

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

3 rd Quarter	2019	2022	Change
Lanzarote	629,091	635,812	1.1%
Fuerteventura	415,578	491,738	18.3%
Gran Canaria	798,907	774,460	-3.1%
Tenerife	1,187,539	1,213,338	2.2%
La Palma	54,282	37,915	-30.2%
Canary Islands	3,101,631	3,162,519	2.0%

Tourist turnover (€ million)

3 rd Quarter	2019	2022	Change
Lanzarote	797	920	15.4%
Fuerteventura	577	725	25.7%
Gran Canaria	990	1,038	4.9%
Tenerife	1,459	1,848	26.6%
La Palma	69	50	-27.0%
Canary Islands	3,912	4,593	17.4%

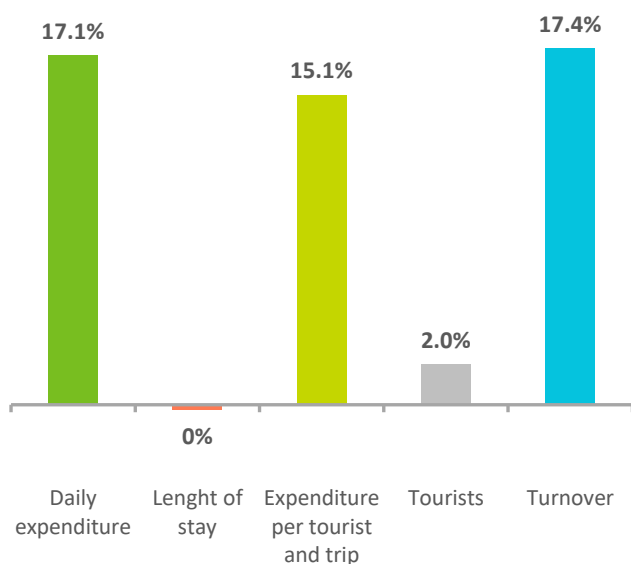
Tourists with holiday package (%)

3 rd Quarter	2019	2022	Change
Lanzarote	54.3%	41.4%	-12.88
Fuerteventura	75.5%	64.5%	-10.98
Gran Canaria	60.9%	49.5%	-11.37
Tenerife	53.8%	45.4%	-8.41
La Palma	51.8%	39.7%	-12.08
Canary Islands	58.5%	48.4%	-10.08

Expenditure per tourist and trip (€)

3 rd Quarter	2019	2022	Change
Lanzarote	1,267	1,446	14.2%
Fuerteventura	1,388	1,475	6.3%
Gran Canaria	1,240	1,341	8.2%
Tenerife	1,229	1,523	23.9%
La Palma	1,267	1,324	4.5%
Canary Islands	1,261	1,452	15.1%

Main indicators change
(change, 3rd quarter)



Average daily expenditure (€)

3 rd Quarter	2019	2022	Change
Lanzarote	146.8	167.5	14.0%
Fuerteventura	153.4	166.3	8.4%
Gran Canaria	143.8	159.1	10.6%
Tenerife	145.3	183.4	26.2%
La Palma	141.8	151.8	7.0%
Canary Islands	146.1	171.0	17.1%

Length of stay (days)

3 rd Quarter	2019	2022	Change
Lanzarote	9.51	9.38	-0.12
Fuerteventura	9.71	9.57	-0.14
Gran Canaria	9.29	9.54	0.26
Tenerife	9.41	9.33	-0.08
La Palma	9.85	9.07	-0.78
Canary Islands	9.46	9.43	-0.03

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Canary Islands

3 rd Quarter	2019	2022	Change
Tourists	3,101,631	3,162,519	2.0%
- book package	1,814,379	1,531,245	-15.6%
- do not book package	1,287,252	1,631,274	26.7%
% book package	58.5%	48.4%	-10.08
Average daily expenditure	1,261	1,452	15.1%
Expenditure per tourist and trip	146.1	171.0	17.1%
Length of stay	9.46	9.43	-0.03
Turnover (€ million)	3,912	4,593	17.4%

Lanzarote

3 rd Quarter	2019	2022	Change
Tourists	629,091	635,812	1.1%
- book package	341,441	263,171	-22.9%
- do not book package	287,650	372,641	29.5%
% book package	54.3%	41.4%	-12.88
Average daily expenditure	1,267	1,446	14.2%
Expenditure per tourist and trip	146.8	167.5	14.0%
Length of stay	9.51	9.38	-0.12
Turnover (€ million)	797	920	15.4%

Fuerteventura

3 rd Quarter	2019	2022	Change
Tourists	415,578	491,738	18.3%
- book package	313,845	317,360	1.1%
- do not book package	101,733	174,378	71.4%
% book package	75.5%	64.5%	-10.98
Average daily expenditure	1,388	1,475	6.3%
Expenditure per tourist and trip	153.4	166.3	8.4%
Length of stay	9.71	9.57	-0.14
Turnover (€ million)	577	725	25.7%

Gran Canaria

3 rd Quarter	2019	2022	Change
Tourists	798,907	774,460	-3.1%
- book package	486,207	383,293	-21.2%
- do not book package	312,700	391,166	25.1%
% book package	60.9%	49.5%	-11.37
Average daily expenditure	1,240	1,341	8.2%
Expenditure per tourist and trip	143.8	159.1	10.6%
Length of stay	9.29	9.54	0.26
Turnover (€ million)	990	1,038	4.9%

Tenerife

3 rd Quarter	2019	2022	Change
Tourists	1,187,539	1,213,338	2.2%
- book package	639,167	551,016	-13.8%
- do not book package	548,372	662,321	20.8%
% book package	53.8%	45.4%	-8.41
Average daily expenditure	1,229	1,523	23.9%
Expenditure per tourist and trip	145.3	183.4	26.2%
Length of stay	9.41	9.33	-0.08
Turnover (€ million)	1,459	1,848	26.6%

La Palma

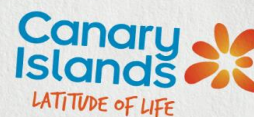
3 rd Quarter	2019	2022	Change
Tourists	54,282	37,915	-30.2%
- book package	28,096	15,045	-46.5%
- do not book package	26,185	22,871	-12.7%
% book package	51.8%	39.7%	-12.08
Average daily expenditure	1,267	1,324	4.5%
Expenditure per tourist and trip	141.8	151.8	7.0%
Length of stay	9.85	9.07	-0.78
Turnover (€ million)	69	50	-27.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



Tourists (over 15 years old)

3 rd Quarter	2019	2022	Change
United Kingdom	1,075,078	1,126,512	4.8%
Germany	471,718	432,674	-8.3%
Nordic countries	91,758	78,551	-14.4%
Spanish Mainland	569,285	564,052	-0.9%
Others	893,792	960,730	7.5%
All markets	3,101,631	3,162,519	2.0%

Tourist turnover (€ million)

3 rd Quarter	2019	2022	Change
United Kingdom	1,392	1,773	27.3%
Germany	648	689	6.3%
Nordic countries	117	124	6.3%
Spanish Mainland	556	600	8.0%
Others	1,199	1,407	17.3%
All markets	3,912	4,593	17.4%

Tourists with holiday package (%)

3 rd Quarter	2019	2022	Change
United Kingdom	64.7%	55.6%	-9.10
Germany	78.8%	73.1%	-5.68
Nordic countries	59.1%	56.3%	-2.87
Spanish Mainland	35.0%	20.4%	-14.61
Others	55.2%	44.7%	-10.54
All markets	58.5%	48.4%	-10.08

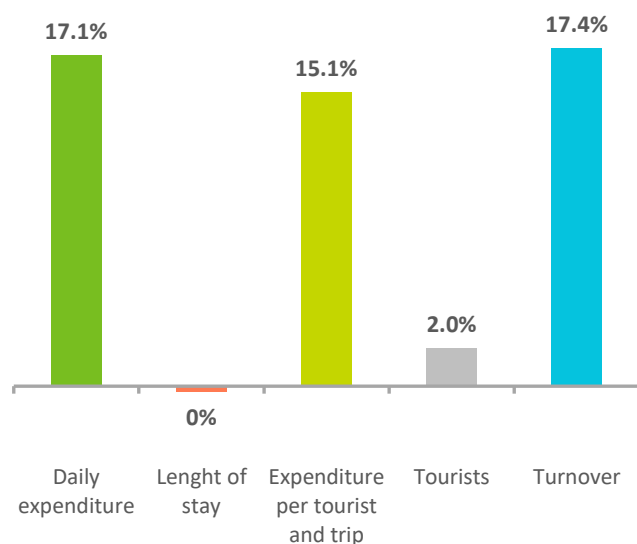
Expenditure per tourist and trip (€)

3 rd Quarter	2019	2022	Change
United Kingdom	1,295	1,574	21.5%
Germany	1,374	1,592	15.9%
Nordic countries	1,274	1,582	24.2%
Spanish Mainland	976	1,064	9.0%
Others	1,341	1,464	9.2%
All markets	1,261	1,452	15.1%

Average daily expenditure (€)

3 rd Quarter	2019	2022	Change
United Kingdom	152.2	190.4	25.1%
Germany	139.6	163.8	17.4%
Nordic countries	138.8	171.8	23.8%
Spanish Mainland	135.9	148.2	9.0%
Others	149.4	164.8	10.3%
All markets	146.1	171.0	17.1%

Main indicators change
(change, 3rd quarter)



Length of stay (days)

3 rd Quarter	2019	2022	Change
United Kingdom	9.19	9.13	-0.07
Germany	10.39	10.52	0.13
Nordic countries	9.75	10.37	0.62
Spanish Mainland	8.27	8.13	-0.14
Others	10.01	9.98	-0.03
All markets	9.46	9.43	-0.03

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



All markets

3 rd Quarter	2019	2022	Change
Tourists	3,101,631	3,162,519	2.0%
- book package	1,814,379	1,531,245	-15.6%
- do not book package	1,287,252	1,631,274	26.7%
% book package	58.5%	48.4%	-10.08
Average daily expenditure	1,261	1,452	15.1%
Expenditure per tourist and trip	146.1	171.0	17.1%
Length of stay	9.46	9.43	-0.03
Turnover (€ million)	3,912	4,593	17.4%

United Kingdom

3 rd Quarter	2019	2022	Change
Tourists	629,091	635,812	1.1%
- book package	341,441	263,171	-22.9%
- do not book package	287,650	372,641	29.5%
% book package	54.3%	41.4%	-12.88
Average daily expenditure	1,267	1,446	14.2%
Expenditure per tourist and trip	146.8	167.5	14.0%
Length of stay	9.51	9.38	-0.12
Turnover (€ million)	797	920	15.4%

Germany

3 rd Quarter	2019	2022	Change
Tourists	471,718	432,674	-8.3%
- book package	371,486	316,164	-14.9%
- do not book package	100,232	116,510	16.2%
% book package	78.8%	73.1%	-5.68
Average daily expenditure	1,374	1,592	15.9%
Expenditure per tourist and trip	139.6	163.8	17.4%
Length of stay	10.39	10.52	0.13
Turnover (€ million)	648	689	6.3%

Nordic countries

3 rd Quarter	2019	2022	Change
Tourists	91,758	78,551	-14.4%
- book package	54,259	44,192	-18.6%
- do not book package	37,498	34,359	-8.4%
% book package	59.1%	56.3%	-2.87
Average daily expenditure	1,274	1,582	24.2%
Expenditure per tourist and trip	138.8	171.8	23.8%
Length of stay	9.75	10.37	0.62
Turnover (€ million)	117	124	6.3%

Spanish Mainland

3 rd Quarter	2019	2022	Change
Tourists	569,285	564,052	-0.9%
- book package	199,386	115,165	-42.2%
- do not book package	369,899	448,887	21.4%
% book package	35.0%	20.4%	-14.61
Average daily expenditure	976	1,064	9.0%
Expenditure per tourist and trip	135.9	148.2	9.0%
Length of stay	8.27	8.13	-0.14
Turnover (€ million)	556	600	8.0%

Others

3 rd Quarter	2019	2022	Change
Tourists	893,792	960,730	7.5%
- book package	493,382	429,070	-13.0%
- do not book package	400,411	531,660	32.8%
% book package	55.2%	44.7%	-10.54
Average daily expenditure	1,341	1,464	9.2%
Expenditure per tourist and trip	149.4	164.8	10.3%
Length of stay	10.01	9.98	-0.03
Turnover (€ million)	1,199	1,407	17.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.