

Tourist Expenditure Survey (2nd Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

2 nd Quarter	2019	2022	Change
Lanzarote	611,226	600,147	-1.8%
Fuerteventura	394,752	451,111	14.3%
Gran Canaria	743,465	774,095	4.1%
Tenerife	1,170,092	1,211,287	3.5%
La Palma	51,334	34,813	-32.2%
Canary Islands	2,993,111	3,085,229	3.1%

Tourist turnover (€ million)

2 nd Quarter	2019	2022	Change
Lanzarote	647	709	9.6%
Fuerteventura	452	515	13.9%
Gran Canaria	836	942	12.7%
Tenerife	1,197	1,503	25.6%
La Palma	54	30	-44.4%
Canary Islands	3,215	3,716	15.6%

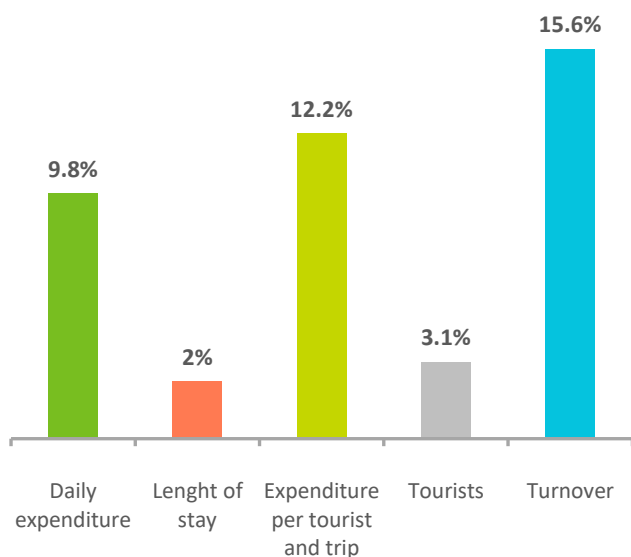
Tourists with holiday package (%)

2 nd Quarter	2019	2022	Change
Lanzarote	53.8%	44.1%	-9.74
Fuerteventura	71.9%	64.0%	-7.85
Gran Canaria	56.3%	48.4%	-7.90
Tenerife	53.0%	44.0%	-9.02
La Palma	49.7%	36.8%	-12.88
Canary Islands	56.4%	47.9%	-8.49

Expenditure per tourist and trip (€)

2 nd Quarter	2019	2022	Change
Lanzarote	1,058	1,181	11.6%
Fuerteventura	1,144	1,142	-0.2%
Gran Canaria	1,125	1,217	8.2%
Tenerife	1,023	1,241	21.3%
La Palma	1,051	853	-18.8%
Canary Islands	1,074	1,205	12.2%

Main indicators change
(change, 2nd quarter)



Average daily expenditure (€)

2 nd Quarter	2019	2022	Change
Lanzarote	130.6	157.0	20.2%
Fuerteventura	137.5	128.1	-6.8%
Gran Canaria	146.6	150.9	2.9%
Tenerife	139.0	160.6	15.5%
La Palma	111.4	128.6	15.4%
Canary Islands	138.6	152.2	9.8%

Length of stay (days)

2 nd Quarter	2019	2022	Change
Lanzarote	9.10	8.30	-0.80
Fuerteventura	9.20	9.50	0.30
Gran Canaria	8.70	9.40	0.70
Tenerife	8.30	8.70	0.40
La Palma	11.00	7.50	-3.50
Canary Islands	8.70	8.90	0.20

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2nd Quarter)

Main indicators by island of stay



Canary Islands

2 nd Quarter	2019	2022	Change
Tourists	2,993,111	3,085,229	3.1%
- book package	1,688,824	1,478,978	-12.4%
- do not book package	1,304,287	1,606,251	23.2%
% book package	56.4%	47.9%	-8.49
Average daily expenditure	1,074	1,205	12.2%
Expenditure per tourist and trip	138.6	152.2	9.8%
Length of stay	8.70	8.90	0.20
Turnover (€ million)	3,215	3,716	15.6%

Lanzarote

2 nd Quarter	2019	2022	Change
Tourists	611,226	600,147	-1.8%
- book package	328,843	264,435	-19.6%
- do not book package	282,383	335,712	18.9%
% book package	53.8%	44.1%	-9.74
Average daily expenditure	1,058	1,181	11.6%
Expenditure per tourist and trip	130.6	157.0	20.2%
Length of stay	9.10	8.30	-0.80
Turnover (€ million)	647	709	9.6%

Fuerteventura

2 nd Quarter	2019	2022	Change
Tourists	394,752	451,111	14.3%
- book package	283,837	288,929	1.8%
- do not book package	110,915	162,182	46.2%
% book package	71.9%	64.0%	-7.85
Average daily expenditure	1,144	1,142	-0.2%
Expenditure per tourist and trip	137.5	128.1	-6.8%
Length of stay	9.20	9.50	0.30
Turnover (€ million)	452	515	13.9%

Gran Canaria

2 nd Quarter	2019	2022	Change
Tourists	743,465	774,095	4.1%
- book package	418,772	374,908	-10.5%
- do not book package	324,693	399,187	22.9%
% book package	56.3%	48.4%	-7.90
Average daily expenditure	1,125	1,217	8.2%
Expenditure per tourist and trip	146.6	150.9	2.9%
Length of stay	8.70	9.40	0.70
Turnover (€ million)	836	942	12.7%

Tenerife

2 nd Quarter	2019	2022	Change
Tourists	1,170,092	1,211,287	3.5%
- book package	620,478	533,092	-14.1%
- do not book package	549,614	678,195	23.4%
% book package	53.0%	44.0%	-9.02
Average daily expenditure	1,023	1,241	21.3%
Expenditure per tourist and trip	139.0	160.6	15.5%
Length of stay	8.30	8.70	0.40
Turnover (€ million)	1,197	1,503	25.6%

La Palma

2 nd Quarter	2019	2022	Change
Tourists	51,334	34,813	-32.2%
- book package	25,518	12,821	-49.8%
- do not book package	25,816	21,992	-14.8%
% book package	49.7%	36.8%	-12.88
Average daily expenditure	1,051	853	-18.8%
Expenditure per tourist and trip	111.4	128.6	15.4%
Length of stay	11.00	7.50	-3.50
Turnover (€ million)	54	30	-44.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2nd Quarter)

Main indicators by source market



Tourists (over 15 years old)

2 nd Quarter	2019	2022	Change
United Kingdom	1,078,102	1,108,822	2.8%
Germany	510,659	477,895	-6.4%
Nordic countries	135,305	148,116	9.5%
Spanish Mainland	443,028	448,475	1.2%
Others	826,017	901,921	9.2%
All markets	2,993,111	3,085,229	3.1%

Tourist turnover (€ million)

2 nd Quarter	2019	2022	Change
United Kingdom	1,122	1,399	24.7%
Germany	625	669	7.0%
Nordic countries	184	216	17.3%
Spanish Mainland	358	336	-6.1%
Others	925	1,095	18.4%
All markets	3,215	3,716	15.6%

Tourists with holiday package (%)

2 nd Quarter	2019	2022	Change
United Kingdom	60.6%	56.3%	-4.36
Germany	70.4%	66.7%	-3.71
Nordic countries	68.5%	77.0%	8.53
Spanish Mainland	36.6%	17.3%	-19.33
Others	51.0%	38.3%	-12.72
All markets	56.4%	47.9%	-8.49

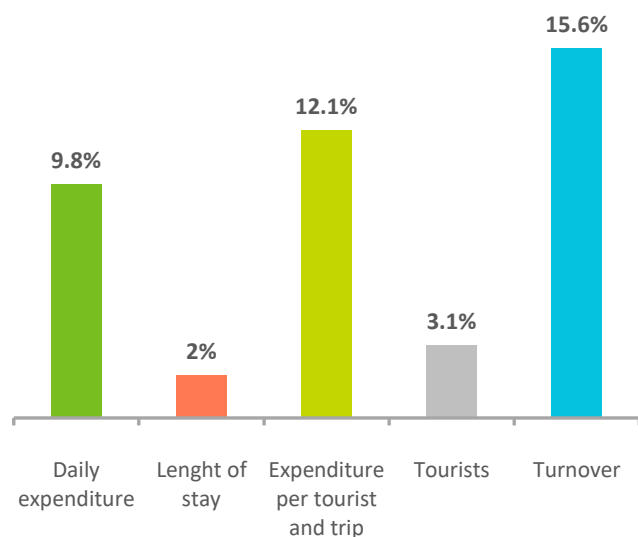
Expenditure per tourist and trip (€)

2 nd Quarter	2019	2022	Change
United Kingdom	1,041	1,262	21.2%
Germany	1,225	1,401	14.4%
Nordic countries	1,364	1,461	7.2%
Spanish Mainland	807	749	-7.3%
Others	1,120	1,215	8.4%
All markets	1,074	1,205	12.1%

Average daily expenditure (€)

2 nd Quarter	2019	2022	Change
United Kingdom	138.6	164.6	18.8%
Germany	129.1	139.5	8.0%
Nordic countries	165.4	163.3	-1.2%
Spanish Mainland	139.8	138.4	-1.0%
Others	139.4	148.8	6.7%
All markets	138.6	152.2	9.8%

Main indicators change
(change, 2nd quarter)



Length of stay (days)

2 nd Quarter	2019	2022	Change
United Kingdom	8.24	8.30	0.06
Germany	10.74	11.48	0.74
Nordic countries	9.58	10.71	1.13
Spanish Mainland	6.66	6.06	-0.60
Others	9.17	9.41	0.24
All markets	8.75	8.91	0.16

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2nd Quarter)

Main indicators by source market



All markets

2 nd Quarter	2019	2022	Change
Tourists	2,993,111	3,085,229	3.1%
- book package	1,688,824	1,478,978	-12.4%
- do not book package	1,304,287	1,606,251	23.2%
% book package	56.4%	47.9%	-8.49
Average daily expenditure	1,074	1,205	12.1%
Expenditure per tourist and trip	138.6	152.2	9.8%
Length of stay	8.75	8.91	0.16
Turnover (€ million)	3,215	3,716	15.6%

United Kingdom

2 nd Quarter	2019	2022	Change
Tourists	611,226	600,147	-1.8%
- book package	328,843	264,435	-19.6%
- do not book package	282,383	335,712	18.9%
% book package	53.8%	44.1%	-9.74
Average daily expenditure	1,058	1,181	11.6%
Expenditure per tourist and trip	130.6	157.0	20.2%
Length of stay	9.10	8.30	-0.80
Turnover (€ million)	647	709	9.6%

Germany

2 nd Quarter	2019	2022	Change
Tourists	510,659	477,895	-6.4%
- book package	359,345	318,544	-11.4%
- do not book package	151,314	159,351	5.3%
% book package	70.4%	66.7%	-3.71
Average daily expenditure	1,225	1,401	14.4%
Expenditure per tourist and trip	129.1	139.5	8.0%
Length of stay	10.74	11.48	0.74
Turnover (€ million)	625	669	7.0%

Nordic countries

2 nd Quarter	2019	2022	Change
Tourists	135,305	148,116	9.5%
- book package	92,693	114,109	23.1%
- do not book package	42,612	34,007	-20.2%
% book package	68.5%	77.0%	8.53
Average daily expenditure	1,364	1,461	7.2%
Expenditure per tourist and trip	165.4	163.3	-1.2%
Length of stay	9.58	10.71	1.13
Turnover (€ million)	184	216	17.3%

Spanish Mainland

2 nd Quarter	2019	2022	Change
Tourists	443,028	448,475	1.2%
- book package	162,173	77,477	-52.2%
- do not book package	280,855	370,998	32.1%
% book package	36.6%	17.3%	-19.33
Average daily expenditure	807	749	-7.3%
Expenditure per tourist and trip	139.8	138.4	-1.0%
Length of stay	6.66	6.06	-0.60
Turnover (€ million)	358	336	-6.1%

Others

2 nd Quarter	2019	2022	Change
Tourists	826,017	901,921	9.2%
- book package	421,160	345,130	-18.1%
- do not book package	404,858	556,791	37.5%
% book package	51.0%	38.3%	-12.72
Average daily expenditure	1,120	1,215	8.4%
Expenditure per tourist and trip	139.4	148.8	6.7%
Length of stay	9.17	9.41	0.24
Turnover (€ million)	925	1,095	18.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.