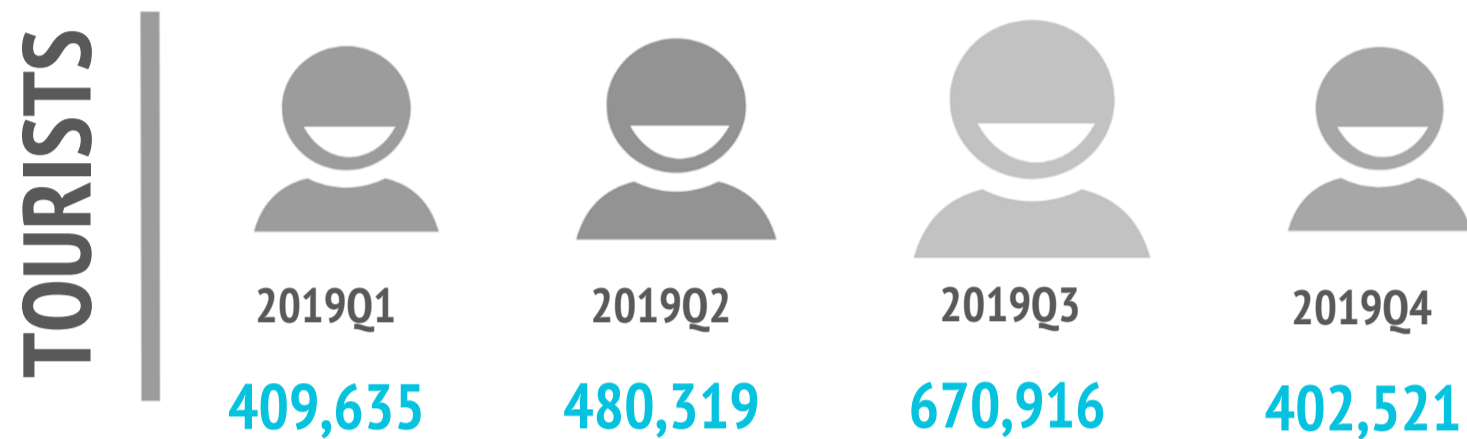


# TOURIST PROFILE BY QUARTER OF TRIP (2019) SPANISH MAINLAND

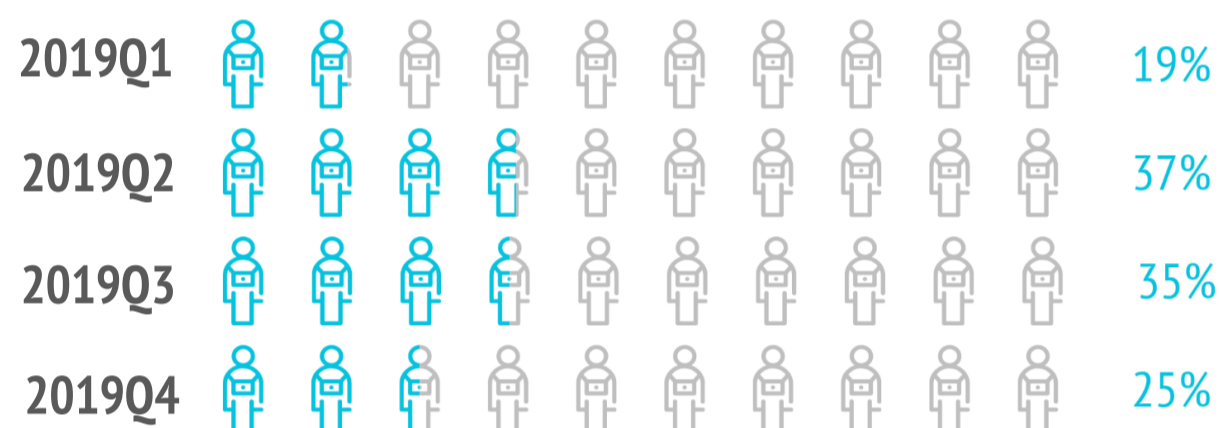
## How many are they and how much do they spend?

	2019Q1	2019Q2	2019Q3	2019Q4	2019
<b>TOURISTS</b>					
<b>Tourist arrivals (FRONTUR) (*)</b>	<b>0.41</b>	<b>0.48</b>	<b>0.67</b>	<b>0.40</b>	<b>1.96</b>
<b>Tourist arrivals &gt; 15 years old (EGT) (*)</b>	<b>0.38</b>	<b>0.44</b>	<b>0.57</b>	<b>0.37</b>	<b>1.76</b>
- book holiday package (*)	0.07	0.16	0.20	0.09	<b>0.52</b>
- do not book holiday package (*)	0.31	0.28	0.37	0.28	<b>1.24</b>
- % tourists who book holiday package	18.5%	36.6%	35.0%	24.7%	<b>29.7%</b>

(\*) Million of tourists

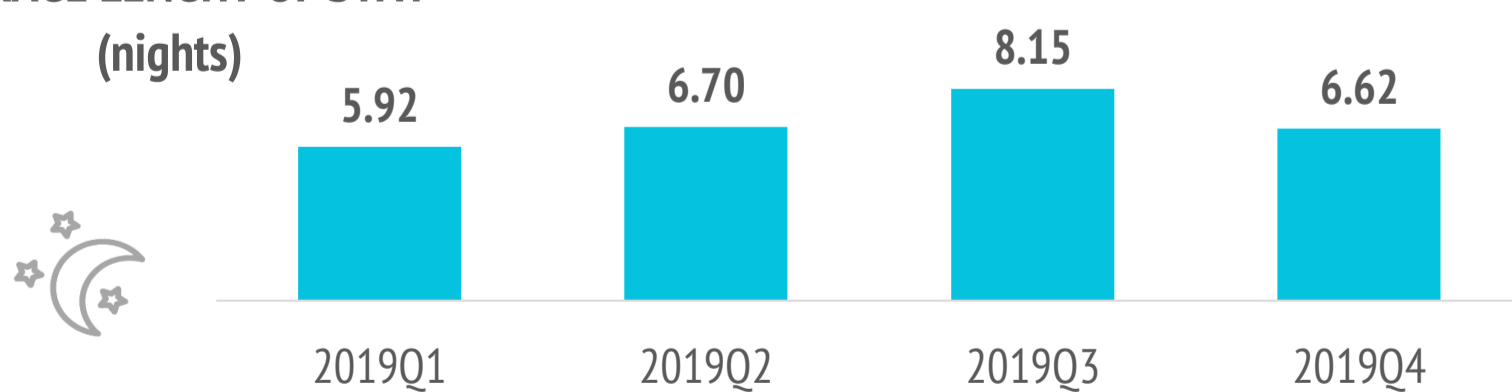


### % TOURISTS WHO BOOK HOLIDAY PACKAGE

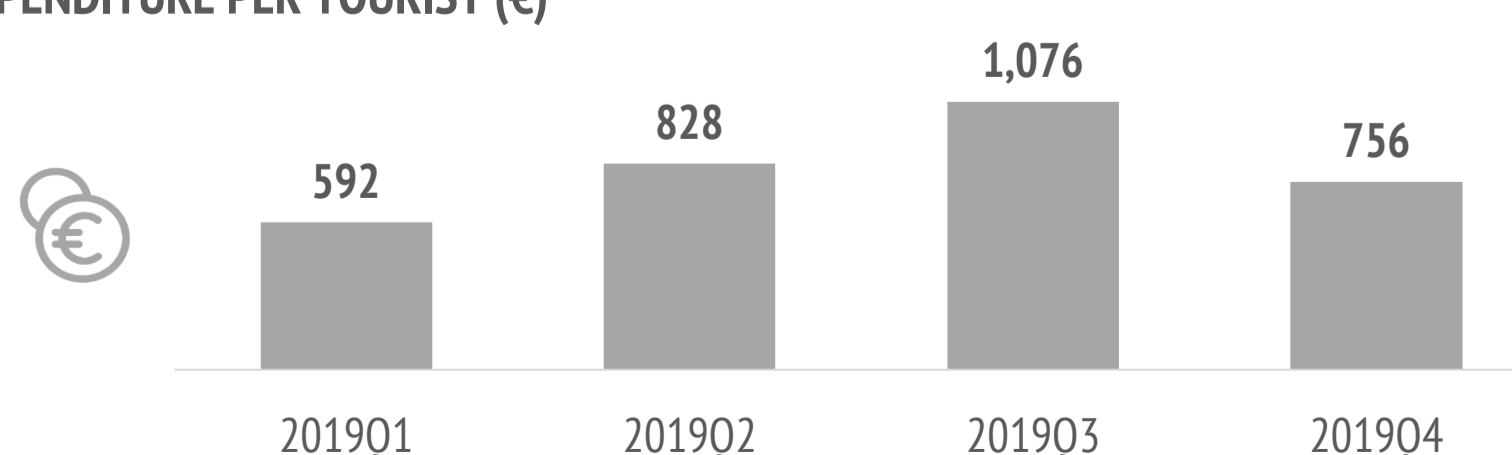


	2019Q1	2019Q2	2019Q3	2019Q4	2019
<b>Expenditure per tourist (€)</b>	<b>592</b>	<b>828</b>	<b>1,076</b>	<b>756</b>	<b>842</b>
- book holiday package	865	995	1,204	1,035	<b>1,064</b>
- holiday package	651	773	948	791	<b>827</b>
- others	214	222	256	244	<b>238</b>
- do not book holiday package	530	731	1,007	664	<b>749</b>
- flight	124	216	248	186	<b>196</b>
- accommodation	160	240	332	209	<b>241</b>
- others	246	275	427	269	<b>312</b>
<b>Average length of stay</b>	<b>5.92</b>	<b>6.70</b>	<b>8.15</b>	<b>6.62</b>	<b>6.98</b>
- book holiday package	6.66	6.68	7.24	6.72	<b>6.90</b>
- do not book holiday package	5.75	6.71	8.64	6.58	<b>7.02</b>
<b>Average daily expenditure (€)</b>	<b>114.7</b>	<b>142.1</b>	<b>146.8</b>	<b>131.6</b>	<b>135.6</b>
- book holiday package	140.9	163.0	172.2	167.3	<b>164.3</b>
- do not book holiday package	108.8	130.0	133.2	119.9	<b>123.4</b>
<b>Total turnover (&gt; 15 years old) (€m)</b>	<b>222</b>	<b>367</b>	<b>613</b>	<b>283</b>	<b>1,485</b>
- book holiday package	60	161	240	96	<b>557</b>
- do not book holiday package	162	205	373	188	<b>928</b>

### AVERAGE LENGTH OF STAY (nights)



### EXPENDITURE PER TOURIST (€)



## Importance of each factor in the destination choice

	2019Q1	2019Q2	2019Q3	2019Q4	2019
Climate	72.1%	63.3%	60.6%	73.3%	<b>66.3%</b>
Tranquility	48.5%	50.2%	48.7%	51.0%	<b>49.5%</b>
Landscapes	49.1%	44.4%	48.7%	48.9%	<b>47.8%</b>
Sea	41.4%	42.8%	44.4%	45.1%	<b>43.5%</b>
Environment	42.1%	35.4%	40.7%	40.7%	<b>39.7%</b>
Beaches	37.0%	36.3%	43.0%	37.9%	<b>39.0%</b>
European belonging	35.0%	35.8%	35.5%	34.1%	<b>35.2%</b>
Safety	31.5%	34.4%	33.1%	34.7%	<b>33.4%</b>
Authenticity	29.3%	26.2%	27.9%	27.1%	<b>27.6%</b>
Price	28.2%	27.0%	27.6%	26.4%	<b>27.3%</b>
Accommodation supply	18.1%	25.6%	30.5%	22.6%	<b>25.1%</b>
Gastronomy	27.2%	21.9%	26.2%	23.2%	<b>24.7%</b>
Effortless trip	26.3%	24.7%	21.5%	27.2%	<b>24.5%</b>
Fun possibilities	26.1%	20.3%	23.8%	18.1%	<b>22.3%</b>
Exoticism	17.7%	13.7%	15.9%	13.1%	<b>15.1%</b>
Historical heritage	15.0%	14.8%	14.5%	12.3%	<b>14.2%</b>
Hiking trail network	16.3%	10.6%	12.0%	15.7%	<b>13.3%</b>
Culture	13.1%	10.5%	11.2%	8.7%	<b>10.9%</b>
Nightlife	13.7%	6.6%	7.8%	6.4%	<b>8.4%</b>
Shopping	7.1%	6.1%	8.4%	6.9%	<b>7.2%</b>

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important") of tourists who indicate that the factor is "very important" in their choice.

### % TOURISTS WHO CHOOSE CLIMATE



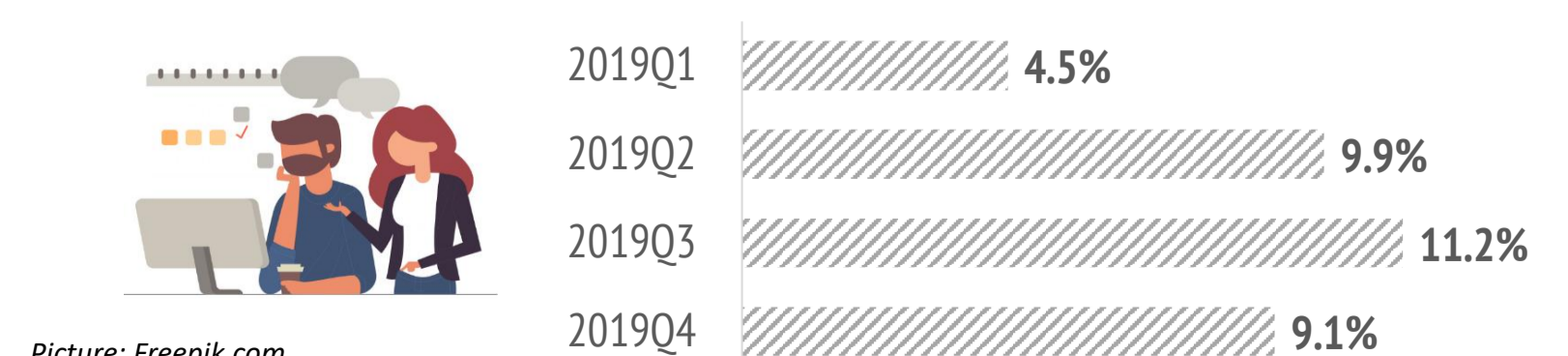
## What is the main motivation for their holidays?

	2019Q1	2019Q2	2019Q3	2019Q4	2019
Rest	30.4%	38.5%	36.6%	36.7%	<b>35.8%</b>
Enjoy family time	21.0%	20.6%	20.9%	26.6%	<b>22.0%</b>
Have fun	15.7%	6.1%	7.6%	6.0%	<b>8.6%</b>
Explore the destination	28.4%	31.3%	32.7%	26.6%	<b>30.2%</b>
Practice their hobbies	2.4%	2.1%	1.3%	2.1%	<b>1.9%</b>
Other reasons	2.1%	1.5%	0.9%	2.0%	<b>1.5%</b>

## How far in advance do they book their trip?

	2019Q1	2019Q2	2019Q3	2019Q4	2019
The same day	1.7%	1.2%	1.2%	1.0%	<b>1.3%</b>
Between 1 and 30 days	42.3%	27.2%	26.2%	31.1%	<b>30.9%</b>
Between 1 and 2 months	32.5%	28.9%	26.6%	32.1%	<b>29.6%</b>
Between 3 and 6 months	19.0%	32.8%	34.8%	26.8%	<b>29.2%</b>
More than 6 months	4.5%	9.9%	11.2%	9.1%	<b>9.0%</b>

### % TOURISTS BOOKING MORE THAN 6 MONTHS IN ADVANCE



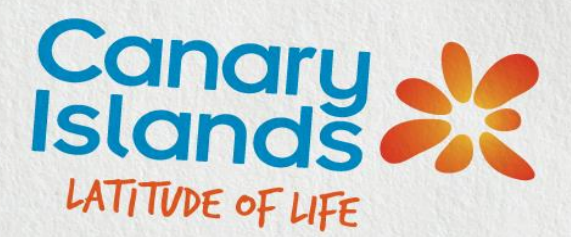
Picture: Freepik.com

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



# TOURIST PROFILE BY QUARTER OF TRIP (2019) SPANISH MAINLAND



## What channels did they use to get information about the trip? 🔍

	2019Q1	2019Q2	2019Q3	2019Q4	2019
Previous visits to the Canary Islands	37.3%	35.9%	37.7%	39.9%	<b>37.6%</b>
Friends or relatives	39.6%	29.5%	33.2%	32.9%	<b>33.6%</b>
Internet or social media	47.3%	48.7%	54.0%	46.4%	<b>49.6%</b>
Mass Media	1.1%	0.9%	1.2%	0.7%	<b>1.0%</b>
Travel guides and magazines	3.5%	3.9%	4.6%	3.5%	<b>4.0%</b>
Travel Blogs or Forums	6.9%	7.6%	10.1%	8.2%	<b>8.4%</b>
Travel TV Channels	0.4%	0.5%	0.3%	0.3%	<b>0.4%</b>
Tour Operator or Travel Agency	9.1%	21.1%	17.7%	13.8%	<b>15.9%</b>
Public administrations or similar	1.1%	2.2%	0.5%	0.9%	<b>1.1%</b>
Others	3.3%	3.0%	2.8%	4.6%	<b>3.3%</b>

\* Multi-choise question

## With whom did they book their flight and accommodation? 👁

	2019Q1	2019Q2	2019Q3	2019Q4	2019
<b>Flight</b>					
- Directly with the airline	72.4%	49.2%	54.5%	64.7%	<b>59.1%</b>
- Tour Operator or Travel Agency	27.6%	50.8%	45.5%	35.3%	<b>40.9%</b>
<b>Accommodation</b>					
- Directly with the accommodation	57.4%	37.4%	43.0%	48.6%	<b>45.4%</b>
- Tour Operator or Travel Agency	42.6%	62.6%	57.0%	51.4%	<b>54.6%</b>

## Where do they stay? 🏠

	2019Q1	2019Q2	2019Q3	2019Q4	2019
1-2-3* Hotel	11.4%	13.0%	9.6%	9.7%	<b>10.9%</b>
4* Hotel	26.2%	37.4%	39.9%	33.3%	<b>34.9%</b>
5* Hotel / 5* Luxury Hotel	7.3%	11.5%	9.9%	8.7%	<b>9.5%</b>
Aparthotel / Tourist Villa	13.0%	15.0%	17.9%	12.9%	<b>15.1%</b>
House/room rented in a private dwelling	10.0%	6.2%	6.3%	8.4%	<b>7.5%</b>
Private accommodation <sup>(1)</sup>	23.3%	13.1%	12.8%	20.8%	<b>16.8%</b>
Others (Cottage, cruise, camping,...)	8.7%	3.8%	3.6%	6.1%	<b>5.3%</b>

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

## What do they book? 🍴

	2019Q1	2019Q2	2019Q3	2019Q4	2019
Room only	40.2%	23.6%	27.3%	31.5%	<b>29.7%</b>
Bed and Breakfast	18.8%	17.8%	12.7%	19.2%	<b>16.5%</b>
Half board	17.9%	24.1%	25.6%	23.4%	<b>23.3%</b>
Full board	7.3%	11.0%	5.2%	3.4%	<b>6.8%</b>
All inclusive	15.7%	23.5%	29.2%	22.5%	<b>23.7%</b>

29.7% of Spanish Mainland book room only.



40.2%  
2019Q1



27.3%  
2019Q3



23.6%  
2019Q2



31.5%  
2019Q4

## Other expenses 📍

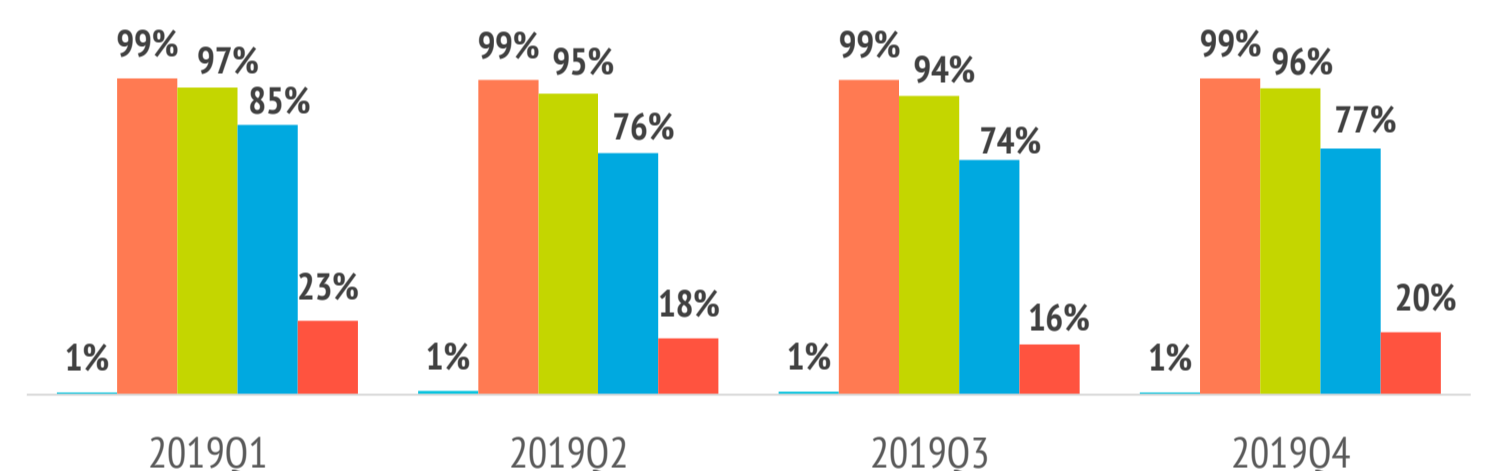
	2019Q1	2019Q2	2019Q3	2019Q4	TOTAL
Restaurants or cafes	74.3%	69.1%	69.1%	71.2%	<b>70.6%</b>
Supermarkets	50.4%	42.4%	52.1%	47.9%	<b>48.4%</b>
Car rental	43.9%	47.4%	55.5%	47.9%	<b>49.4%</b>
Organized excursions	16.2%	27.1%	30.3%	19.5%	<b>24.2%</b>
Taxi, transfer, chauffeur service	22.7%	28.0%	24.3%	23.4%	<b>24.7%</b>
Theme Parks	6.3%	11.8%	15.1%	9.5%	<b>11.2%</b>
Sport activities	3.2%	4.2%	5.5%	5.2%	<b>4.6%</b>
Museums	6.4%	7.0%	8.4%	7.5%	<b>7.4%</b>
Flights between islands	6.8%	6.4%	7.5%	5.8%	<b>6.7%</b>

## Activities in the Canary Islands 🏖

Outdoor time per day	2019Q1	2019Q2	2019Q3	2019Q4	2019
0 hours	0.7%	1.2%	1.0%	0.7%	<b>0.9%</b>
1 - 2 hours	2.7%	4.2%	5.1%	3.0%	<b>3.9%</b>
3 - 6 hours	11.9%	18.8%	20.1%	19.0%	<b>17.8%</b>
7 - 12 hours	61.6%	58.2%	58.0%	57.7%	<b>58.8%</b>
More than 12 hours	23.2%	17.7%	15.8%	19.5%	<b>18.6%</b>

### TOURISTS BY HOURS A DAY OUT OF THE ACCOMMODATION

0 hours More than 1 hour More than 3 hours More than 7 hours More than 12 hours



Activities in the Canary Islands	2019Q1	2019Q2	2019Q3	2019Q4	2019
Walk, wander	70.3%	71.4%	75.2%	70.9%	<b>72.3%</b>
Beach	53.8%	64.0%	81.9%	59.9%	<b>66.7%</b>
Explore the island on their own	56.1%	55.2%	63.9%	57.1%	<b>58.6%</b>
Swimming pool, hotel facilities	27.8%	49.5%	63.3%	39.0%	<b>47.1%</b>
Taste Canarian gastronomy	38.6%	37.2%	41.5%	38.2%	<b>39.1%</b>
Theme parks	8.8%	16.9%	21.6%	14.4%	<b>16.1%</b>
Wineries / markets / popular festiv	16.7%	14.0%	18.4%	14.4%	<b>16.1%</b>
Nightlife / concerts / shows	20.4%	13.9%	15.6%	11.2%	<b>15.3%</b>
Museums / exhibitions	13.6%	15.3%	16.9%	14.3%	<b>15.3%</b>
Nature activities	14.3%	15.7%	15.1%	14.1%	<b>14.9%</b>
Organized excursions	8.4%	16.5%	18.0%	10.3%	<b>13.9%</b>
Sport activities	9.5%	11.5%	11.0%	10.3%	<b>10.7%</b>
Sea excursions / whale watching	3.7%	10.7%	16.3%	6.6%	<b>10.1%</b>
Activities at sea	5.3%	9.3%	12.5%	7.2%	<b>9.0%</b>
Beauty and health treatments	5.3%	4.3%	5.1%	4.6%	<b>4.8%</b>
Astronomical observation	2.9%	4.1%	5.5%	3.6%	<b>4.2%</b>

\* Multi-choise question





# TOURIST PROFILE BY QUARTER OF TRIP (2019)

## SPANISH MAINLAND

### Which island do they choose?

Tourists (> 15 years old)	2019Q1	2019Q2	2019Q3	2019Q4	2019
Lanzarote	52,057	62,727	89,785	54,962	<b>259,531</b>
Fuerteventura	24,691	37,372	54,481	23,640	<b>140,184</b>
Gran Canaria	130,971	131,585	192,494	122,937	<b>577,987</b>
Tenerife	156,927	199,301	210,069	161,936	<b>728,233</b>
La Palma	8,788	10,522	19,028	9,046	<b>47,384</b>

Share by islands	2019Q1	2019Q2	2019Q3	2019Q4	2019
Lanzarote	13.9%	14.2%	15.9%	14.8%	<b>14.8%</b>
Fuerteventura	6.6%	8.5%	9.6%	6.3%	<b>8.0%</b>
Gran Canaria	35.1%	29.8%	34.0%	33.0%	<b>33.0%</b>
Tenerife	42.0%	45.1%	37.1%	43.5%	<b>41.5%</b>
La Palma	2.4%	2.4%	3.4%	2.4%	<b>2.7%</b>

### How many islands do they visit during their trip?

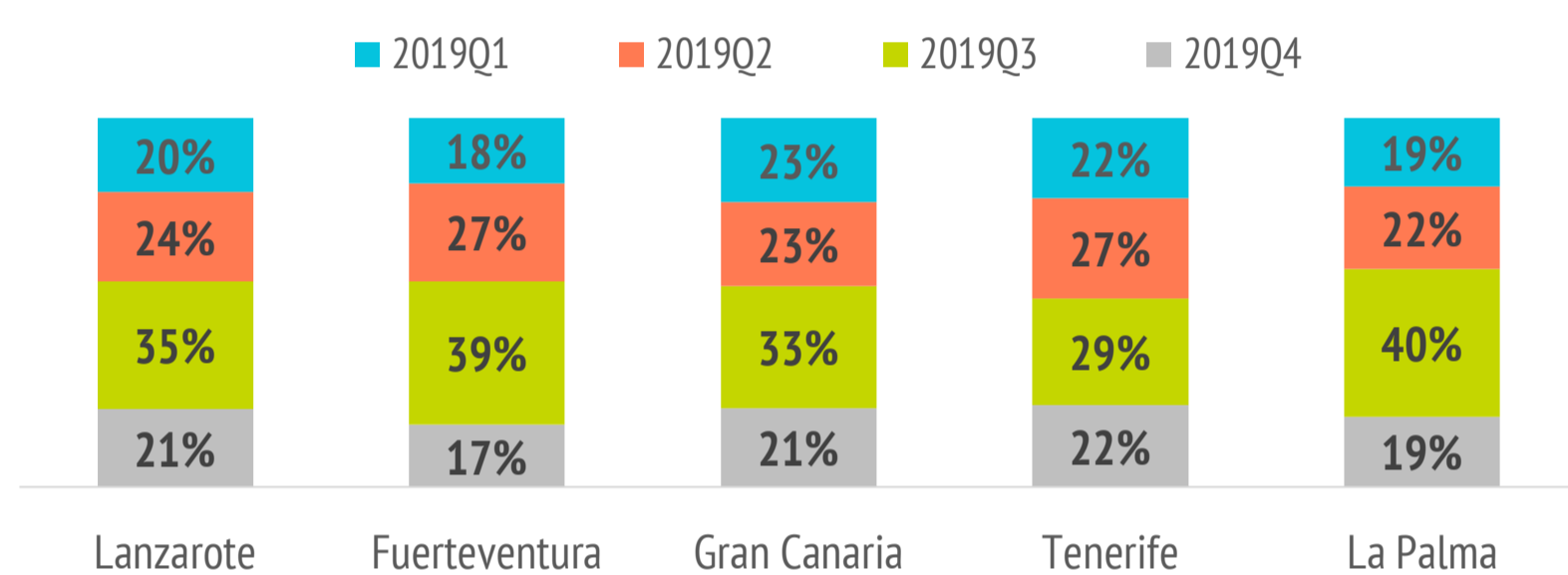
	2019Q1	2019Q2	2019Q3	2019Q4	2019
One island	87.3%	87.7%	87.5%	88.6%	<b>87.7%</b>
Two islands	10.8%	11.1%	11.2%	10.1%	<b>10.9%</b>
Three or more islands	1.9%	1.2%	1.3%	1.3%	<b>1.4%</b>

### MOST VISITED PLACES IN EACH ISLAND



The data refers to % of tourists on each island who have visited the place.

### % TOURISTS BY ISLAND AND QUARTER OF TRIP



### Internet usage during their trip

	2019Q1	2019Q2	2019Q3	2019Q4	2019
<b>Research</b>					
- Tourist package	8.1%	11.1%	13.8%	11.0%	<b>11.4%</b>
- Flights	6.0%	9.6%	9.1%	8.0%	<b>8.3%</b>
- Accommodation	7.7%	12.5%	11.4%	10.7%	<b>10.7%</b>
- Transport	11.2%	12.5%	13.1%	12.2%	<b>12.4%</b>
- Restaurants	31.3%	29.3%	33.1%	31.0%	<b>31.3%</b>
- Excursions	23.5%	24.2%	27.8%	23.5%	<b>25.2%</b>
- Activities	27.4%	27.8%	30.6%	25.2%	<b>28.2%</b>
<b>Book or purchase</b>					
- Tourist package	17.4%	25.8%	26.4%	19.1%	<b>22.9%</b>
- Flights	79.6%	70.7%	73.4%	75.6%	<b>74.5%</b>
- Accommodation	62.7%	60.0%	63.2%	60.0%	<b>61.6%</b>
- Transport	52.9%	53.9%	57.5%	53.1%	<b>54.8%</b>
- Restaurants	14.4%	16.4%	15.5%	14.5%	<b>15.3%</b>
- Excursions	11.9%	19.6%	23.6%	16.7%	<b>18.9%</b>
- Activities	15.0%	20.6%	23.3%	16.0%	<b>19.4%</b>

\* Multi-choice question

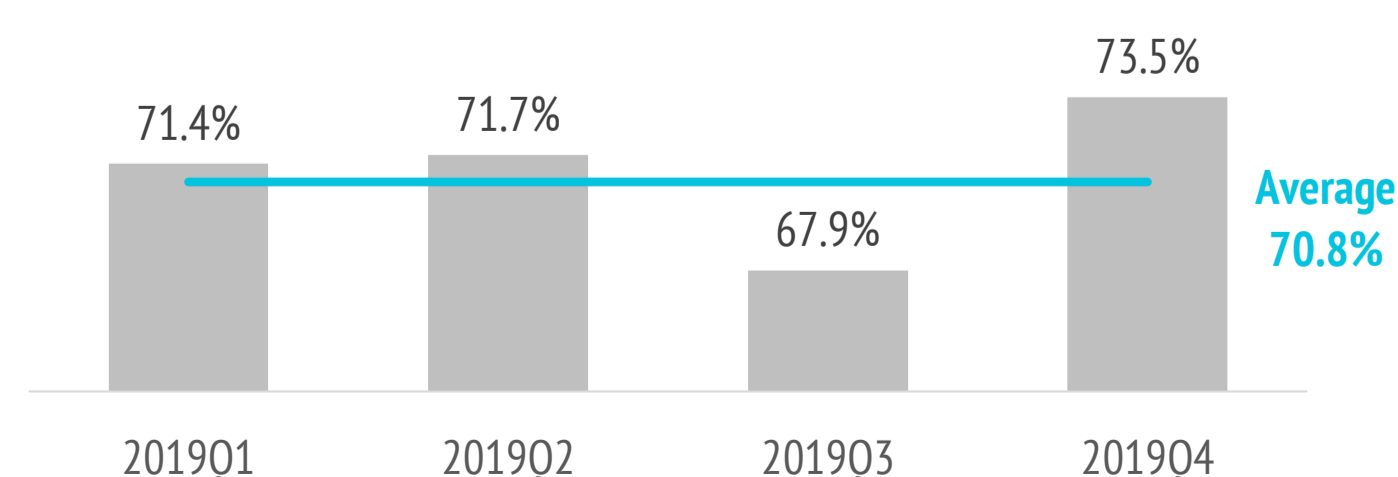
### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019Q1	2019Q2	2019Q3	2019Q4	2019
Average rating	8.63	8.52	8.63	8.65	<b>8.61</b>
<b>Experience in the Canary Islands</b>					
Worse or much worse than expected	2.6%	3.7%	3.8%	2.5%	<b>3.3%</b>
Lived up to expectations	50.5%	56.4%	52.8%	53.1%	<b>53.3%</b>
Better or much better than expected	46.9%	39.9%	43.5%	44.4%	<b>43.5%</b>
<b>Future intentions (scale 1-10)</b>					
Return to the Canary Islands	8.98	8.81	8.63	9.00	<b>8.83</b>
Recommend visiting the Canary Islands	9.10	8.96	8.92	9.10	<b>9.01</b>

### How many are loyal to the Canary Islands?

	2019Q1	2019Q2	2019Q3	2019Q4	2019
<b>Repeat tourists</b>					
Repeat tourists	<b>71.4%</b>	<b>71.7%</b>	<b>67.9%</b>	<b>73.5%</b>	<b>70.8%</b>
Repeat tourists (last 5 years)	67.1%	65.2%	58.6%	69.1%	<b>64.3%</b>
Repeat tourists (last 5 years)(5 or more visits)	21.7%	19.0%	14.9%	24.5%	<b>19.4%</b>
<b>At least 10 previous visits</b>	<b>20.0%</b>	<b>18.4%</b>	<b>14.4%</b>	<b>22.8%</b>	<b>18.4%</b>

### REPEAT TOURISTS



Internet usage in the Canary Islands	2019Q1	2019Q2	2019Q3	2019Q4	2019
<b>Did not use the Internet</b>	<b>9.5%</b>	<b>7.5%</b>	<b>7.8%</b>	<b>6.3%</b>	<b>7.8%</b>
<b>Used the Internet</b>	<b>90.5%</b>	<b>92.5%</b>	<b>92.2%</b>	<b>93.7%</b>	<b>92.2%</b>
- Own Internet connection	63.4%	57.6%	57.5%	63.1%	<b>60.0%</b>
- Free Wifi connection	12.7%	21.6%	20.0%	17.2%	<b>18.3%</b>
<b>Applications*</b>					
- Search for locations or maps	73.5%	73.1%	76.1%	72.6%	<b>74.0%</b>
- Search for destination info	40.3%	39.6%	46.1%	38.3%	<b>41.6%</b>
- Share pictures or trip videos	53.7%	52.7%	56.1%	50.6%	<b>53.5%</b>
- Download tourist apps	5.6%	6.1%	6.9%	6.4%	<b>6.3%</b>
- Others	16.4%	17.3%	14.5%	17.6%	<b>16.3%</b>

\* Multi-choice question



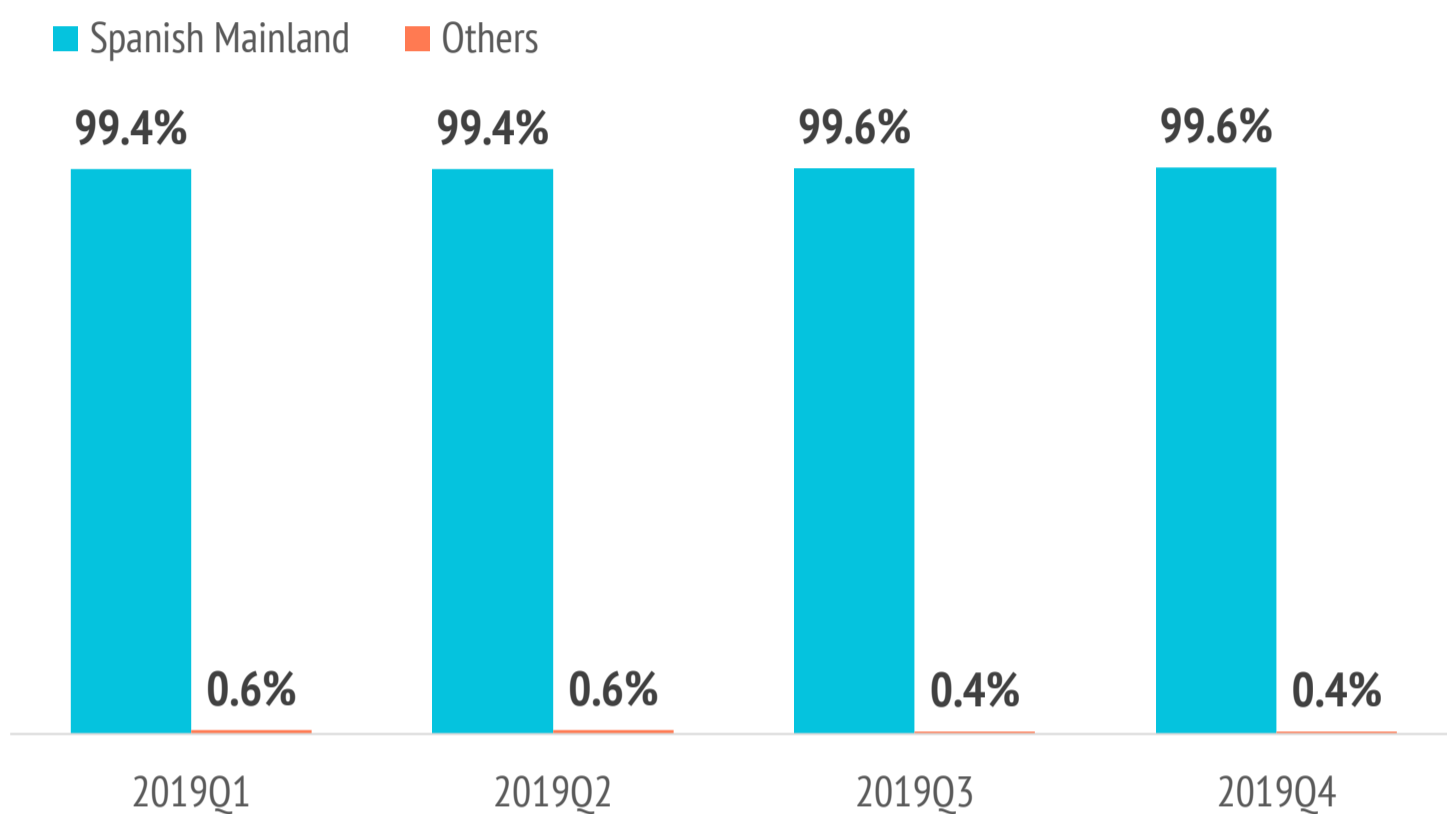
# TOURIST PROFILE BY QUARTER OF TRIP (2019) SPANISH MAINLAND

## Where does the flight come from?



	2019Q1	2019Q2	2019Q3	2019Q4	2019
Spanish Mainland	99.4%	99.4%	99.6%	99.6%	<b>99.5%</b>
United Kingdom	0.2%	0.1%	0.2%	0.0%	<b>0.1%</b>
Germany	0.1%	0.1%	0.1%	0.1%	<b>0.1%</b>
Others	0.3%	0.5%	0.2%	0.3%	<b>0.3%</b>

### % TOURISTS BY QUARTER OF TRIP



## Who do they come with?



	2019Q1	2019Q2	2019Q3	2019Q4	2019
Unaccompanied	23.5%	18.4%	12.5%	20.4%	<b>18.0%</b>
Only with partner	39.0%	39.3%	37.3%	39.8%	<b>38.7%</b>
Only with children (< 13 years old)	3.6%	8.0%	9.2%	4.4%	<b>6.7%</b>
Partner + children (< 13 years old)	4.8%	9.6%	12.7%	8.0%	<b>9.2%</b>
Other relatives	5.4%	5.7%	7.3%	8.0%	<b>6.6%</b>
Friends	13.8%	6.2%	5.7%	5.7%	<b>7.6%</b>
Work colleagues	2.2%	1.9%	1.0%	3.0%	<b>1.9%</b>
Organized trip	0.3%	0.2%	0.0%	0.2%	<b>0.2%</b>
Other combinations <sup>(1)</sup>	7.5%	10.7%	14.3%	10.5%	<b>11.1%</b>

(1) Different situations have been isolated

Tourists with children	2019Q1	2019Q2	2019Q3	2019Q4	2019
Tourists with children	<b>11.3%</b>	<b>22.1%</b>	<b>26.1%</b>	<b>16.3%</b>	<b>19.9%</b>
- Between 0 and 2 years old	1.9%	2.2%	1.5%	1.6%	<b>1.8%</b>
- Between 3 and 12 years old	8.4%	18.2%	23.3%	13.1%	<b>16.7%</b>
- Between 0-2 and 3-12 years c	1.1%	1.7%	1.3%	1.6%	<b>1.4%</b>
Tourists without children	<b>88.7%</b>	<b>77.9%</b>	<b>73.9%</b>	<b>83.7%</b>	<b>80.1%</b>

Group composition:	2019Q1	2019Q2	2019Q3	2019Q4	2019
- 1 person	29.8%	21.3%	14.3%	23.9%	<b>21.4%</b>
- 2 people	46.4%	45.5%	43.1%	46.6%	<b>45.2%</b>
- 3 people	9.3%	13.3%	17.9%	11.6%	<b>13.6%</b>
- 4 or 5 people	11.5%	17.0%	21.9%	14.3%	<b>16.8%</b>
- 6 or more people	2.9%	3.0%	2.8%	3.5%	<b>3.0%</b>
Average group size:	<b>2.23</b>	<b>2.47</b>	<b>2.65</b>	<b>2.41</b>	<b>2.47</b>

## Who are they?



	2019Q1	2019Q2	2019Q3	2019Q4	2019
<b>Gender</b>					
Men	56.1%	55.0%	52.0%	53.4%	<b>53.9%</b>
Women	43.9%	45.0%	48.0%	46.6%	<b>46.1%</b>
<b>Age</b>					
Average age (tourist > 15 years old)	42.0	44.1	40.8	42.9	<b>42.3</b>
Standard deviation	13.5	13.5	12.2	12.7	<b>13.0</b>
<b>Age range (&gt; 15 years old)</b>					
16 - 24 years old	7.5%	5.8%	9.7%	4.4%	<b>7.1%</b>
25 - 30 years old	15.7%	13.0%	15.2%	13.9%	<b>14.5%</b>
31 - 45 years old	40.6%	38.9%	39.5%	44.0%	<b>40.5%</b>
46 - 60 years old	24.9%	28.0%	29.6%	27.3%	<b>27.7%</b>
Over 60 years old	11.3%	14.3%	6.0%	10.4%	<b>10.2%</b>
<b>Occupation</b>					
Salaried worker	56.1%	57.3%	64.1%	65.3%	<b>61.0%</b>
Self-employed	14.3%	12.9%	12.5%	10.4%	<b>12.5%</b>
Unemployed	3.8%	2.1%	2.4%	1.6%	<b>2.5%</b>
Business owner	10.4%	9.7%	8.5%	10.8%	<b>9.7%</b>
Student	3.8%	4.0%	7.2%	2.3%	<b>4.6%</b>
Retired	10.3%	11.8%	3.9%	8.5%	<b>8.2%</b>
Unpaid domestic work	0.6%	1.4%	0.5%	0.5%	<b>0.8%</b>
Others	0.5%	0.8%	0.9%	0.5%	<b>0.7%</b>
<b>Annual household income level</b>					
Less than €25,000	29.9%	24.3%	25.6%	24.6%	<b>26.0%</b>
€25,000 - €49,999	45.1%	43.0%	48.1%	43.5%	<b>45.2%</b>
€50,000 - €74,999	15.2%	16.4%	18.0%	19.1%	<b>17.2%</b>
More than €74,999	9.8%	16.2%	8.4%	12.8%	<b>11.6%</b>
<b>Education level</b>					
No studies	0.5%	0.1%	0.3%	0.2%	<b>0.3%</b>
Primary education	3.2%	4.5%	3.7%	3.7%	<b>3.8%</b>
Secondary education	21.4%	18.2%	21.2%	19.3%	<b>20.1%</b>
Higher education	74.9%	77.1%	74.7%	76.8%	<b>75.8%</b>

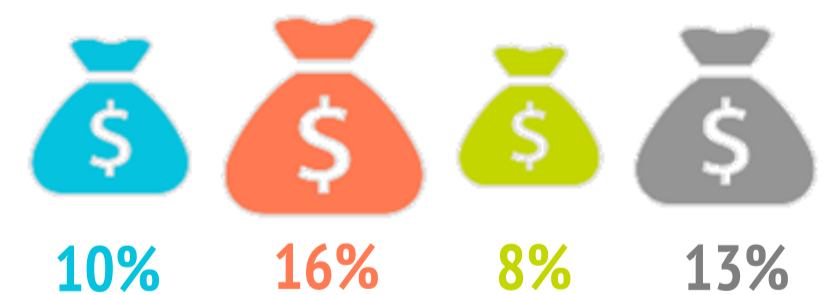


AVERAGE AGE (> 15 years old)

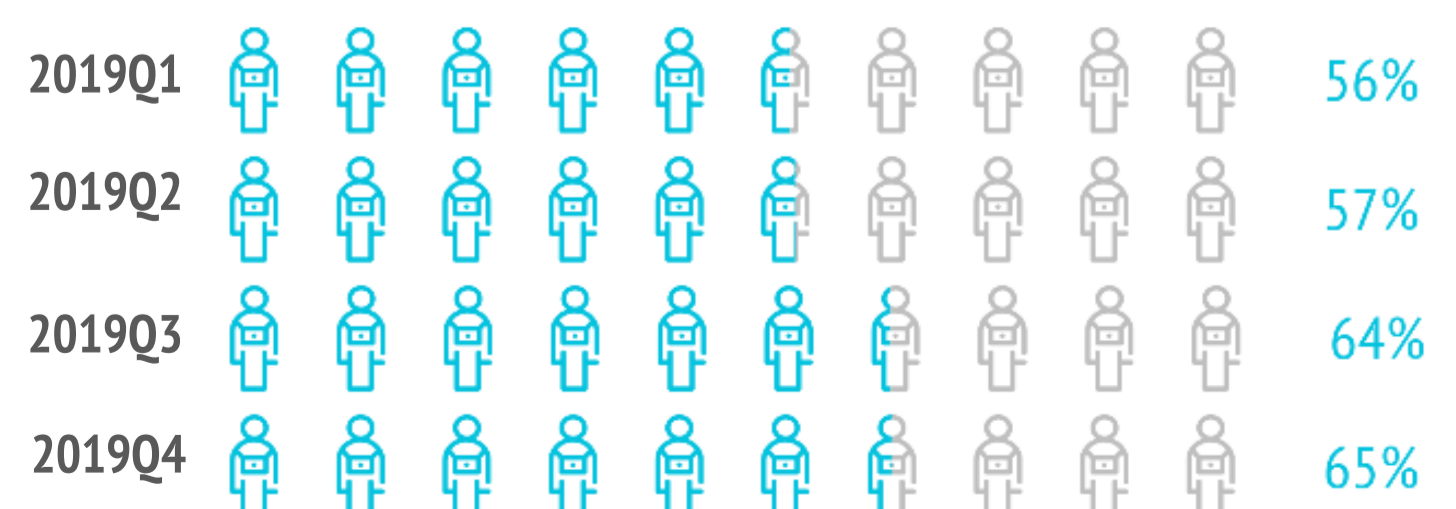


% OF TOURISTS WITH INCOMES OVER €74,999

● 2019Q1 ● 2019Q2 ● 2019Q3 ● 2019Q4



% SALARIED WORKED TOURISTS



## 19.9% of Spanish Mainland travel with children.



Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.