

Tourist accommodation indicators by tourist areas

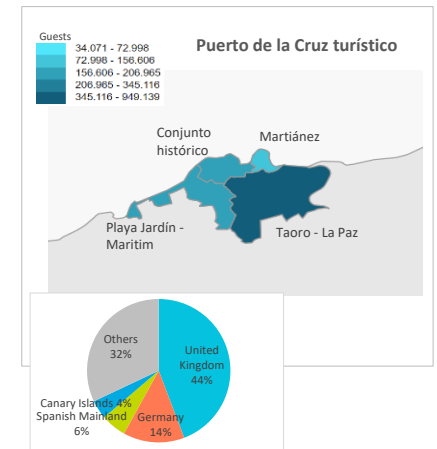
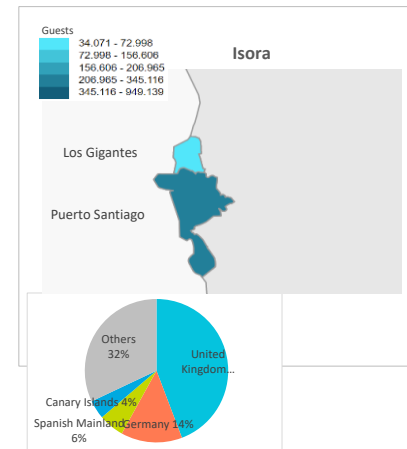
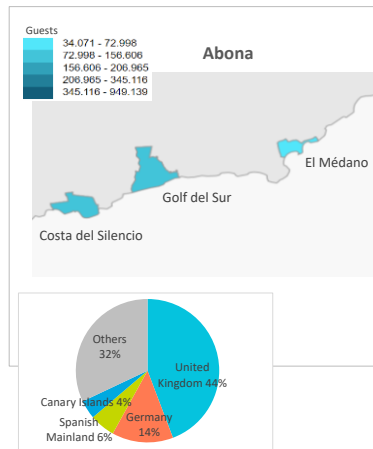
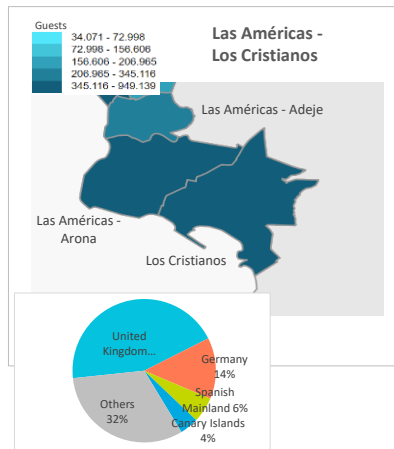
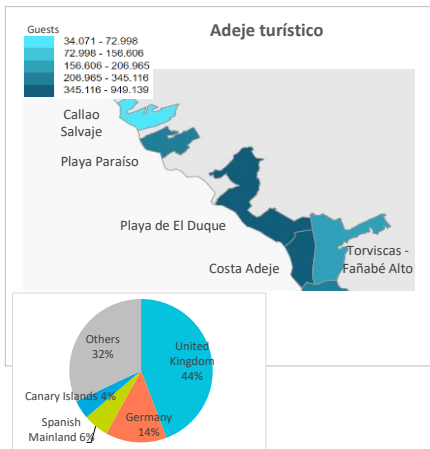
Tenerife (2017)



GUESTS IN ACCOMMODATION

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico			Others	Tenerife	
	Callao Salvaje	Playa Paraiso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz			Martínez
International	52,749	178,377	415,327	644,309	154,044	182,187	860,715	302,589	54,738	31,299	121,100	30,911	223,790	107,394	87,770	236,766	69,806	311,330	4,065,201
- United Kingdom	25,746	78,691	188,755	308,687	107,544	93,564	454,269	157,879	21,907	10,771	67,479	19,209	107,799	11,496	13,279	45,897	14,514	94,823	1,822,309
- Germany	5,684	30,195	76,355	106,130	3,411	17,299	45,202	19,975	4,536	10,428	11,669	637	18,151	51,427	24,644	98,971	32,297	52,936	609,947
- Others	21,319	69,491	150,217	229,492	43,089	71,324	361,244	124,735	28,295	10,100	41,952	11,065	97,840	44,471	49,847	91,898	22,995	163,571	1,632,945
Spain	6,500	28,588	54,118	50,893	19,212	26,743	88,424	42,527	18,260	6,507	26,420	3,160	42,011	78,301	68,836	110,375	80,656	274,523	1,026,054
- Spanish Mainland	1,143	17,542	36,566	26,170	10,190	15,986	56,521	18,519	9,599	2,338	12,750	1,010	11,630	60,679	48,912	76,048	72,354	117,930	595,887
- Canary Islands	5,357	11,046	17,552	24,723	9,022	10,757	31,903	24,008	8,661	4,169	13,670	2,150	30,381	17,622	19,924	34,327	8,302	156,593	430,167
Total	59,249	206,965	469,445	695,202	173,256	208,930	949,139	345,116	72,998	37,806	147,520	34,071	265,801	185,695	156,606	347,141	150,462	585,853	5,091,255

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International	89.0%	86.2%	88.5%	92.7%	88.9%	87.2%	90.7%	87.7%	75.0%	82.8%	82.1%	90.7%	84.2%	57.8%	56.0%	68.2%	46.4%	53.1%	79.8%
- United Kingdom	43.5%	38.0%	40.2%	44.4%	62.1%	44.8%	47.9%	45.7%	30.0%	28.5%	45.7%	56.4%	40.6%	6.2%	8.5%	13.2%	9.6%	16.2%	35.8%
- Germany	9.6%	14.6%	16.3%	15.3%	2.0%	8.3%	4.8%	5.8%	6.2%	27.6%	7.9%	1.9%	6.8%	27.7%	15.7%	28.5%	21.5%	9.0%	12.0%
- Others	36.0%	33.6%	32.0%	33.0%	24.9%	34.1%	38.1%	36.1%	38.8%	26.7%	28.4%	32.5%	36.8%	23.9%	31.8%	26.5%	15.3%	27.9%	32.1%
Spain	11.0%	13.8%	11.5%	7.3%	11.1%	12.8%	9.3%	12.3%	25.0%	17.2%	17.9%	9.3%	15.8%	42.2%	44.0%	31.8%	53.6%	46.9%	20.2%
- Spanish Mainland	1.9%	8.5%	7.8%	3.8%	5.9%	7.7%	6.0%	5.4%	13.1%	6.2%	8.6%	3.0%	4.4%	32.7%	31.2%	21.9%	48.1%	20.1%	11.7%
- Canary Islands	9.0%	5.3%	3.7%	3.6%	5.2%	5.1%	3.4%	7.0%	11.9%	11.0%	9.3%	6.3%	11.4%	9.5%	12.7%	9.9%	5.5%	26.7%	8.4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



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Tenerife (2017)



Other indicators

Tourist areas		Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
Description		Callao Salvaje	Playa Paraiso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
PLACE OF RESIDENCE	Bednights																			
	International	433,935	1,289,703	3,287,773	5,466,038	1,242,084	1,414,836	7,122,288	2,568,429	438,472	206,915	973,881	257,529	1,892,123	914,147	665,733	2,073,704	623,310	1,749,607	32,620,507
	- United Kingdom	206,418	519,116	1,393,713	2,560,917	859,029	688,760	3,679,944	1,392,743	170,178	73,824	533,203	173,015	960,847	84,876	89,492	337,726	118,129	642,229	14,484,159
	- Germany	54,665	219,730	684,068	942,618	27,070	153,755	425,196	168,087	35,871	78,748	112,895	4,545	152,419	496,497	243,793	1,035,779	285,365	363,042	5,484,143
	- Others	172,852	550,857	1,209,992	1,962,503	355,985	572,321	3,017,148	1,007,599	232,423	54,343	327,783	79,969	778,857	332,774	332,448	700,199	219,816	744,336	12,652,205
	Spain	23,628	106,652	281,967	240,352	91,306	134,152	471,784	187,931	111,584	18,291	117,006	10,258	193,300	437,287	318,610	562,385	465,063	768,085	4,539,641
- Spanish Mainland	6,986	71,167	208,212	139,988	55,375	92,770	343,582	78,647	54,216	6,926	59,263	4,873	68,966	384,986	268,613	450,067	438,837	400,800	3,134,274	
- Canary Islands	16,642	35,485	73,755	100,364	35,931	41,382	128,202	109,284	57,368	11,365	57,743	5,385	124,334	52,301	49,997	112,318	26,226	367,285	1,405,367	
Total		457,563	1,396,355	3,569,740	5,706,390	1,333,390	1,548,988	7,594,072	2,756,360	550,056	225,206	1,090,887	267,787	2,085,423	1,351,434	984,343	2,636,089	1,088,373	2,517,692	37,160,148

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Description		Callao Salvaje	Playa Paraiso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
PLACE OF RESIDENCE	Lenght of stay																			
	International	8.2	7.2	7.9	8.5	8.1	7.8	8.3	8.5	8.0	6.6	8.0	8.3	8.5	8.5	7.6	8.8	8.9	5.6	8.0
	- United Kingdom	8.0	6.6	7.4	8.3	8.0	7.4	8.1	8.8	7.8	6.9	7.9	9.0	8.9	7.4	6.7	7.4	8.1	6.8	8.0
	- Germany	9.6	7.3	9.0	8.9	7.9	8.9	9.4	8.4	7.9	7.6	9.7	7.1	8.4	9.7	9.9	10.5	8.8	6.9	9.0
	Spain	3.6	3.7	5.2	4.7	4.8	5.0	5.3	4.4	6.1	2.8	4.4	3.3	4.6	5.6	4.6	5.1	5.8	2.8	4.4
	- Canary Islands	3.1	3.2	4.2	4.1	4.0	3.9	4.0	4.6	6.6	2.7	4.2	2.5	4.1	3.0	2.5	3.3	3.2	2.4	3.3
Total		7.7	6.8	7.6	8.2	7.7	7.4	8.0	8.0	7.5	6.0	7.4	7.9	7.9	7.3	6.3	7.6	7.2	4.3	7.3

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ADR (€)		75.1	108.2	144.9	87.7	60.3	92.0	84.4	78.4	80.9	62.1	97.3	86.2	87.5	46.1	40.0	60.6	50.5	98.2	86.0
RevPar (€)		61.7	95.3	119.1	77.0	52.4	81.5	73.2	62.9	64.5	47.4	78.9	60.5	74.7	39.3	32.1	49.9	45.0	72.0	72.02
Bed-space occupancy rate (%)		65.0	79.2	81.5	82.4	75.6	81.5	76.0	63.8	63.5	66.0	69.7	55.0	80.7	76.9	72.1	71.7	83.3	62.8	74.76
Occupancy rate per room/apt. (%)		82.0	88.0	82.2	87.8	86.9	88.6	86.8	80.2	79.7	76.4	81.0	70.1	85.4	85.4	80.3	82.3	89.0	73.3	83.73
Tourist population ⁽¹⁾		1,254	3,826	9,780	15,634	3,653	4,244	20,806	7,552	1,507	617	2,989	734	5,713	3,703	2,697	7,222	2,982	6,898	101,809
Employment		209	1035	3,444	2,945	678	669	3,765	1,201	192	112	593	157	1135	723	460	1,564	795	2,638	22,315

Source: Encuestas de Alojamiento Turístico (ISTAC).

⁽¹⁾ Equivalent tourist population is obtained by dividing the total number of bednights during the reference period by 365 days (366 in case of leap year).