

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by island of stay



### Tourists (over 15 years old)

3 <sup>rd</sup> Quarter	2019	2021	Change
Lanzarote	628,986	348,422	-44.6%
Fuerteventura	415,473	295,199	-28.9%
Gran Canaria	798,802	444,885	-44.3%
Tenerife	1,187,434	725,609	-38.9%
La Palma	54,161	42,393	-21.7%
<b>Canary Islands</b>	<b>3,101,631</b>	<b>1,868,680</b>	<b>-39.8%</b>

### Tourist turnover (€ million)

3 <sup>rd</sup> Quarter	2019	2021	Change
Lanzarote	802	420	-47.6%
Fuerteventura	581	393	-32.4%
Gran Canaria	1,015	509	-49.8%
Tenerife	1,497	820	-45.2%
La Palma	73	49	-32.7%
<b>Canary Islands</b>	<b>3,987</b>	<b>2,205</b>	<b>-44.7%</b>

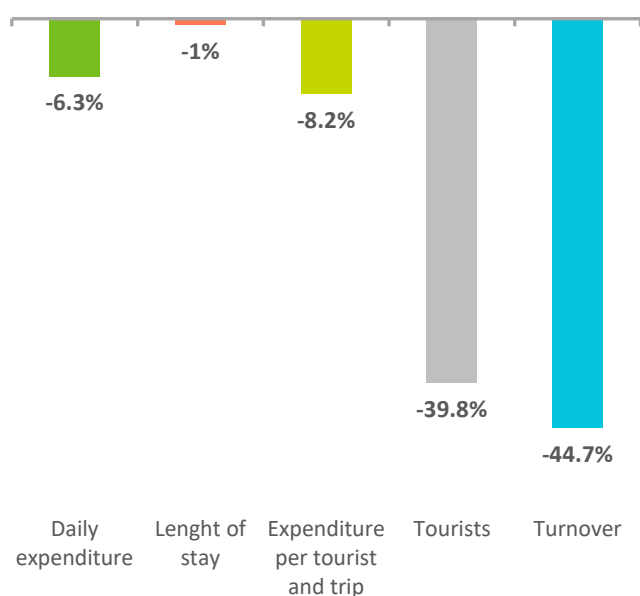
### Tourists with holiday package (%)

3 <sup>rd</sup> Quarter	2019	2021	Change
Lanzarote	54.6%	33.9%	-20.76
Fuerteventura	74.7%	61.4%	-13.26
Gran Canaria	60.2%	45.3%	-14.89
Tenerife	54.1%	37.2%	-16.88
La Palma	59.6%	35.4%	-24.16
<b>Canary Islands</b>	<b>58.5%</b>	<b>42.2%</b>	<b>-16.29</b>

### Expenditure per tourist and trip (€)

3 <sup>rd</sup> Quarter	2019	2021	Change
Lanzarote	1,275	1,206	-5.4%
Fuerteventura	1,398	1,330	-4.8%
Gran Canaria	1,270	1,144	-10.0%
Tenerife	1,261	1,131	-10.3%
La Palma	1,343	1,154	-14.1%
<b>Canary Islands</b>	<b>1,286</b>	<b>1,180</b>	<b>-8.2%</b>

Main indicators change  
(change, 3rd quarter)



### Average daily expenditure (€)

3 <sup>rd</sup> Quarter	2019	2021	Change
Lanzarote	148.1	141.3	-4.6%
Fuerteventura	154.7	157.6	1.9%
Gran Canaria	147.5	132.2	-10.4%
Tenerife	148.8	136.8	-8.0%
La Palma	150.9	130.6	-13.5%
<b>Canary Islands</b>	<b>148.9</b>	<b>139.6</b>	<b>-6.3%</b>

### Length of stay (days)

3 <sup>rd</sup> Quarter	2019	2021	Change
Lanzarote	9.38	9.06	-0.32
Fuerteventura	9.63	9.08	-0.56
Gran Canaria	9.25	9.75	0.50
Tenerife	9.32	9.21	-0.11
La Palma	9.70	9.39	-0.31
<b>Canary Islands</b>	<b>9.38</b>	<b>9.32</b>	<b>-0.06</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by island of stay

### Canary Islands



3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>3,101,631</b>	<b>1,868,680</b>	<b>-39.8%</b>
- book package	1,814,454	788,677	-56.5%
- do not book package	1,287,177	1,080,003	-16.1%
% book package	58.5%	42.2%	-16.29
Average daily expenditure	1,286	1,180	-8.2%
Expenditure per tourist and trip	148.9	139.6	-6.3%
Length of stay	9.38	9.32	-0.06
<b>Turnover (€ million)</b>	<b>3,987</b>	<b>2,205</b>	<b>-44.7%</b>

### Lanzarote



3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>628,986</b>	<b>348,422</b>	<b>-44.6%</b>
- book package	343,638	118,010	-65.7%
- do not book package	285,348	230,412	-19.3%
% book package	54.6%	33.9%	-20.76
Average daily expenditure	1,275	1,206	-5.4%
Expenditure per tourist and trip	148.1	141.3	-4.6%
Length of stay	9.38	9.06	-0.32
<b>Turnover (€ million)</b>	<b>802</b>	<b>420</b>	<b>-47.6%</b>

### Fuerteventura



3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>415,473</b>	<b>295,199</b>	<b>-28.9%</b>
- book package	310,316	181,338	-41.6%
- do not book package	105,157	113,861	8.3%
% book package	74.7%	61.4%	-13.26
Average daily expenditure	1,398	1,330	-4.8%
Expenditure per tourist and trip	154.7	157.6	1.9%
Length of stay	9.63	9.08	-0.56
<b>Turnover (€ million)</b>	<b>581</b>	<b>393</b>	<b>-32.4%</b>

### Gran Canaria



3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>798,802</b>	<b>444,885</b>	<b>-44.3%</b>
- book package	480,672	201,460	-58.1%
- do not book package	318,130	243,426	-23.5%
% book package	60.2%	45.3%	-14.89
Average daily expenditure	1,270	1,144	-10.0%
Expenditure per tourist and trip	147.5	132.2	-10.4%
Length of stay	9.25	9.75	0.50
<b>Turnover (€ million)</b>	<b>1,015</b>	<b>509</b>	<b>-49.8%</b>

### Tenerife



3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>1,187,434</b>	<b>725,609</b>	<b>-38.9%</b>
- book package	642,318	270,026	-58.0%
- do not book package	545,116	455,584	-16.4%
% book package	54.1%	37.2%	-16.88
Average daily expenditure	1,261	1,131	-10.3%
Expenditure per tourist and trip	148.8	136.8	-8.0%
Length of stay	9.32	9.21	-0.11
<b>Turnover (€ million)</b>	<b>1,497</b>	<b>820</b>	<b>-45.2%</b>

### La Palma



3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>54,161</b>	<b>42,393</b>	<b>-21.7%</b>
- book package	32,266	15,012	-53.5%
- do not book package	21,895	27,381	25.1%
% book package	59.6%	35.4%	-24.16
Average daily expenditure	1,343	1,154	-14.1%
Expenditure per tourist and trip	150.9	130.6	-13.5%
Length of stay	9.70	9.39	-0.31
<b>Turnover (€ million)</b>	<b>73</b>	<b>49</b>	<b>-32.7%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by source market



### Tourists (over 15 years old)

3 <sup>rd</sup> Quarter	2019	2021	Change
United Kingdom	1,075,078	305,662	-71.6%
Germany	471,718	315,836	-33.0%
Nordic countries	89,892	39,641	-55.9%
Spanish Mainland	569,285	562,807	-1.1%
Others	895,658	644,734	-28.0%
<b>All markets</b>	<b>3,101,631</b>	<b>1,868,680</b>	<b>-39.8%</b>

### Tourist turnover (€ million)

3 <sup>rd</sup> Quarter	2019	2021	Change
United Kingdom	1,403	369	-73.7%
Germany	651	446	-31.5%
Nordic countries	115	55	-51.7%
Spanish Mainland	613	507	-17.2%
Others	1,206	828	-31.3%
<b>All markets</b>	<b>3,987</b>	<b>2,205</b>	<b>-44.7%</b>

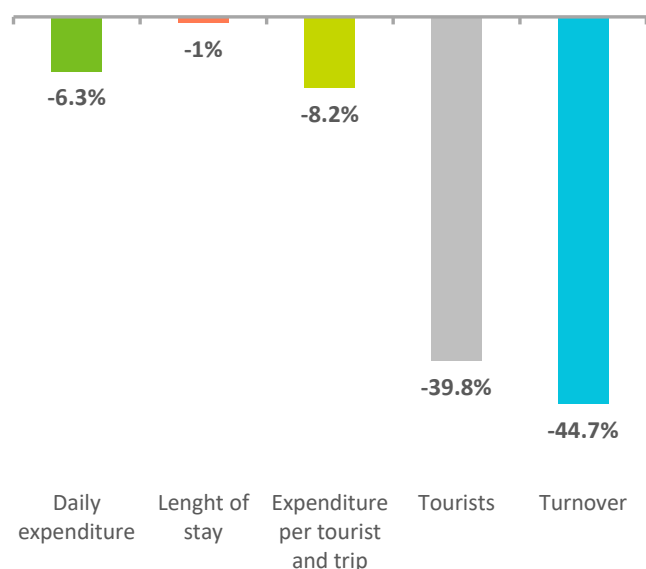
### Tourists with holiday package (%)

3 <sup>rd</sup> Quarter	2019	2021	Change
United Kingdom	64.7%	52.7%	-12.06
Germany	78.8%	66.7%	-12.03
Nordic countries	60.3%	69.6%	9.28
Spanish Mainland	35.0%	16.8%	-18.27
Others	55.1%	45.8%	-9.33
<b>All markets</b>	<b>58.5%</b>	<b>42.2%</b>	<b>-16.29</b>

### Expenditure per tourist and trip (€)

3 <sup>rd</sup> Quarter	2019	2021	Change
United Kingdom	1,305	1,208	-7.4%
Germany	1,380	1,412	2.3%
Nordic countries	1,276	1,398	9.5%
Spanish Mainland	1,076	901	-16.3%
Others	1,346	1,284	-4.6%
<b>All markets</b>	<b>1,286</b>	<b>1,180</b>	<b>-8.2%</b>

Main indicators change  
(change, 3rd quarter)



### Average daily expenditure (€)

3 <sup>rd</sup> Quarter	2019	2021	Change
United Kingdom	154.0	140.3	-8.9%
Germany	139.9	154.8	10.6%
Nordic countries	139.7	163.6	17.1%
Spanish Mainland	146.8	122.9	-16.3%
Others	149.9	144.8	-3.3%
<b>All markets</b>	<b>148.9</b>	<b>139.6</b>	<b>-6.3%</b>

### Length of stay (days)

3 <sup>rd</sup> Quarter	2019	2021	Change
United Kingdom	9.10	9.40	0.30
Germany	10.41	10.22	-0.19
Nordic countries	9.71	9.70	-0.01
Spanish Mainland	8.15	8.23	0.08
Others	9.92	9.76	-0.17
<b>All markets</b>	<b>9.38</b>	<b>9.32</b>	<b>-0.06</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by source market



### All markets

3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>3,101,631</b>	<b>1,868,680</b>	<b>-39.8%</b>
- book package	1,814,454	788,677	-56.5%
- do not book package	1,287,177	1,080,003	-16.1%
% book package	58.5%	42.2%	-16.29
Average daily expenditure	1,286	1,180	-8.2%
Expenditure per tourist and trip	148.9	139.6	-6.3%
Length of stay	9.38	9.32	-0.06
<b>Turnover (€ million)</b>	<b>3,987</b>	<b>2,205</b>	<b>-44.7%</b>

### United Kingdom

3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>628,986</b>	<b>348,422</b>	<b>-44.6%</b>
- book package	343,638	118,010	-65.7%
- do not book package	285,348	230,412	-19.3%
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Average daily expenditure	1,275	1,206	-5.4%
Expenditure per tourist and trip	148.1	141.3	-4.6%
Length of stay	9.38	9.06	-0.32
<b>Turnover (€ million)</b>	<b>802</b>	<b>420</b>	<b>-47.6%</b>

### Germany

3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>471,718</b>	<b>315,836</b>	<b>-33.0%</b>
- book package	371,486	210,746	-43.3%
- do not book package	100,232	105,090	4.8%
% book package	78.8%	66.7%	-12.03
Average daily expenditure	1,380	1,412	2.3%
Expenditure per tourist and trip	139.9	154.8	10.6%
Length of stay	10.41	10.22	-0.19
<b>Turnover (€ million)</b>	<b>651</b>	<b>446</b>	<b>-31.5%</b>

### Nordic countries

3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>89,892</b>	<b>39,641</b>	<b>-55.9%</b>
- book package	54,214	27,586	-49.1%
- do not book package	35,678	12,055	-66.2%
% book package	60.3%	69.6%	9.28
Average daily expenditure	1,276	1,398	9.5%
Expenditure per tourist and trip	139.7	163.6	17.1%
Length of stay	9.71	9.70	-0.01
<b>Turnover (€ million)</b>	<b>115</b>	<b>55</b>	<b>-51.7%</b>

### Spanish Mainland

3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>569,285</b>	<b>562,807</b>	<b>-1.1%</b>
- book package	199,386	94,312	-52.7%
- do not book package	369,899	468,495	26.7%
% book package	35.0%	16.8%	-18.27
Average daily expenditure	1,076	901	-16.3%
Expenditure per tourist and trip	146.8	122.9	-16.3%
Length of stay	8.15	8.23	0.08
<b>Turnover (€ million)</b>	<b>613</b>	<b>507</b>	<b>-17.2%</b>

### Others

3 <sup>rd</sup> Quarter	2019	2021	Change
<b>Tourists</b>	<b>895,658</b>	<b>644,734</b>	<b>-28.0%</b>
- book package	493,502	295,062	-40.2%
- do not book package	402,156	349,672	-13.1%
% book package	55.1%	45.8%	-9.33
Average daily expenditure	1,346	1,284	-4.6%
Expenditure per tourist and trip	149.9	144.8	-3.3%
Length of stay	9.92	9.76	-0.17
<b>Turnover (€ million)</b>	<b>1,206</b>	<b>828</b>	<b>-31.3%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.