

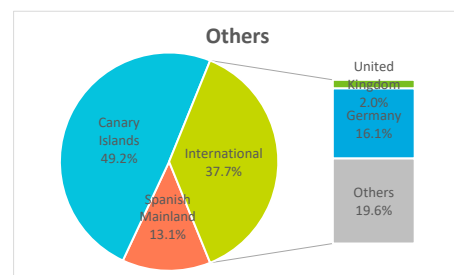
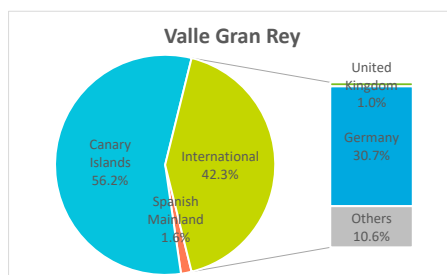
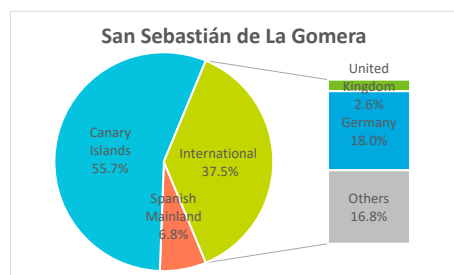
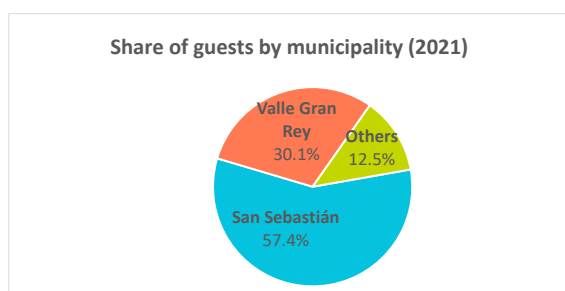
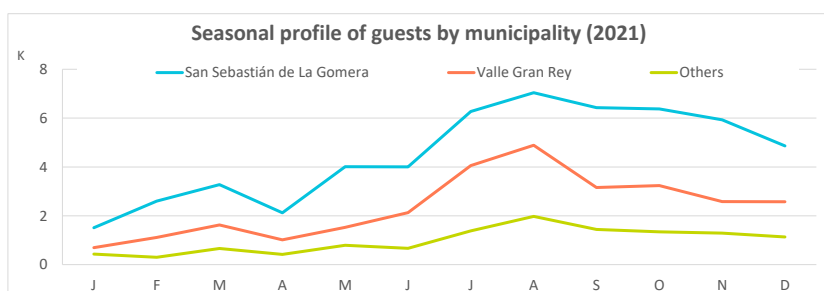
Tourist profile by municipality

La Gomera (2021)

GUESTS IN ACCOMMODATION

Place of residence:	Municipality of stay				Accommodation type	
	San Sebastián de La Gomera	Valle Gran Rey	Others	La Gomera	Hotel	Apartment
International	20,395	12,085	4,463	36,943	25,065	11,878
- United Kingdom	1,442	295	236	1,973	1,614	359
- Germany	9,820	8,772	1,910	20,502	13,057	7,445
Spanish Mainland	3,727	447	1,550	5,724	3,707	2,017
Canary Islands	30,307	16,060	5,818	52,185	33,519	18,666
Total	54,429	28,592	11,831	94,852	62,291	32,561

Place of residence:	Municipality of stay				Accommodation type	
	San Sebastián de La Gomera	Valle Gran Rey	Others	La Gomera	Hotel	Apartment
International	37.5%	42.3%	37.7%	38.9%	40.2%	36.5%
- United Kingdom	2.6%	1.0%	2.0%	2.1%	2.6%	1.1%
- Germany	18.0%	30.7%	16.1%	21.6%	21.0%	22.9%
Spanish Mainland	6.8%	1.6%	13.1%	6.0%	6.0%	6.2%
Canary Islands	55.7%	56.2%	49.2%	55.0%	53.8%	57.3%
Total	100%	100%	100%	100%	100%	100%



Other indicators

	Municipality of stay				Accommodation type	
	San Sebastián de La Gomera	Valle Gran Rey	Others	La Gomera	Hotel	Apartment
Bednights						
International	128,420	116,200	26,903	271,523	165,239	106,284
- United Kingdom	8,083	1,882	1,296	11,261	8,981	2,280
- Germany	74,300	96,158	15,459	185,917	103,901	82,016
Spanish Mainland	13,388	1,533	5,549	20,470	13,242	7,228
Canary Islands	79,665	65,506	23,378	168,549	90,798	77,751
Total	221,473	183,239	55,830	460,542	269,279	191,263
Length of stay						
International	6.3	9.6	--	7.3	6.6	8.9
- United Kingdom	5.6	6.4	--	5.7	5.6	6.4
- Germany	7.6	11.0	--	9.1	8.0	11.0
Spanish Mainland	3.6	3.4	--	3.6	3.6	3.6
Canary Islands	2.6	4.1	--	3.2	2.7	4.2
Total	4.1	6.4	--	4.9	--	--
ADR (€)	93.0	66.6	--	78.1	95.4	52.0
RevPar (€)	45.4	30.9	--	35.7	47.2	21.3
Total revenue (€ million)	11.1	6.4	--	18.7	13.8	4.9
Bed-space occupancy rate (%)	45.0	38.7	--	39.8	46.4	33.2
Occupancy rate per room/apart.(%)	48.9	46.5	--	45.7	49.5	41.0

Sources: Encuestas de alojamiento turístico hotelero y extrahotelero (ISTAC).

Note 1: guests checking in as new arrivals. Note 2: Occupancy rate could be above 100% because of extra beds.