

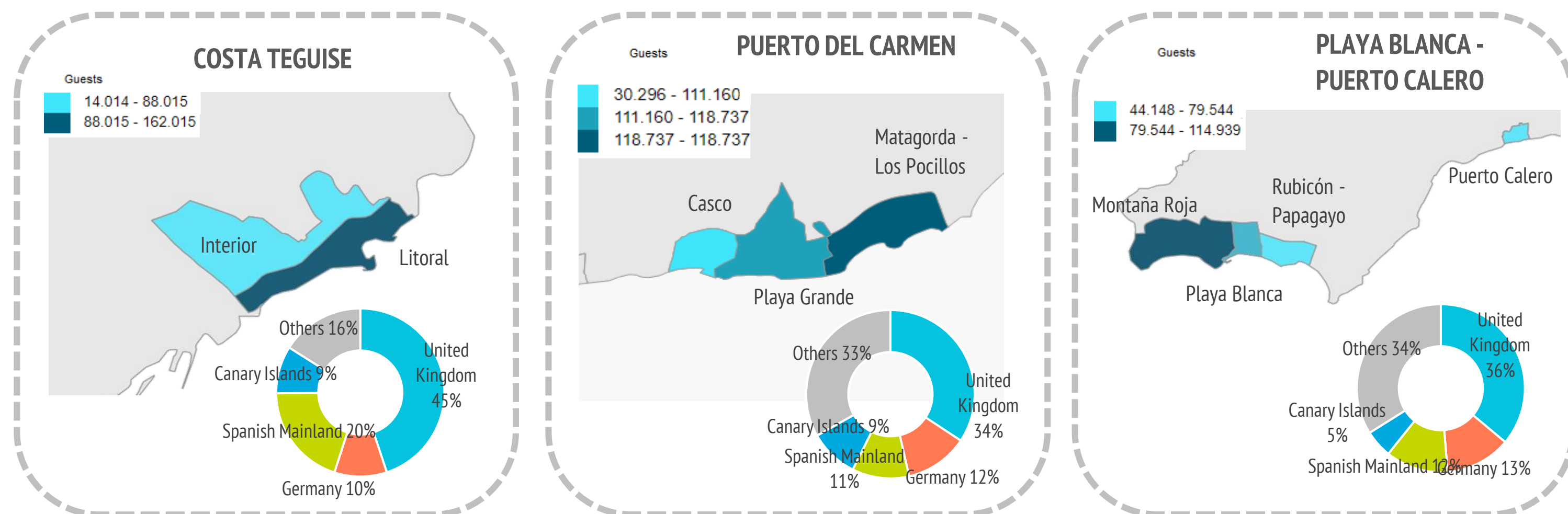
Tourist accommodation indicators by tourist areas

Lanzarote (2020)

Guests in accommodation

Tourist areas	Costa Teguisse		Puerto del Carmen				Playa Blanca - Puerto Calero			Others	Lanzarote
	Interior	Litoral	Casco	Playa Grande	Matagorda-Los Pocillos	Montaña Roja	Playa Blanca	Rubicon-Papagayo	Puerto Calero		
International	10,277	114,733	23,093	85,864	98,214	93,077	38,361	--	--	23,952	529,225
- United Kingdom	5,737	73,306	12,227	42,019	34,973	43,745	13,680	--	--	5,473	254,159
- Germany	1,086	16,669	2,064	7,550	21,987	8,730	11,337	--	--	3,347	78,856
- Others	3,454	24,758	8,802	36,295	41,254	40,602	13,344	--	--	15,132	196,210
Spain	3,737	47,282	7,203	25,296	20,523	21,862	5,787	--	--	17,756	162,290
- Spanish Mainland	1,808	33,150	4,148	10,303	14,030	13,636	5,511	--	--	8,300	100,739
- Canary Islands	1,929	14,132	3,055	14,993	6,493	8,226	276	--	--	9,456	61,551
Total	14,014	162,015	30,296	111,160	118,737	114,939	44,148	--	--	41,708	691,515

Tourist areas	Costa Teguisse		Puerto del Carmen				Playa Blanca - Puerto Calero			Others	Lanzarote
	Interior	Litoral	Casco	Playa Grande	Matagorda-Los Pocillos	Montaña Roja	Playa Blanca	Rubicon-Papagayo	Puerto Calero		
International	73.3%	70.8%	76.2%	77.2%	82.7%	81.0%	86.9%	--	--	57.4%	76.5%
- United Kingdom	40.9%	45.2%	40.4%	37.8%	29.5%	38.1%	31.0%	--	--	13.1%	36.8%
- Germany	7.7%	10.3%	6.8%	6.8%	18.5%	7.6%	25.7%	--	--	8.0%	11.4%
- Others	24.6%	15.3%	29.1%	32.7%	34.7%	35.3%	30.2%	--	--	36.3%	28.4%
Spain	26.7%	29.2%	23.8%	22.8%	17.3%	19.0%	13.1%	--	--	42.6%	23.5%
- Spanish Mainland	12.9%	20.5%	13.7%	9.3%	11.8%	11.9%	12.5%	--	--	19.9%	14.6%
- Canary Islands	13.8%	8.7%	10.1%	13.5%	5.5%	7.2%	0.6%	--	--	22.7%	8.9%
Total	100%	100%	100%	100%	100%	100%	100%	--	--	100%	100%



Other indicators

Tourist areas	Costa Teguisse		Puerto del Carmen				Playa Blanca - Puerto Calero			Others	Lanzarote
	Interior	Litoral	Casco	Playa Grande	Matagorda-Los Pocillos	Montaña Roja	Playa Blanca	Rubicon-Papagayo	Puerto Calero		
Bednights											
International	102,102	953,837	199,988	823,608	834,666	777,417	268,580	--	--	158,210	4,499,024
- United Kingdom	64,359	608,380	103,770	418,851	278,109	374,837	103,735	--	--	38,362	2,196,782
- Germany	12,144	167,618	22,725	89,283	225,802	87,085	63,137	--	--	25,538	762,230
- Others	25,599	177,839	73,493	315,474	330,755	315,495	101,708	--	--	94,310	1,540,012
Spain	25,167	239,203	32,399	127,561	103,216	139,193	36,553	--	--	43,210	829,415
- Spanish Mainland	10,282	194,447	22,120	63,132	78,263	98,665	35,402	--	--	21,352	587,506
- Canary Islands	14,885	44,756	10,279	64,429	24,953	40,528	1,151	--	--	21,858	241,909
Total	127,269	1,193,040	232,387	951,169	937,882	916,610	305,133	--	--	201,420	5,328,439
Length of stay											
International	9.9	8.3	8.7	9.6	8.5	8.4	7.0	--	--	6.6	8.5
- United Kingdom	11.2	8.3	8.5	10.0	8.0	8.6	7.6	--	--	7.0	8.6
- Germany	11.2	10.1	11.0	11.8	10.3	10.0	5.6	--	--	7.6	9.7
Spain	6.7	5.1	4.5	5.0	5.0	6.4	6.3	--	--	2.4	5.1
- Canary Islands	7.7	3.2	3.4	4.3	3.8	4.9	4.2	--	--	2.3	3.9
Total	9.1	7.4	7.7	8.6	7.9	8.0	6.9	--	--	4.8	7.7
Accommodation establishments	2	17	10	44	16	12	4	4	1	10	120
Bed-spaces	617	7,504	1,472	6,649	6,362	6,018	1,818	2,163	860	1,216	34,679
ADR (€)	42.86	71.39	71.29	64.01	90.80	85.35	108.45	--	--	78.86	80.62
RevPar (€)	25.56	33.81	35.85	29.14	43.36	37.28	55.57	--	--	43.78	37.60
Total revenue (€ million)	2.4	39.9	8.3	28.1	42.2	32.7	16.1	--	--	7.9	198.5
Bed-space occupancy rate (%)	56.51	43.56	43.25	39.19	40.39	41.73	45.98	--	--	45.38	42.10
Occupancy rate per room/apt. (%)	59.65	47.49	50.35	45.65	47.85	43.83	51.23	--	--	55.52	46.75
Tourist population ⁽¹⁾	349	3,269	637	2,606	2,570	2,511	836	--	--	552	14,598
Employment	87	1,027	161	576	739	921	416	--	--	171	4,656

Fuente: Encuestas de Alojamiento Turístico (ISTAC).

⁽¹⁾ La población turística equivalente corresponde a la división de las pernoctaciones anuales entre 365 días (o 366 días si el año es bisiesto).