

Tourist profile by municipality

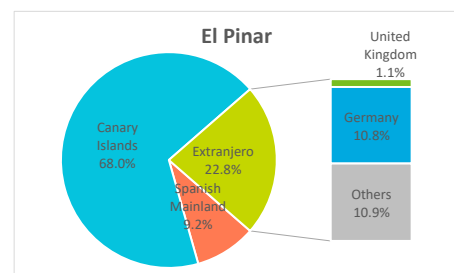
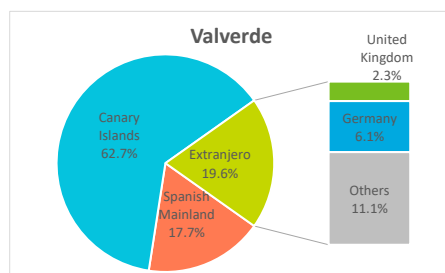
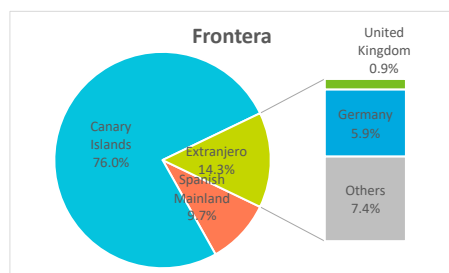
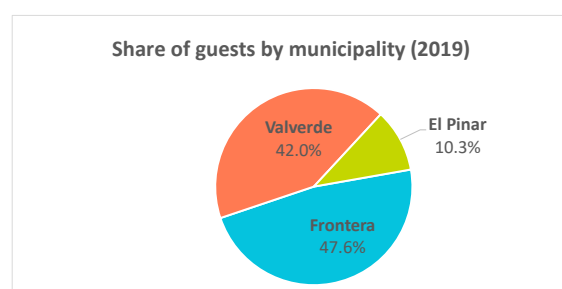
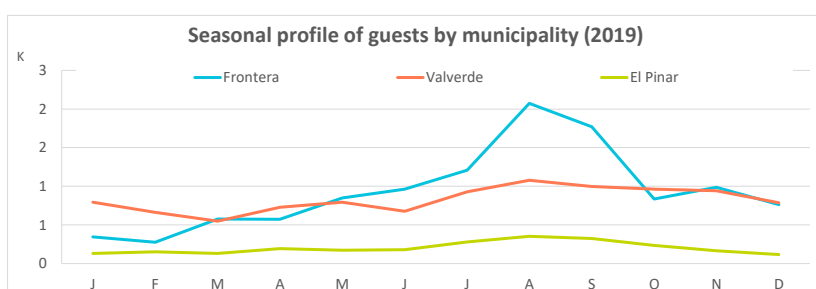
El Hierro (2019)



GUESTS IN ACCOMMODATION

Place of residence:	Municipality of stay				Accommodation type	
	Frontera	Valverde	El Pinar	El Hierro	Hotel	Apartment
International	1,598	1,941	556	4,095	3,079	1,016
- United Kingdom	105	232	27	364	284	80
- Germany	660	607	263	1,530	1,140	390
Spanish Mainland	1,091	1,748	224	3,063	2,440	623
Canary Islands	8,524	6,214	1,656	16,394	6,642	9,752
Total	11,213	9,903	2,436	23,552	12,161	11,391

Place of residence:	Municipality of stay				Accommodation type	
	Frontera	Valverde	El Pinar	El Hierro	Hotel	Apartment
International	14.3%	19.6%	22.8%	17.4%	25.3%	8.9%
- United Kingdom	0.9%	2.3%	1.1%	1.5%	2.3%	0.7%
- Germany	5.9%	6.1%	10.8%	6.5%	9.4%	3.4%
Spanish Mainland	9.7%	17.7%	9.2%	13.0%	20.1%	5.5%
Canary Islands	76.0%	62.7%	68.0%	69.6%	54.6%	85.6%
Total	100%	100%	100%	100%	100%	100%



Other indicators

	Municipality of stay				Accommodation type	
	Frontera	Valverde	El Pinar	El Hierro	Hotel	Apartment
Bednights						
International	7,267	8,339	2,997	18,603	13,619	4,984
- United Kingdom	464	917	117	1,498	1,140	358
- Germany	4,095	3,717	1,637	9,449	7,201	2,248
Spanish Mainland	5,391	7,270	976	13,637	10,986	2,651
Canary Islands	34,700	18,211	8,088	60,999	22,885	38,114
Total	47,358	33,820	12,061	93,239	47,490	45,749
Length of stay						
International	4.6	4.3	5.4	4.5	4.4	4.9
- United Kingdom	4.4	4.0	4.3	4.1	4.0	4.5
- Germany	6.2	6.1	6.2	6.2	6.3	5.8
Spanish Mainland	4.6	4.1	4.0	4.3	4.5	4.3
Canary Islands	4.1	2.9	4.9	3.7	3.5	3.9
Total	4.2	3.4	5.0	4.0	3.9	4.0
ADR (€)	44.8	65.2	38.2	53.4	56.1	49.1
RevPar (€)	15.8	39.6	14.7	23.6	31.1	16.4
Total Revenue (€ million)	0.9	1.4	0.2	2.5	1.6	0.9
Bed-space occupancy rate (%)	32.6	40.7	21.8	32.9	46.5	25.2
Occupancy rate per room/apart.(%)	35.4	60.7	38.4	44.3	55.5	33.5

Sources: Encuestas de alojamiento turístico hotelero y extrahotelero (ISTAC).

Note 1: guests checking in as new arrivals. Note 2: Occupancy rate could be above 100% because of extra beds.