

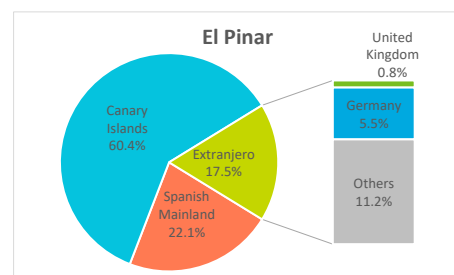
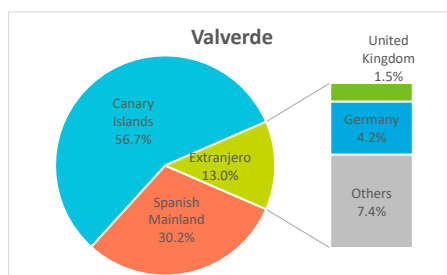
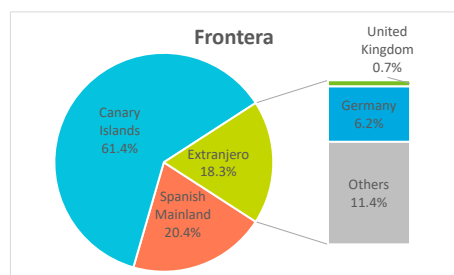
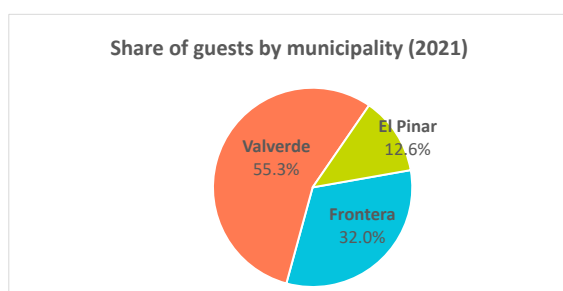
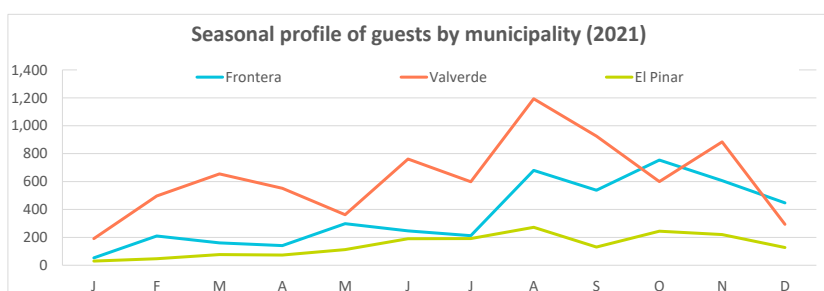
Tourist profile by municipality

El Hierro (2021)

GUESTS IN ACCOMMODATION

Place of residence:	Municipality of stay				Accommodation type	
	Frontera	Valverde	El Pinar	El Hierro	Hotel	Apartment
International	794	978	300	2,072	1,732	340
- United Kingdom	30	111	13	154	151	3
- Germany	268	314	95	677	532	145
Spanish Mainland	885	2,271	379	3,535	3,267	268
Canary Islands	2,668	4,263	1,035	7,966	3,616	4,350
Total	4,347	7,512	1,714	13,573	8,615	4,958

Place of residence:	Municipality of stay				Accommodation type	
	Frontera	Valverde	El Pinar	El Hierro	Hotel	Apartment
International	18.3%	13.0%	17.5%	15.3%	20.1%	6.9%
- United Kingdom	0.7%	1.5%	0.8%	1.1%	1.8%	0.1%
- Germany	6.2%	4.2%	5.5%	5.0%	6.2%	2.9%
Spanish Mainland	20.4%	30.2%	22.1%	26.0%	37.9%	5.4%
Canary Islands	61.4%	56.7%	60.4%	58.7%	42.0%	87.7%
Total	100%	100%	100%	100%	100%	100%



Other indicators

	Municipality of stay				Accommodation type	
	Frontera	Valverde	El Pinar	El Hierro	Hotel	Apartment
Bednights						
International	2,748	3,679	1,296	7,723	6,157	1,566
- United Kingdom	72	208	37	317	307	10
- Germany	1,192	1,661	549	3,402	2,539	863
Spanish Mainland	3,301	10,044	1,552	14,897	13,549	1,348
Canary Islands	10,428	11,951	4,663	27,042	9,062	17,980
Total	16,477	25,674	7,511	49,662	28,768	20,894
Length of stay						
International	3.5	3.8	4.3	3.7	3.6	4.6
- United Kingdom	2.4	1.9	2.8	2.1	2.0	3.3
- Germany	4.4	5.3	5.8	5.0	4.8	6.0
Spanish Mainland	3.7	4.4	4.1	4.2	4.1	5.0
Canary Islands	3.9	2.8	4.5	3.4	2.5	4.1
Total	3.8	3.4	4.4	3.7	--	--
ADR (€)	67.9	77.4	61.2	72.2	84.2	46.5
RevPar (€)	25.0	46.5	22.5	33.8	48.3	15.6
Total Revenue (€ million)	0.8	1.6	0.3	2.7	2.2	0.6
Bed-space occupancy rate (%)	19.2	32.3	15.9	23.4	32.4	16.9
Occupancy rate per room/apart.(%)	36.8	60.1	36.8	46.8	57.3	33.6

Sources: Encuestas de alojamiento turístico hotelero y extrahotelero (ISTAC).

Note 1: guests checking in as new arrivals. Note 2: Occupancy rate could be above 100% because of extra beds.