

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

1 st Quarter	2019	2022	Change
Lanzarote	632,357	484,920	-23.3%
Fuerteventura	413,243	359,040	-13.1%
Gran Canaria	1,095,726	767,138	-30.0%
Tenerife	1,342,298	1,219,220	-9.2%
La Palma	66,451	20,528	-69.1%
Canary Islands	3,592,235	2,880,448	-19.8%

Tourist turnover (€ million)

1 st Quarter	2019	2022	Change
Lanzarote	546	549	0.6%
Fuerteventura	398	447	12.2%
Gran Canaria	1,161	1,105	-4.9%
Tenerife	1,333	1,514	13.6%
La Palma	72	22	-68.7%
Canary Islands	3,560	3,684	3.5%

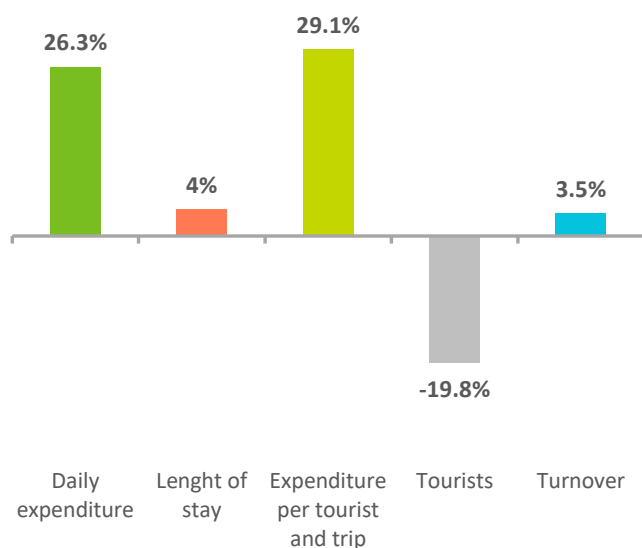
Tourists with holiday package (%)

1 st Quarter	2019	2022	Change
Lanzarote	48.7%	44.0%	-4.71
Fuerteventura	72.5%	66.1%	-6.48
Gran Canaria	53.0%	50.0%	-2.97
Tenerife	49.0%	41.1%	-7.85
La Palma	49.1%	25.3%	-23.80
Canary Islands	53.1%	47.1%	-6.07

Expenditure per tourist and trip (€)

1 st Quarter	2019	2022	Change
Lanzarote	863	1,132	31.2%
Fuerteventura	964	1,244	29.1%
Gran Canaria	1,060	1,440	35.9%
Tenerife	993	1,242	25.0%
La Palma	1,081	1,095	1.2%
Canary Islands	991	1,279	29.1%

Main indicators change
(change, 1st quarter)



Average daily expenditure (€)

1 st Quarter	2019	2022	Change
Lanzarote	112.3	151.3	34.7%
Fuerteventura	113.9	143.8	26.3%
Gran Canaria	126.8	161.8	27.6%
Tenerife	122.8	151.3	23.2%
La Palma	106.1	134.6	26.8%
Canary Islands	121.0	152.9	26.3%

Length of stay (days)

1 st Quarter	2019	2022	Change
Lanzarote	8.42	8.51	0.09
Fuerteventura	9.23	9.63	0.40
Gran Canaria	9.53	10.63	1.10
Tenerife	9.49	9.53	0.04
La Palma	11.52	10.00	-1.52
Canary Islands	9.32	9.71	0.39

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Canary Islands

1 st Quarter	2019	2022	Change
Tourists	3,592,235	2,880,448	-19.8%
- book package	1,908,947	1,355,954	-29.0%
- do not book package	1,683,288	1,524,494	-9.4%
% book package	53.1%	47.1%	-6.07
Average daily expenditure	991	1,279	29.1%
Expenditure per tourist and trip	121.0	152.9	26.3%
Length of stay	9.32	9.71	0.39
Turnover (€ million)	3,560	3,684	3.5%

Fuerteventura

1 st Quarter	2019	2022	Change
Tourists	413,243	359,040	-13.1%
- book package	299,804	237,230	-20.9%
- do not book package	113,439	121,810	7.4%
% book package	72.5%	66.1%	-6.48
Average daily expenditure	964	1,244	29.1%
Expenditure per tourist and trip	113.9	143.8	26.3%
Length of stay	9.23	9.63	0.40
Turnover (€ million)	398	447	12.2%

Tenerife

1 st Quarter	2019	2022	Change
Tourists	1,342,298	1,219,220	-9.2%
- book package	657,102	501,090	-23.7%
- do not book package	685,196	718,130	4.8%
% book package	49.0%	41.1%	-7.85
Average daily expenditure	993	1,242	25.0%
Expenditure per tourist and trip	122.8	151.3	23.2%
Length of stay	9.49	9.53	0.04
Turnover (€ million)	1,333	1,514	13.6%

Lanzarote

1 st Quarter	2019	2022	Change
Tourists	632,357	484,920	-23.3%
- book package	308,266	213,565	-30.7%
- do not book package	324,091	271,355	-16.3%
% book package	48.7%	44.0%	-4.71
Average daily expenditure	863	1,132	31.2%
Expenditure per tourist and trip	112.3	151.3	34.7%
Length of stay	8.42	8.51	0.09
Turnover (€ million)	546	549	0.6%

Gran Canaria

1 st Quarter	2019	2022	Change
Tourists	1,095,726	767,138	-30.0%
- book package	580,722	383,753	-33.9%
- do not book package	515,004	383,385	-25.6%
% book package	53.0%	50.0%	-2.97
Average daily expenditure	1,060	1,440	35.9%
Expenditure per tourist and trip	126.8	161.8	27.6%
Length of stay	9.53	10.63	1.10
Turnover (€ million)	1,161	1,105	-4.9%

La Palma

1 st Quarter	2019	2022	Change
Tourists	66,451	20,528	-69.1%
- book package	32,602	5,185	-84.1%
- do not book package	33,849	15,343	-54.7%
% book package	49.1%	25.3%	-23.80
Average daily expenditure	1,081	1,095	1.2%
Expenditure per tourist and trip	106.1	134.6	26.8%
Length of stay	11.52	10.00	-1.52
Turnover (€ million)	72	22	-68.7%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



Tourists (over 15 years old)

1 st Quarter	2019	2022	Change
United Kingdom	1,045,787	868,426	-17.0%
Germany	707,077	486,069	-31.3%
Nordic countries	567,038	340,422	-40.0%
Spanish Mainland	379,734	298,987	-21.3%
Others	892,599	886,544	-0.7%
All markets	3,592,235	2,880,448	-19.8%

Tourist turnover (€ million)

1 st Quarter	2019	2022	Change
United Kingdom	936	1,049	12.1%
Germany	819	693	-15.4%
Nordic countries	704	560	-20.3%
Spanish Mainland	217	217	-0.2%
Others	884	1,165	31.7%
All markets	3,560	3,684	3.5%

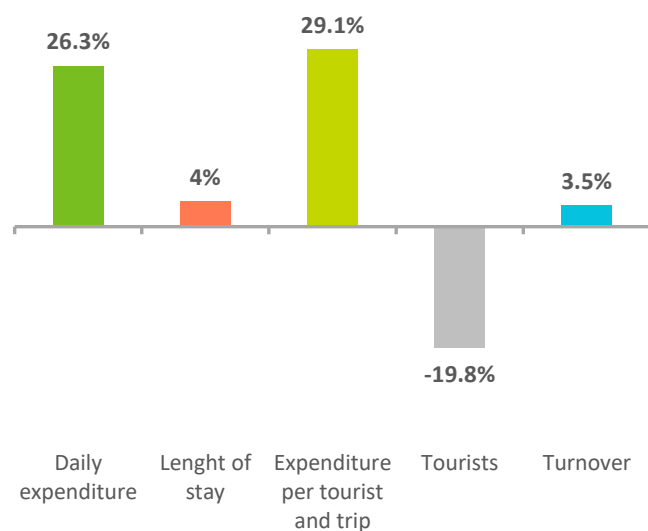
Tourists with holiday package (%)

1 st Quarter	2019	2022	Change
United Kingdom	55.2%	57.7%	2.54
Germany	67.4%	55.9%	-11.52
Nordic countries	73.8%	76.3%	2.58
Spanish Mainland	18.3%	11.4%	-6.88
Others	41.1%	32.6%	-8.56
All markets	53.1%	47.1%	-6.07

Expenditure per tourist and trip (€)

1 st Quarter	2019	2022	Change
United Kingdom	895	1,208	34.9%
Germany	1,158	1,425	23.1%
Nordic countries	1,241	1,646	32.7%
Spanish Mainland	572	725	26.8%
Others	991	1,314	32.6%
All markets	991	1,279	29.1%

Main indicators change
(change, 1st quarter)



Average daily expenditure (€)

1 st Quarter	2019	2022	Change
United Kingdom	118.4	155.4	31.2%
Germany	119.2	143.8	20.6%
Nordic countries	140.7	185.7	32.0%
Spanish Mainland	110.4	124.7	12.9%
Others	117.7	152.5	29.6%
All markets	121.0	152.9	26.3%

Length of stay (days)

1 st Quarter	2019	2022	Change
United Kingdom	8.35	8.74	0.39
Germany	11.22	11.86	0.64
Nordic countries	9.97	10.51	0.54
Spanish Mainland	5.99	6.92	0.93
Others	9.96	10.11	0.15
All markets	9.32	9.71	0.39

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



All markets

1 st Quarter	2019	2022	Change
Tourists	3,592,235	2,880,448	-19.8%
- book package	1,908,947	1,355,954	-29.0%
- do not book package	1,683,288	1,524,494	-9.4%
% book package	53.1%	47.1%	-6.07
Average daily expenditure	991	1,279	29.1%
Expenditure per tourist and trip	121.0	152.9	26.3%
Length of stay	9.32	9.71	0.39
Turnover (€ million)	3,560	3,684	3.5%

United Kingdom

1 st Quarter	2019	2022	Change
Tourists	632,357	484,920	-23.3%
- book package	308,266	213,565	-30.7%
- do not book package	324,091	271,355	-16.3%
% book package	48.7%	44.0%	-4.71
Average daily expenditure	863	1,132	31.2%
Expenditure per tourist and trip	112.3	151.3	34.7%
Length of stay	8.42	8.51	0.09
Turnover (€ million)	546	549	0.6%

Germany

1 st Quarter	2019	2022	Change
Tourists	707,077	486,069	-31.3%
- book package	476,881	271,823	-43.0%
- do not book package	230,196	214,246	-6.9%
% book package	67.4%	55.9%	-11.52
Average daily expenditure	1,158	1,425	23.1%
Expenditure per tourist and trip	119.2	143.8	20.6%
Length of stay	11.22	11.86	0.64
Turnover (€ million)	819	693	-15.4%

Nordic countries

1 st Quarter	2019	2022	Change
Tourists	567,038	340,422	-40.0%
- book package	418,249	259,892	-37.9%
- do not book package	148,789	80,530	-45.9%
% book package	73.8%	76.3%	2.58
Average daily expenditure	1,241	1,646	32.7%
Expenditure per tourist and trip	140.7	185.7	32.0%
Length of stay	9.97	10.51	0.54
Turnover (€ million)	704	560	-20.3%

Spanish Mainland

1 st Quarter	2019	2022	Change
Tourists	379,734	298,987	-21.3%
- book package	69,310	33,987	-51.0%
- do not book package	310,424	265,000	-14.6%
% book package	18.3%	11.4%	-6.88
Average daily expenditure	572	725	26.8%
Expenditure per tourist and trip	110.4	124.7	12.9%
Length of stay	5.99	6.92	0.93
Turnover (€ million)	217	217	-0.2%

Others

1 st Quarter	2019	2022	Change
Tourists	892,599	886,544	-0.7%
- book package	367,156	288,779	-21.3%
- do not book package	525,443	597,765	13.8%
% book package	41.1%	32.6%	-8.56
Average daily expenditure	991	1,314	32.6%
Expenditure per tourist and trip	117.7	152.5	29.6%
Length of stay	9.96	10.11	0.15
Turnover (€ million)	884	1,165	31.7%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.