip	150.9	119.0	-21.2%
Lenght of stay	10.73	9.72	-1.01
Turnover (€ million)	68	16	-76.6%

## Main indicators by source market



#### **Tourists** (over 15 years old)

2 <sup>nd</sup> Quarter	2019	2021	Change
United Kingdom	1,078,102	16,948	-98.4%
Germany	510,659	139,855	-72.6%
Nordic countries	136,735	12,657	-90.7%
Spanish Mainland	443,028	227,304	-48.7%
Others	824,587	279,374	-66.1%
All markets	2,993,111	676,138	-77.4%

#### **Tourist turnover** (€ million)

2 <sup>nd</sup> Quarter	2019	2021	Change
United Kingdom	1,102	29	-97.4%
Germany	674	217	-67.7%
Nordic countries	185	19	-89.8%
Spanish Mainland	367	164	-55.3%
Others	931	347	-62.7%
All markets	3,259	776	-76.2%

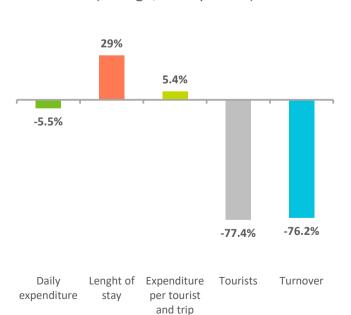
## Tourists with holiday package (%)

2 <sup>nd</sup> Quarter	2019	2021	Change
United Kingdom	60.6%	19.1%	-41.48
Germany	70.4%	48.8%	-21.56
Nordic countries	67.8%	56.6%	-11.24
Spanish Mainland	36.6%	11.9%	-24.74
Others	51.1%	30.2%	-20.92
All markets	56.4%	28.1%	-28.30

## **Expenditure per tourist and trip** (€)

2 <sup>nd</sup> Quarter	2019	2021	Change
United Kingdom	1,023	1,685	64.7%
Germany	1,319	1,553	17.8%
Nordic countries	1,355	1,495	10.3%
Spanish Mainland	828	721	-12.8%
Others	1,129	1,243	10.1%
All markets	1,089	1,148	5.4%

# Main indicators change (change, 2nd quarter)



## **Average daily expenditure** (€)

2 <sup>nd</sup> Quarter	2019	2021	Change
United Kingdom	136.1	120.9	-11.1%
Germany	137.4	140.4	2.2%
Nordic countries	165.4	129.3	-21.8%
Spanish Mainland	142.1	123.3	-13.3%
Others	140.6	135.9	-3.4%
All markets	139.8	132.1	-5.5%

#### Lenght of stay (days)

2 <sup>nd</sup> Quarter	2019	2021	Change
United Kingdom	8.17	20.45	12.28
Germany	10.79	14.85	4.06
Nordic countries	9.54	18.45	8.91
Spanish Mainland	6.70	7.04	0.34
Others	9.12	11.92	2.79
All markets	8.73	11.22	2.49

## Main indicators by source market



#### All markets

2019	2021	Change
2,993,111	676,138	-77.4%
1,688,906	189,911	-88.8%
1,304,205	486,227	-62.7%
56.4%	28.1%	-28.30
1,089	1,148	5.4%
139.8	132.1	-5.5%
8.73	11.22	2.49
3,259	776	-76.2%
	2,993,111 1,688,906 1,304,205 56.4% 1,089 139.8 8.73	2,993,111 676,138 1,688,906 189,911 1,304,205 486,227 56.4% 28.1%  1,089 1,148 139.8 132.1 8.73 11.22

## **United Kingdom**

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	611,145	84,115	-86.2%
- book package	332,689	22,069	-93.4%
- do not book package	278,456	62,047	-77.7%
% book package	54.4%	26.2%	-28.20
Average daily expenditure	1,065	993	-6.8%
Expenditure per tourist and trip	131.8	124.4	-5.7%
Lenght of stay	9.05	9.20	0.15
Turnover (€ million)	651	83	-87.2%

#### **Germany**

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	510,659	139,855	-72.6%
- book package	359,345	68,263	-81.0%
- do not book package	151,314	71,592	-52.7%
% book package	70.4%	48.8%	-21.56
Average daily expenditure	1,319	1,553	17.8%
Expenditure per tourist and trip	137.4	140.4	2.2%
Lenght of stay	10.79	14.85	4.06
Turnover (€ million)	674	217	-67.7%

#### **Nordic countries**

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	136,735	12,657	-90.7%
- book package	92,693	7,158	-92.3%
- do not book package	44,042	5,499	-87.5%
% book package	67.8%	56.6%	-11.24
Average daily expenditure	1,355	1,495	10.3%
Expenditure per tourist and trip	165.4	129.3	-21.8%
Lenght of stay	9.54	18.45	8.91
Turnover (€ million)	185	19	-89.8%

## **Spanish Mainland**

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	443,028	227,304	-48.7%
- book package	162,173	26,981	-83.4%
- do not book package	280,855	200,323	-28.7%
% book package	36.6%	11.9%	-24.74
Average daily expenditure	828	721	-12.8%
Expenditure per tourist and trip	142.1	123.3	-13.3%
Lenght of stay	6.70	7.04	0.34
Turnover (€ million)	367	164	-55.3%

#### **Others**

2 <sup>nd</sup> Quarter	2019	2021	Change
Tourists	824,587	279,374	-66.1%
- book package	421,241	84,266	-80.0%
- do not book package	403,346	195,108	-51.6%
% book package	51.1%	30.2%	-20.92
Average daily expenditure	1,129	1,243	10.1%
Expenditure per tourist and trip	140.6	135.9	-3.4%
Lenght of stay	9.12	11.92	2.79
Turnover (€ million)	931	347	-62.7%