

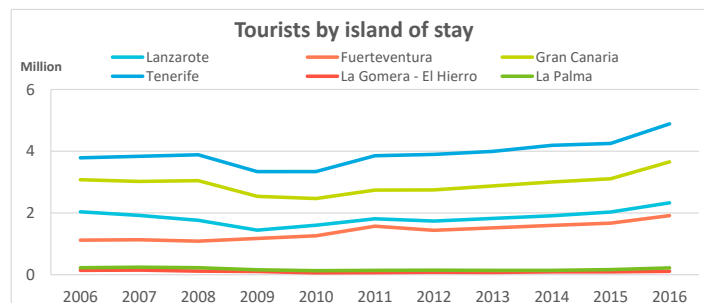
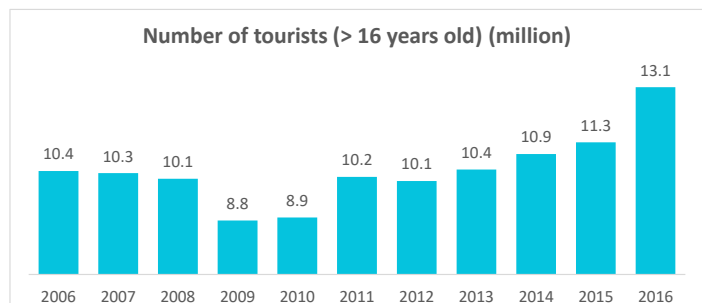
Tourist Expenditure Survey: Indicators trend (2006 - 2017)



NOTE: ISTAC has made an important methodological change in the Tourist Expenditure Survey and, at the moment, they have only published series linked back with the new methodology until 2010. In order not to lose the time perspective, we continue to publish data since 2006, despite homogeneity of time series is not guaranteed.

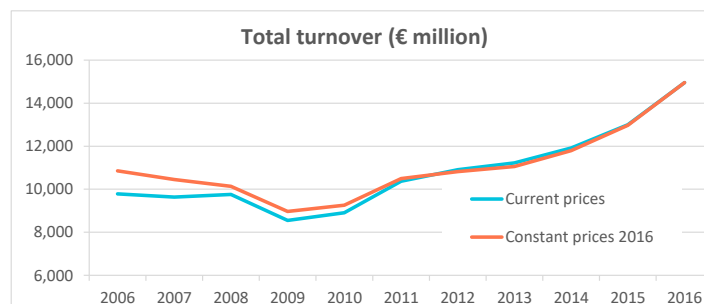
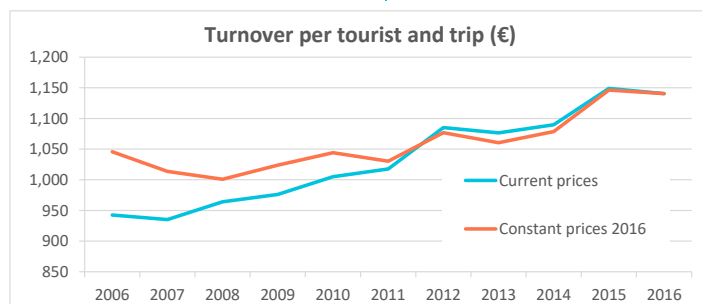
INBOUND TOURISM AND TOURIST EXPENDITURE

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Number of tourist (> 16 years old)												
- Lanzarote	2,034,723	1,923,624	1,761,928	1,442,791	1,602,344	1,810,099	1,740,273	1,820,148	1,911,659	2,033,971	2,328,674	2,488,213
- Fuerteventura	1,118,430	1,134,214	1,086,896	1,174,659	1,261,325	1,570,090	1,440,072	1,514,524	1,595,143	1,668,484	1,914,107	1,938,908
- Gran Canaria	3,078,134	3,023,350	3,049,092	2,539,369	2,467,553	2,741,346	2,747,552	2,876,750	3,001,310	3,104,724	3,654,806	3,900,824
- Tenerife	3,784,335	3,834,847	3,885,766	3,340,001	3,340,638	3,855,060	3,898,912	3,996,638	4,193,228	4,249,936	4,885,901	5,144,415
- La Gomera y El Hierro	137,824	148,560	116,093	107,020	60,249	69,333	79,151	73,615	91,914	94,099	109,330	102,304
- La Palma	225,802	243,787	226,636	156,230	130,619	143,076	145,084	143,472	138,916	163,425	221,541	277,952
Canary Islands	10,379,248	10,308,383	10,126,410	8,760,071	8,862,730	10,189,005	10,051,044	10,425,147	10,932,170	11,314,639	13,114,359	13,852,616



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Expenditure and length of stay												
Average daily expenditure (€)	106.01	108.31	110.22	112.26	118.65	119.76	125.34	126.33	127.93	135.35	135.94	140.18
- in their place of residence	66.03	67.81	70.75	74.54	80.61	82.97	88.19	88.74	90.38	97.01	98.03	101.15
- in the Canary Islands	39.98	40.50	39.47	37.72	38.04	36.78	37.14	37.59	37.54	38.35	37.90	39.03
Average length of stay	10.20	9.97	9.96	9.74	9.41	9.50	9.62	9.56	9.57	9.55	9.36	9.17
Turnover per tourist (€)	943	935	964	976	1,005	1,018	1,085	1,076	1,090	1,149	1,141	1,155
Total turnover (> 16 years old) (€m)	9,783	9,639	9,762	8,550	8,908	10,369	10,906	11,221	11,913	13,000	14,957	15,999

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Expenditure in the Canary Islands per tourist and trip (€) (*)												
Accommodation (**):	440.06	453.67	407.53	422.40	345.39	332.71	319.21	334.37	358.58	392.59	390.50	425.11
- Accommodation	329.82	340.10	330.44	342.18	256.82	243.51	242.99	257.98	269.62	290.23	286.94	308.26
- Additional accommodation expenses	110.25	113.57	77.09	80.22	88.57	89.20	76.22	76.40	88.96	102.36	103.56	116.84
Transport:	155.46	148.27	127.77	124.48	128.06	128.65	129.36	138.47	136.33	143.23	140.71	140.95
- Public transport	34.40	28.96	21.31	21.59	25.27	26.56	28.58	34.98	31.55	32.60	33.92	33.21
- Taxi	40.31	37.11	30.69	31.34	29.73	29.58	29.96	30.72	31.10	33.24	31.75	32.54
- Car rental	80.75	82.20	75.77	71.55	73.06	72.50	70.82	72.77	73.67	77.39	75.05	75.20
Food and drink:	235.53	231.46	236.57	222.34	220.01	232.75	247.86	259.44	274.96	283.98	272.87	272.80
- Food purchases at supermarkets	90.77	83.69	92.29	80.87	86.31	95.74	102.53	110.51	120.67	125.13	114.79	112.09
- Restaurants	144.76	147.77	144.29	141.47	133.70	137.01	145.32	148.93	154.29	158.86	158.08	160.71
Souvenirs:	86.42	85.60	83.86	85.15	79.77	82.73	93.66	102.79	103.60	101.54	100.74	96.30
Leisure:	431.75	419.25	423.92	432.28	406.86	416.89	429.66	419.89	423.80	448.33	428.30	420.00
- Organized excursions	72.33	71.29	71.76	74.52	71.17	74.49	76.41	82.98	82.31	82.52	81.21	82.04
- Leisure, amusement	53.35	56.33	52.44	55.13	53.74	51.37	54.89	52.29	55.10	57.15	52.73	55.76
- Trip to other islands	78.34	75.00	77.88	87.18	72.18	79.83	73.06	74.93	65.30	85.12	77.77	67.66
- Sporting activities	77.63	74.05	71.83	75.62	72.42	77.98	78.38	74.89	79.62	87.65	77.52	83.95
- Cultural activities	49.74	48.72	49.68	44.41	45.38	41.53	46.72	43.50	42.76	44.07	44.72	42.42
- Discos and disco-pubs	100.36	93.86	100.32	95.42	91.98	91.67	100.19	91.30	98.72	91.82	94.34	88.18
Others:	728.14	739.19	1,812.56	1,850.00	704.81	3,287.97	856.14	1,507.21	2,232.70	805.89	641.95	2,973.72
- Wellness	64.60	55.61	64.06	63.71	58.70	55.35	58.87	54.96	58.36	57.00	59.10	56.75
- Medical expenses	42.88	44.38	40.70	39.36	37.56	41.15	39.00	37.37	36.67	53.42	41.35	38.51
- Other expenses	620.67	639.20	1,707.79	1,746.93	608.55	3,191.48	758.27	1,414.88	2,137.67	695.47	541.51	2,878.46



(*) Expense is prorated among all the tourists (even those who have not spent in destination). (**) Accommodation expenses may seem low because most tourists pay the accommodation before traveling.

Source: Encuesta sobre el Gasto Turístico (ISTAC). Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist Expenditure Survey: Indicators trend (2006 - 2017)

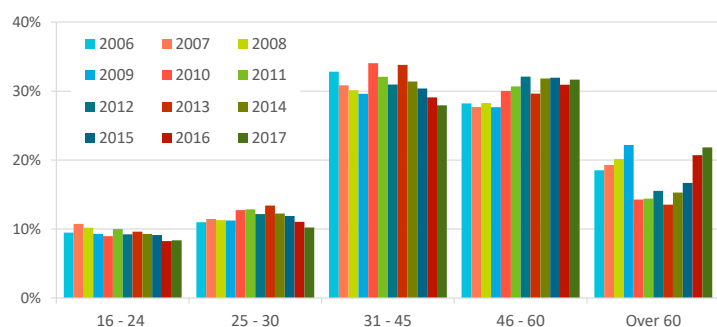


TOURIST PROFILE

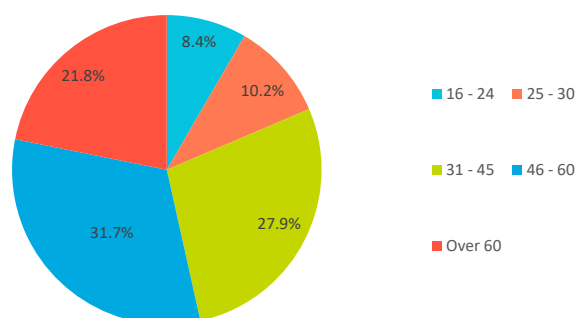
Who are they?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Gender												
Percentage of men	49.1%	48.4%	49.9%	49.4%	48.8%	49.3%	49.6%	49.4%	49.6%	49.5%	48.5%	48.1%
Percentage of women	50.9%	51.6%	50.1%	50.6%	51.2%	50.7%	50.4%	50.6%	50.4%	50.5%	51.5%	51.9%
Age range												
16-24 years old	9.5%	10.7%	10.2%	9.3%	9.0%	10.0%	9.2%	9.6%	9.3%	9.1%	8.2%	8.4%
25-30 years old	11.0%	11.5%	11.3%	11.2%	12.7%	12.9%	12.2%	13.4%	12.2%	11.9%	11.1%	10.2%
31-45 years old	32.8%	30.8%	30.1%	29.6%	34.0%	32.1%	31.0%	33.8%	31.4%	30.4%	29.1%	27.9%
46-60 years old	28.2%	27.7%	28.3%	27.7%	30.0%	30.7%	32.1%	29.6%	31.8%	31.9%	30.9%	31.7%
Over 60 years old	18.5%	19.3%	20.1%	22.2%	14.3%	14.4%	15.5%	13.5%	15.3%	16.7%	20.7%	21.8%
Average age (tourists above 16 years old)	45.06	44.87	45.38	46.01	43.79	43.70	44.49	43.29	44.42	44.98	46.33	46.88
Standard deviation	15.1	15.5	15.5	15.6	14.2	14.4	14.5	14.3	14.5	14.8	15.3	15.5

Share of tourists by age range



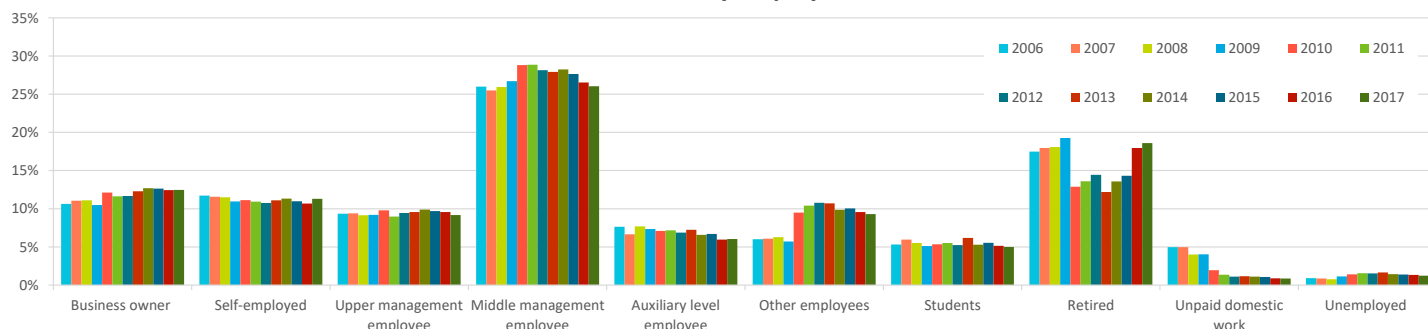
Share of tourists by age range (2017)



What do they do?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Business owner	10.6%	11.0%	11.1%	10.5%	12.1%	11.6%	11.7%	12.3%	12.7%	12.6%	12.4%	12.5%
Self-employed	11.7%	11.6%	11.5%	11.0%	11.1%	10.9%	10.8%	11.1%	11.3%	11.0%	10.7%	11.3%
Upper management employee	9.3%	9.4%	9.1%	9.2%	9.8%	9.0%	9.4%	9.6%	9.9%	9.7%	9.6%	9.2%
Middle management employee	26.0%	25.5%	26.0%	26.7%	28.8%	28.9%	28.1%	27.9%	28.2%	27.7%	26.5%	26.0%
Auxiliary level employee	7.6%	6.7%	7.7%	7.3%	7.1%	7.2%	6.9%	7.2%	6.6%	6.7%	5.9%	6.0%
Other employees	6.0%	6.1%	6.3%	5.7%	9.5%	10.4%	10.8%	10.7%	9.9%	10.0%	9.6%	9.3%
Students	5.3%	6.0%	5.5%	5.1%	5.3%	5.5%	5.3%	6.2%	5.3%	5.5%	5.1%	5.0%
Retired	17.5%	17.9%	18.1%	19.3%	12.9%	13.6%	14.4%	12.2%	13.6%	14.3%	18.0%	18.6%
Unpaid domestic work	5.0%	5.0%	4.0%	4.0%	2.0%	1.4%	1.1%	1.2%	1.1%	1.1%	0.9%	0.9%
Unemployed	0.9%	0.9%	0.8%	1.1%	1.4%	1.6%	1.5%	1.6%	1.4%	1.4%	1.3%	1.2%

Share of tourists by employment status

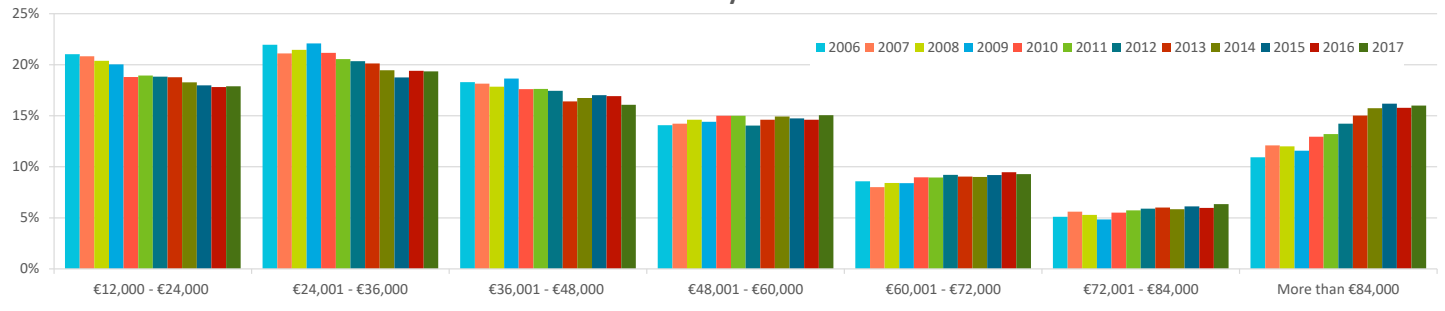


Which level of income do they have?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Annual household income level												
€12,000 - €24,000	21.0%	20.8%	20.4%	20.0%	18.8%	18.9%	18.8%	18.8%	18.3%	18.0%	17.8%	17.9%
€24,001 - €36,000	22.0%	21.1%	21.5%	22.1%	21.2%	20.5%	20.4%	20.1%	19.5%	18.7%	19.4%	19.3%
€36,001 - €48,000	18.3%	18.2%	17.8%	18.6%	17.6%	17.6%	17.4%	16.4%	16.7%	17.0%	16.9%	16.1%
€48,001 - €60,000	14.1%	14.2%	14.6%	14.4%	15.0%	15.0%	14.0%	14.6%	14.9%	14.7%	14.6%	15.1%
€60,001 - €72,000	8.6%	8.0%	8.4%	8.4%	9.0%	8.9%	9.2%	9.0%	9.0%	9.2%	9.5%	9.3%
€72,001 - €84,000	5.1%	5.6%	5.3%	4.8%	5.5%	5.7%	5.9%	6.0%	5.8%	6.1%	6.0%	6.3%
More than €84,000	10.9%	12.1%	12.0%	11.6%	13.0%	13.2%	14.2%	15.0%	15.7%	16.2%	15.8%	16.0%

Tourist Expenditure Survey: Indicators trend (2006 - 2017)

Share of tourists by income level

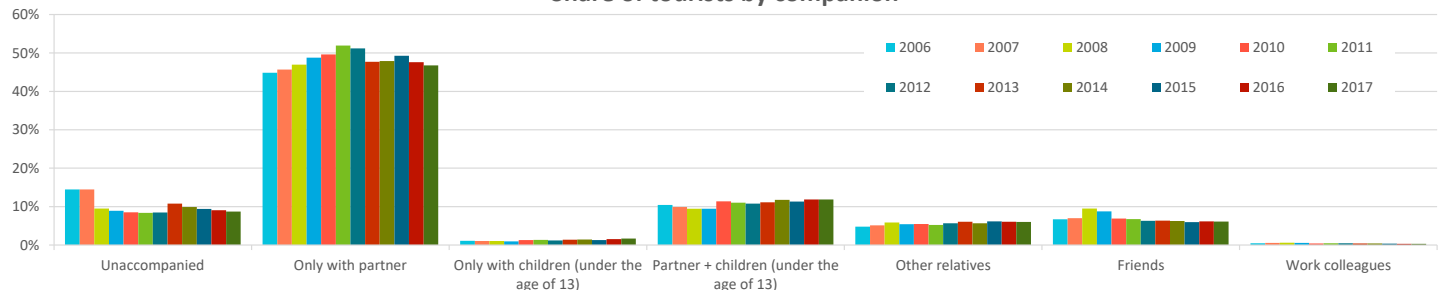


Who do they come with?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Unaccompanied	14.5%	14.5%	9.5%	8.9%	8.5%	8.4%	8.5%	10.8%	9.9%	9.4%	9.1%	8.7%
Only with partner	44.8%	45.7%	47.0%	48.8%	49.6%	51.9%	51.2%	47.7%	47.9%	49.3%	47.6%	46.8%
Only with children (under the age of 13)	1.1%	1.0%	1.0%	1.0%	1.3%	1.3%	1.2%	1.4%	1.5%	1.3%	1.5%	1.7%
Partner + children (under the age of 13)	10.5%	9.9%	9.4%	9.5%	11.4%	11.0%	10.8%	11.1%	11.8%	11.3%	11.8%	11.9%
Other relatives	4.8%	5.1%	5.8%	5.4%	5.5%	5.2%	5.7%	6.0%	5.7%	6.2%	6.0%	6.0%
Friends	6.7%	7.0%	9.5%	8.8%	6.9%	6.8%	6.3%	6.3%	6.2%	6.0%	6.1%	6.1%
Work colleagues	0.4%	0.6%	0.6%	0.6%	0.4%	0.5%	0.5%	0.4%	0.4%	0.4%	0.3%	0.3%
Other combinations ⁽¹⁾	17.2%	16.2%	17.1%	17.1%	16.3%	14.9%	15.9%	16.2%	16.7%	16.2%	17.5%	18.5%

* Multi-choise question (different situations have been isolated)

Share of tourists by companion

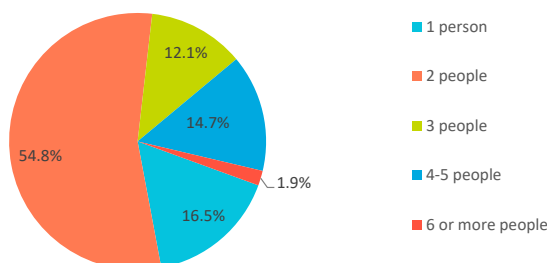


How is their travel group?

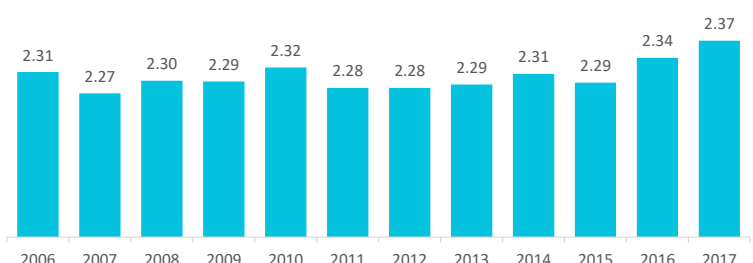
Share of tourists by:	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Size of the group												
1 person	17.2%	18.6%	17.7%	16.3%	16.8%	17.2%	17.6%	19.5%	18.6%	18.4%	17.3%	16.5%
2 people	56.2%	56.5%	57.2%	59.1%	56.6%	57.7%	57.1%	54.1%	54.5%	55.8%	55.1%	54.8%
3 people	11.5%	10.9%	10.7%	10.8%	11.6%	11.2%	11.1%	11.4%	11.6%	11.1%	11.9%	12.1%
4-5 people	13.2%	12.5%	12.5%	12.1%	13.3%	12.3%	12.8%	13.4%	13.6%	13.1%	13.9%	14.7%
6 or more people	1.8%	1.5%	1.9%	1.7%	1.7%	1.6%	1.4%	1.6%	1.7%	1.6%	1.7%	1.9%
Average group size	2.31	2.27	2.30	2.29	2.32	2.28	2.28	2.29	2.31	2.29	2.34	2.37
Group composition												
Under the age of 2	3.1%	2.9%	2.8%	2.8%	2.6%	2.4%	2.3%	2.3%	2.1%	2.2%	2.2%	1.9%
Between 2 to 12 years old	14.5%	13.7%	13.4%	12.9%	15.7%	14.8%	14.6%	15.7%	16.1%	15.6%	16.8%	17.5%
Between 13 to 65 years old	91.9%	91.3%	89.8%	88.6%	93.8%	93.8%	92.7%	93.7%	92.5%	91.4%	88.2%	87.7%
Over 65 years old	15.6%	17.3%	17.3%	18.0%	11.7%	11.5%	12.9%	11.3%	12.9%	14.2%	18.6%	19.4%

* Multi-choise question

Share of tourists by group size (2017)



Average group size (people)



(1) Combination of some groups previously analyzed.

Source: Encuesta sobre el Gasto Turístico (ISTAC). Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist Expenditure Survey: Indicators trend (2006 - 2017)

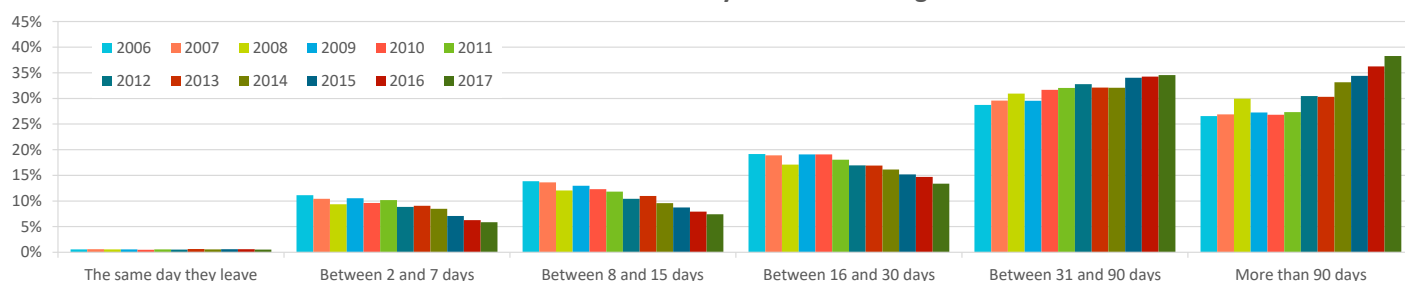


TRIP BOOKING

How far in advance do they book their trip?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
The same day they leave	0.6%	0.6%	0.6%	0.6%	0.5%	0.6%	0.5%	0.6%	0.6%	0.6%	0.6%	0.5%
Between 2 and 7 days	11.1%	10.4%	9.4%	10.6%	9.6%	10.2%	8.9%	9.1%	8.5%	7.1%	6.3%	5.9%
Between 8 and 15 days	13.9%	13.6%	12.1%	13.0%	12.3%	11.8%	10.4%	11.0%	9.6%	8.7%	7.9%	7.4%
Between 16 and 30 days	19.2%	18.9%	17.1%	19.1%	19.1%	18.0%	16.9%	16.9%	16.1%	15.2%	14.7%	13.4%
Between 31 and 90 days	28.7%	29.6%	30.9%	29.5%	31.7%	32.1%	32.8%	32.1%	32.1%	34.0%	34.3%	34.6%
More than 90 days	26.5%	26.9%	30.0%	27.3%	26.8%	27.3%	30.5%	30.3%	33.1%	34.4%	36.2%	38.3%

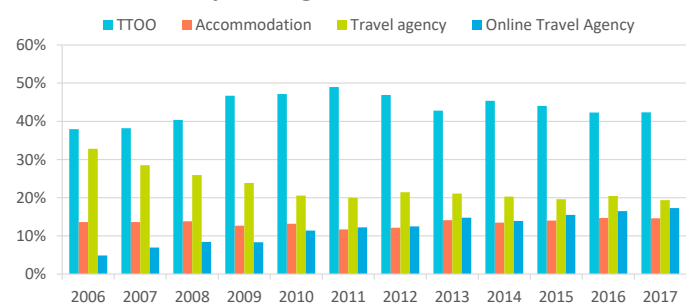
Share of tourists by advance booking



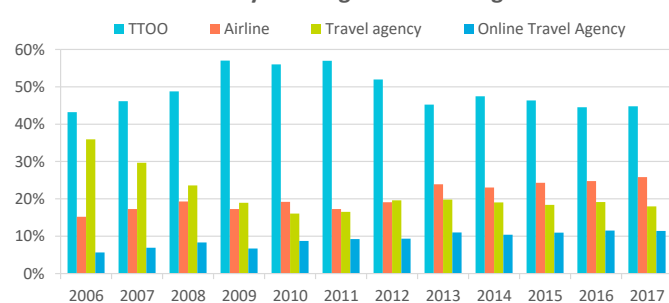
How do they book?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Accommodation booking												
Tour Operator	38.0%	38.2%	40.4%	46.7%	47.2%	49.0%	46.9%	42.8%	45.4%	44.0%	42.3%	42.4%
- Tour Operator's website	44.3%	51.6%	54.0%	58.1%	66.5%	70.5%	72.2%	77.8%	77.0%	78.9%	78.8%	80.6%
Accommodation	13.6%	13.6%	13.8%	12.7%	13.2%	11.7%	12.1%	14.1%	13.5%	14.0%	14.7%	14.6%
- Accommodation's website	45.1%	53.9%	58.8%	63.4%	72.5%	76.8%	80.3%	80.4%	80.8%	81.5%	83.5%	84.0%
Travel agency (High street)	32.8%	28.5%	26.0%	23.8%	20.5%	19.9%	21.4%	21.1%	20.3%	19.6%	20.5%	19.3%
Online Travel Agency (OTA)	4.9%	7.0%	8.4%	8.3%	11.4%	12.3%	12.5%	14.8%	13.9%	15.5%	16.5%	17.3%
No need to book accommodation	10.7%	12.7%	11.4%	8.4%	7.8%	7.2%	7.0%	7.2%	6.9%	6.9%	6.0%	6.4%
Flight booking												
Tour Operator	43.2%	46.1%	48.8%	57.0%	56.0%	56.9%	52.0%	45.2%	47.5%	46.4%	44.6%	44.8%
- Tour Operator's website	45.0%	52.5%	53.3%	55.2%	63.3%	68.6%	71.0%	75.6%	75.9%	77.6%	76.3%	78.6%
Airline	15.2%	17.3%	19.3%	17.3%	19.2%	17.3%	19.1%	23.9%	23.1%	24.3%	24.8%	25.8%
- Airline's website	73.8%	80.7%	86.1%	88.8%	93.9%	95.0%	95.4%	95.8%	96.1%	95.9%	96.2%	97.3%
Travel agency (High street)	35.9%	29.7%	23.6%	19.0%	16.1%	16.5%	19.6%	19.8%	19.1%	18.4%	19.1%	18.0%
Online Travel Agency (OTA)	5.6%	6.9%	8.3%	6.7%	8.8%	9.3%	9.3%	11.0%	10.4%	11.0%	11.5%	11.4%

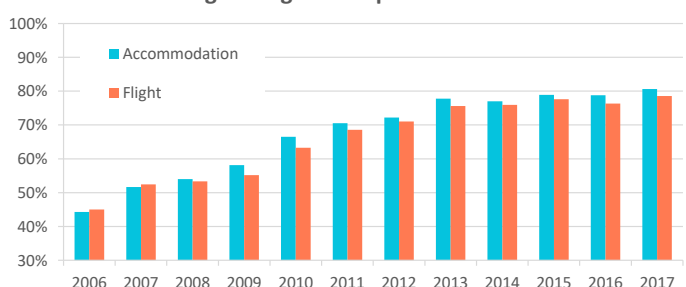
Tourists by booking channel of accommodation



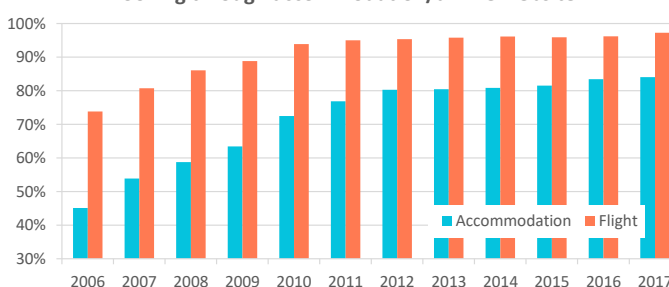
Tourists by booking channel of flight



Booking through tour operator's website



Booking through accommodation/airline website



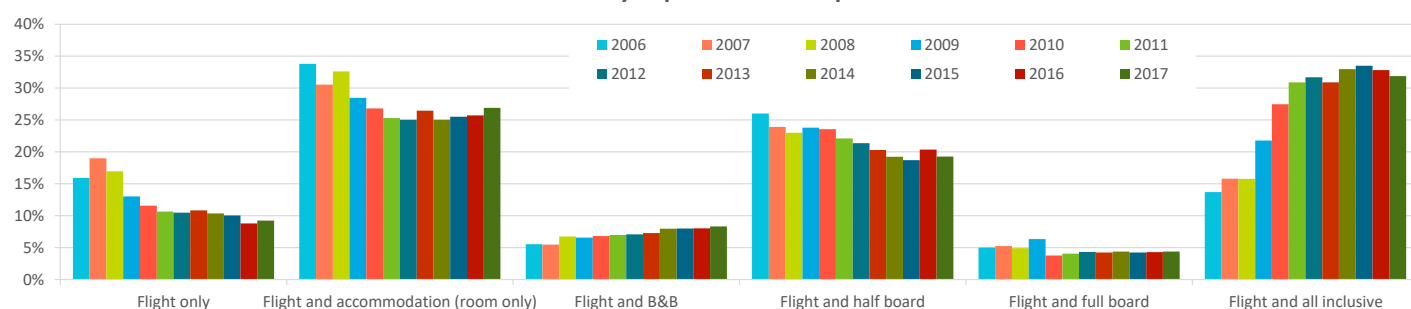
Tourist Expenditure Survey: Indicators trend (2006 - 2017)



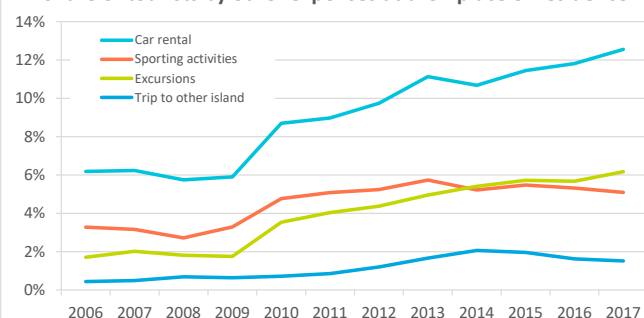
What do they book at their place of residence?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Flight and accommodation												
Flight only	15.9%	19.0%	17.0%	13.0%	11.6%	10.7%	10.5%	10.8%	10.4%	10.0%	8.8%	9.3%
Flight and accommodation (room only)	33.8%	30.5%	32.6%	28.5%	26.8%	25.3%	25.0%	26.5%	25.0%	25.5%	25.7%	26.9%
Flight and accommodation (B&B)	5.6%	5.5%	6.7%	6.6%	6.8%	7.0%	7.1%	7.3%	8.0%	8.0%	8.0%	8.3%
Flight and accommodation (half board)	26.0%	23.9%	23.0%	23.8%	23.6%	22.1%	21.4%	20.3%	19.2%	18.7%	20.4%	19.3%
Flight and accommodation (full board)	5.0%	5.2%	4.9%	6.3%	3.8%	4.1%	4.3%	4.2%	4.4%	4.2%	4.3%	4.4%
Flight and accommodation (all inclusive)	13.7%	15.8%	15.8%	21.8%	27.5%	30.9%	31.7%	30.9%	33.0%	33.5%	32.8%	31.9%
Other expenses in their place of residence												
Car rental	6.2%	6.2%	5.7%	5.9%	8.7%	9.0%	9.7%	11.1%	10.7%	11.4%	11.8%	12.6%
Sporting activities	3.3%	3.2%	2.7%	3.3%	4.8%	5.1%	5.2%	5.7%	5.2%	5.5%	5.3%	5.1%
Excursions	1.7%	2.0%	1.8%	1.8%	3.5%	4.0%	4.4%	4.9%	5.4%	5.7%	5.7%	6.2%
Trip to other islands	0.4%	0.5%	0.7%	0.6%	0.7%	0.9%	1.2%	1.7%	2.1%	2.0%	1.6%	1.5%
% Tourists using low-cost airlines	20.3%	24.6%	28.2%	27.0%	34.6%	34.8%	34.6%	42.9%	43.3%	46.2%	48.7%	50.8%

Share of tourists by expenses at their place of residence



Share of tourists by other expenses at their place of residence



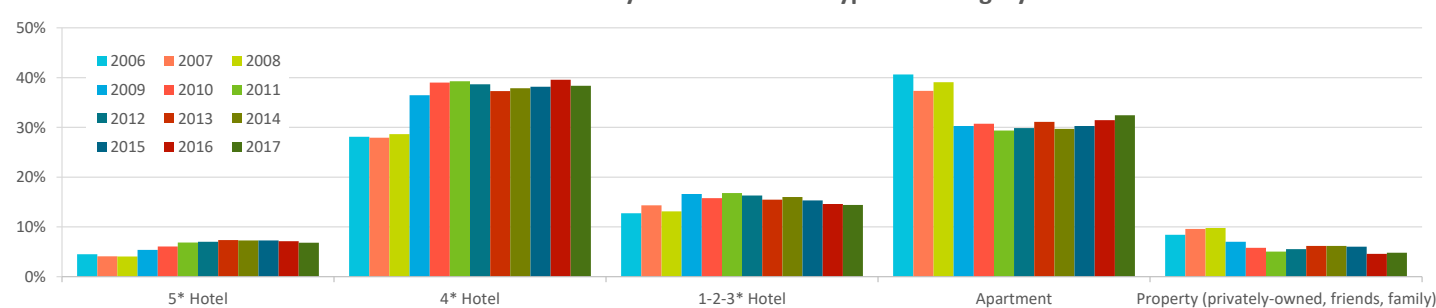
Tourists using low-cost airlines (%)



Where do they stay?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
5* Hotel	4.5%	4.1%	4.0%	5.4%	6.1%	6.8%	7.0%	7.3%	7.3%	7.3%	7.1%	6.8%
4* Hotel	28.1%	27.9%	28.7%	36.5%	39.0%	39.3%	38.6%	37.3%	37.9%	38.1%	39.6%	38.4%
1-2-3* Hotel	12.7%	14.3%	13.1%	16.6%	15.8%	16.8%	16.3%	15.5%	16.0%	15.3%	14.6%	14.4%
Apartment	40.6%	37.3%	39.1%	30.3%	30.7%	29.3%	29.9%	31.1%	29.7%	30.3%	31.5%	32.4%
Property (privately-owned, friends, family)	8.4%	9.6%	9.8%	7.0%	5.8%	5.0%	5.5%	6.2%	6.2%	6.0%	4.6%	4.8%
Others	5.6%	6.7%	5.3%	4.3%	2.6%	2.7%	2.6%	2.6%	3.0%	2.9%	2.6%	3.2%

Share of tourists by accommodation type and category



Source: Encuesta sobre el Gasto Turístico (ISTAC). Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist Expenditure Survey: Indicators trend (2006 - 2017)



TRIP MOTIVATION AND DESTINATION CHOICE

What was their main reason for visiting the Canary Islands?

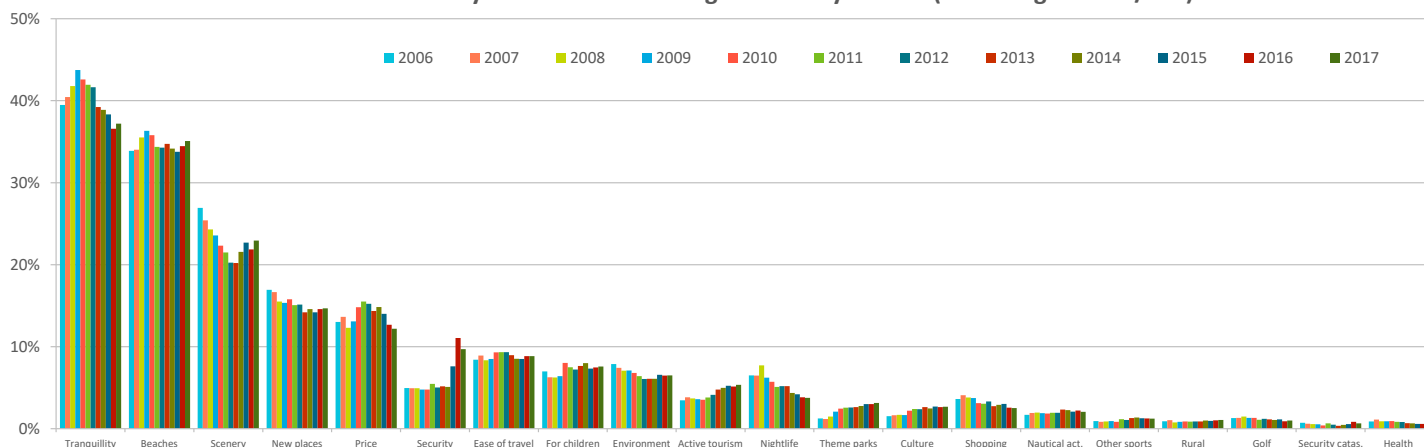
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Holidays	92.9%	91.9%	93.6%	94.1%	95.1%	95.2%	95.3%	94.3%	94.5%	95.0%	95.3%	95.5%
Business	3.4%	3.6%	2.7%	2.5%	2.0%	2.1%	2.0%	2.5%	2.3%	1.9%	1.8%	1.6%
Conventions and Exhibitions	0.5%	0.5%	0.3%	0.3%	0.3%	0.2%	0.2%	0.2%	0.3%	0.2%	0.2%	0.2%
Health	0.6%	0.5%	0.4%	0.3%	0.4%	0.4%	0.4%	0.4%	0.4%	0.3%	0.3%	0.3%
Family reasons	2.1%	2.9%	2.8%	2.4%	1.9%	1.7%	1.8%	2.1%	2.1%	2.2%	2.1%	2.0%
Others	0.5%	0.5%	0.3%	0.5%	0.4%	0.4%	0.3%	0.4%	0.4%	0.4%	0.3%	0.3%

Why do they choose the Canary Islands?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Climate/sun	89.5%	89.6%	89.9%	90.7%	91.3%	90.7%	91.1%	90.3%	90.1%	89.6%	89.8%	89.8%
Tranquillity/rest/relaxation	39.5%	40.4%	41.8%	43.7%	42.6%	42.0%	41.6%	39.2%	38.9%	38.3%	36.6%	37.2%
Beaches	33.9%	34.0%	35.5%	36.3%	35.8%	34.4%	34.3%	34.7%	34.2%	33.8%	34.5%	35.1%
Scenery	26.9%	25.4%	24.3%	23.6%	22.3%	21.5%	20.3%	20.2%	21.6%	22.7%	21.9%	22.9%
Visiting new places	16.9%	16.7%	15.5%	15.3%	15.8%	15.1%	15.1%	14.2%	14.6%	14.2%	14.6%	14.7%
Price	13.0%	13.6%	12.3%	13.1%	14.8%	15.5%	15.2%	14.3%	14.8%	14.0%	12.7%	12.2%
Security	4.9%	4.9%	4.9%	4.8%	4.8%	5.5%	5.0%	5.2%	5.1%	7.6%	11.1%	9.7%
Ease of travel	8.4%	8.9%	8.4%	8.5%	9.3%	9.3%	9.3%	9.0%	8.5%	8.5%	8.9%	8.9%
Suitable destination for children	7.0%	6.3%	6.2%	6.4%	8.0%	7.5%	7.2%	7.6%	8.0%	7.3%	7.5%	7.6%
Quality of the environment	7.9%	7.4%	7.1%	7.1%	6.8%	6.4%	6.1%	6.1%	6.1%	6.6%	6.5%	6.5%
Active tourism	3.5%	3.8%	3.7%	3.6%	3.5%	3.8%	4.1%	4.8%	5.0%	5.2%	5.1%	5.4%
Nightlife/fun	6.5%	6.5%	7.7%	6.2%	5.7%	5.1%	5.2%	5.2%	4.4%	4.2%	3.8%	3.8%
Theme parks	1.3%	1.2%	1.5%	2.1%	2.4%	2.6%	2.6%	2.6%	2.8%	3.0%	3.0%	3.1%
Culture	1.5%	1.6%	1.7%	1.7%	2.2%	2.4%	2.4%	2.6%	2.5%	2.7%	2.6%	2.7%
Shopping	3.6%	4.1%	3.8%	3.7%	3.1%	3.0%	3.3%	2.7%	2.9%	3.0%	2.6%	2.5%
Nautical activities	1.7%	1.9%	2.0%	1.9%	1.9%	1.9%	1.9%	2.3%	2.3%	2.1%	2.2%	2.0%
Other sports	0.9%	0.8%	0.9%	0.9%	0.8%	1.2%	1.1%	1.3%	1.4%	1.3%	1.2%	1.2%
Rural tourism	0.9%	1.0%	0.8%	0.8%	0.9%	0.9%	0.9%	0.9%	1.0%	0.9%	1.0%	1.1%
Golf	1.3%	1.3%	1.5%	1.3%	1.3%	1.1%	1.2%	1.1%	1.1%	1.1%	0.9%	1.0%
Sensation of security against natural catastrophes	0.7%	0.6%	0.6%	0.5%	0.4%	0.7%	0.5%	0.4%	0.5%	0.6%	0.8%	0.7%
Health-related tourism	0.9%	1.1%	0.9%	0.9%	0.9%	0.8%	0.8%	0.7%	0.6%	0.6%	0.6%	0.5%
Others	5.2%	6.2%	5.9%	5.4%	5.3%	5.0%	5.1%	5.6%	5.4%	5.2%	4.6%	4.8%

* Multi-choice question

Share of tourist by reasons for choosing the Canary Islands (excluding climate/sun)



What did motivate them to come?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Previous visits to the Canary Islands	64.8%	65.9%	66.6%	67.9%	65.4%	65.3%	66.3%	64.0%	64.2%	64.5%	64.1%	64.9%
Recommendation by friends or relatives	36.8%	38.0%	37.8%	35.2%	34.8%	34.7%	34.7%	34.5%	34.1%	34.2%	34.5%	35.0%
The Canary Islands television channel	1.0%	0.8%	0.9%	0.8%	0.6%	0.3%	0.4%	0.3%	0.4%	0.4%	0.3%	0.4%
Other television or radio channels	1.4%	1.3%	1.1%	1.1%	1.1%	1.0%	0.8%	0.7%	0.8%	0.7%	0.8%	1.0%
Information in the press/magazines/books	6.2%	5.7%	5.3%	4.8%	4.9%	4.5%	4.4%	4.0%	4.0%	3.8%	3.8%	3.8%
Attendance at a tourism fair	0.9%	1.0%	0.8%	0.6%	0.6%	0.6%	0.5%	0.5%	0.5%	0.5%	0.5%	0.5%
Tour Operator's brochure or catalogue	16.9%	15.5%	12.9%	13.3%	12.6%	11.7%	10.9%	9.0%	9.0%	8.4%	8.0%	7.2%
Recommendation by Travel Agent	13.7%	12.6%	11.0%	12.0%	11.1%	11.5%	10.9%	9.9%	9.6%	9.5%	9.7%	9.3%
Information obtained via the Internet	18.4%	20.8%	22.0%	24.0%	26.8%	26.7%	25.5%	26.6%	26.1%	25.7%	25.8%	25.5%
Senior Tourism programme	0.9%	0.7%	0.9%	1.3%	0.6%	0.5%	0.5%	0.3%	0.3%	0.2%	0.2%	0.2%
Others	10.7%	12.4%	10.3%	9.8%	7.7%	6.5%	6.6%	7.2%	6.9%	6.5%	6.1%	5.9%

* Multi-choice question

Source: Encuesta sobre el Gasto Turístico (ISTAC). Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist Expenditure Survey: Indicators trend (2006 - 2017)

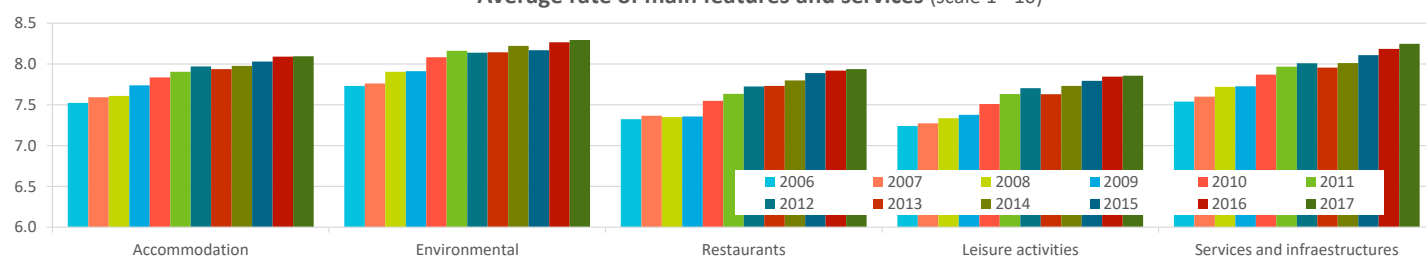


IMPRESSION AND SATISFACTION INDICATORS

How do they rate the following features and services?

(Escala 1-10)	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Average	7.5	7.5	7.6	7.6	7.8	7.9	7.9	7.9	8.0	8.0	8.1	8.1
Accommodation	7.5	7.6	7.6	7.7	7.8	7.9	8.0	7.9	8.0	8.0	8.1	8.1
Quality of accommodation	7.6	7.7	7.7	7.8	7.9	7.9	8.0	7.9	8.0	8.0	8.1	8.1
Treatment at accommodation	7.8	7.9	7.9	8.1	8.2	8.2	8.3	8.3	8.3	8.4	8.4	8.4
Quality of the food	7.2	7.2	7.2	7.4	7.5	7.6	7.6	7.6	7.6	7.7	7.8	7.8
Environmental	7.7	7.8	7.9	7.9	8.1	8.2	8.1	8.1	8.2	8.2	8.3	8.3
Climate	8.2	8.2	8.5	8.3	8.6	8.6	8.5	8.5	8.7	8.3	8.6	8.7
Bathing areas	7.7	7.7	7.9	7.9	8.0	8.1	8.1	8.1	8.2	8.1	8.2	8.2
Scenery	7.9	7.9	7.9	7.9	8.1	8.2	8.1	8.1	8.2	8.3	8.3	8.3
Quality of the environment	7.5	7.5	7.7	7.7	7.9	8.0	7.9	8.0	8.1	8.1	8.2	8.2
Tranquility	7.6	7.7	7.8	7.9	8.0	8.0	8.1	8.1	8.1	8.1	8.2	8.2
Cleanliness	7.5	7.5	7.6	7.7	7.9	8.1	8.0	8.0	8.1	8.1	8.2	8.2
Restaurants	7.3	7.4	7.3	7.4	7.5	7.6	7.7	7.7	7.8	7.9	7.9	7.9
Quality of restaurants	7.4	7.4	7.5	7.5	7.6	7.7	7.7	7.7	7.8	7.8	7.9	7.9
Local food and drink	7.1	7.1	7.1	7.1	7.3	7.3	7.4	7.4	7.5	7.6	7.6	7.7
Treatment from restaurant staff	7.7	7.7	7.7	7.8	8.0	8.0	8.1	8.1	8.2	8.2	8.3	8.3
Prices	7.1	7.2	7.0	6.9	7.3	7.4	7.6	7.6	7.7	7.8	7.8	7.8
Leisure activities	7.2	7.3	7.3	7.4	7.5	7.6	7.7	7.6	7.7	7.8	7.8	7.9
Cultural activities	6.7	6.8	6.9	6.9	7.0	7.2	7.2	7.2	7.3	7.4	7.5	7.5
Sporting activities	7.1	7.1	7.2	7.2	7.4	7.5	7.6	7.6	7.7	7.8	7.8	7.9
Golf	6.6	6.7	6.8	6.8	6.8	6.9	6.9	6.9	7.0	7.0	7.0	7.1
Theme parks	7.1	7.1	7.2	7.4	7.5	7.6	7.7	7.7	7.7	7.8	7.9	7.9
Nightlife, fun	7.1	7.1	7.2	7.2	7.2	7.3	7.3	7.3	7.3	7.4	7.5	7.5
Organized excursions	7.4	7.4	7.4	7.4	7.5	7.7	7.7	7.6	7.8	7.8	7.9	7.9
Recreational facilities for children	7.0	7.0	7.0	7.1	7.1	7.3	7.4	7.3	7.4	7.5	7.5	7.5
Health-related activities, wellness	7.0	7.0	7.1	7.2	7.3	7.5	7.5	7.4	7.6	7.6	7.6	7.7
Services and infrastructures	7.5	7.6	7.7	7.7	7.9	8.0	8.0	8.0	8.0	8.1	8.2	8.2
Bus services	7.3	7.3	7.5	7.6	7.7	7.8	7.8	7.7	7.7	7.8	7.9	7.9
Taxi services	8.0	8.0	8.1	8.1	8.3	8.3	8.4	8.3	8.3	8.4	8.4	8.5
Car rental	7.6	7.7	7.8	7.7	7.8	8.0	8.0	7.9	7.9	8.0	8.2	8.3
Security	7.7	7.7	7.8	7.9	8.1	8.2	8.2	8.2	8.3	8.3	8.4	8.5
State of roads	7.1	7.3	7.4	7.4	7.6	7.8	7.8	7.7	7.7	7.9	8.0	8.1
Quality and variety of shops	7.1	7.1	7.1	7.1	7.2	7.3	7.3	7.3	7.4	7.5	7.6	7.7
Hospitality	8.0	8.0	8.1	8.2	8.3	8.4	8.4	8.4	8.5	8.6	8.6	8.6

Average rate of main features and services (scale 1 - 10)

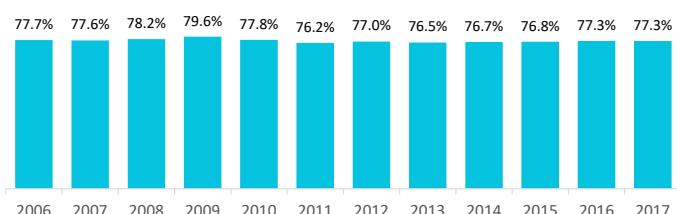


How many are loyal to the destination?

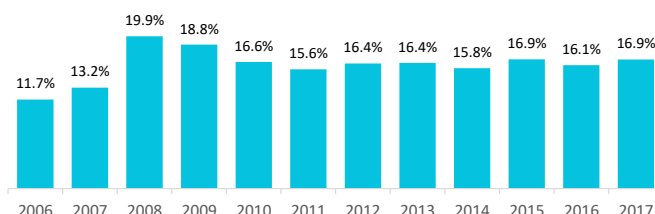
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Repeat tourists	77.7%	77.6%	78.2%	79.6%	77.8%	76.2%	77.0%	76.5%	76.7%	76.8%	77.3%	77.3%
In love (at least 10 previous visits)	11.7%	13.2%	19.9%	18.8%	16.6%	15.6%	16.4%	16.4%	15.8%	16.9%	16.1%	16.9%

Impression of their stay	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Good or very good (% tourists)	89.9%	90.3%	91.3%	91.2%	66.3%	92.7%	92.9%	93.1%	94.0%	93.2%	94.1%	94.0%
Average rating (scale 1-10)	8.70	8.74	8.79	8.78	7.13	8.74	8.76	8.79	8.85	8.83	8.90	8.92

Repeat tourists



In love tourists (at least 10 previous visits)



Tourist Expenditure Survey: Indicators trend (2006 - 2017)



PLACE OF RESIDENCE

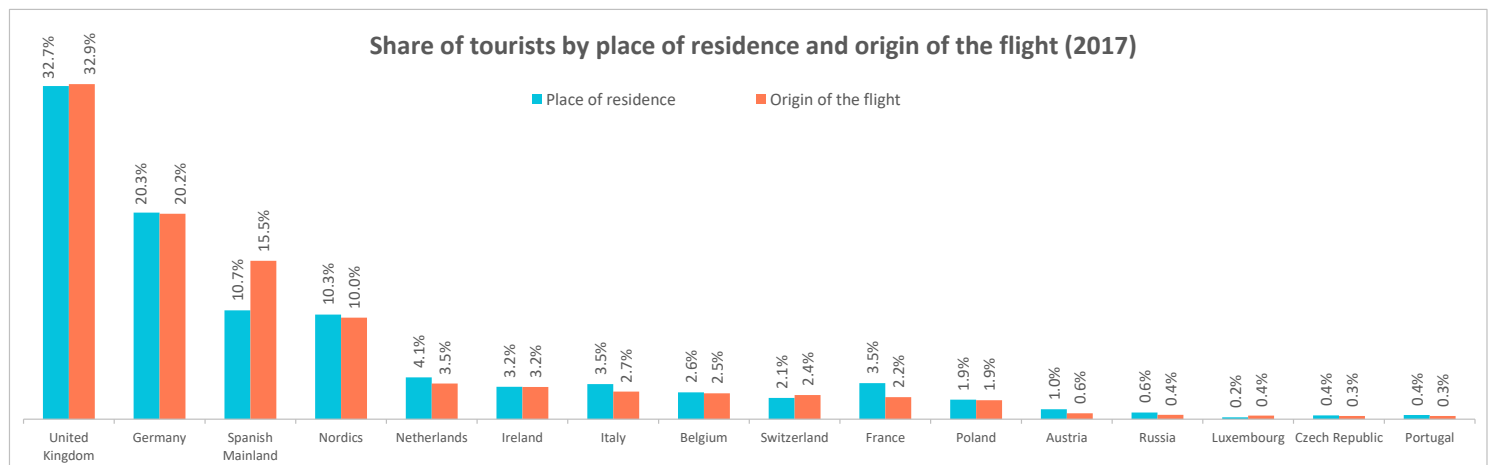
Where are they from?

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Source markets												
United Kingdom	30.3%	29.5%	28.7%	27.6%	29.5%	29.2%	29.4%	29.4%	30.6%	31.4%	32.2%	32.7%
Germany	23.5%	23.0%	22.5%	22.4%	21.7%	21.4%	21.9%	20.9%	21.4%	20.7%	20.8%	20.3%
Spanish Mainland	18.0%	18.8%	17.9%	17.4%	16.3%	14.0%	13.1%	12.4%	11.1%	11.1%	11.2%	10.7%
Nordics	9.7%	9.3%	10.9%	11.8%	11.4%	12.6%	13.0%	14.0%	13.3%	11.8%	10.5%	10.3%
Sweden	2.8%	3.0%	3.4%	3.4%	3.6%	4.2%	4.3%	4.8%	4.6%	4.4%	3.9%	3.8%
Norway	2.7%	2.7%	3.3%	3.5%	3.5%	3.7%	3.9%	4.4%	4.0%	3.4%	2.9%	2.9%
Denmark	2.2%	2.3%	2.4%	2.7%	2.4%	2.5%	2.5%	2.5%	2.4%	2.2%	2.1%	2.0%
Finland	2.0%	1.4%	2.0%	2.2%	2.0%	2.3%	2.3%	2.3%	2.2%	1.9%	1.6%	1.6%
Netherlands	4.2%	3.9%	3.9%	3.9%	3.7%	3.8%	3.9%	3.9%	3.7%	3.8%	4.1%	4.1%
France	1.4%	1.9%	1.5%	1.3%	1.9%	2.5%	2.7%	3.0%	3.5%	4.0%	3.8%	3.5%
Ireland	3.5%	3.4%	4.4%	4.2%	3.4%	3.3%	3.1%	3.3%	3.2%	3.3%	3.1%	3.2%
Italy	2.2%	2.8%	2.0%	1.8%	2.0%	2.7%	2.2%	2.2%	2.5%	3.0%	3.3%	3.5%
Belgium	2.1%	2.1%	2.2%	2.6%	2.6%	2.6%	2.6%	2.5%	2.5%	2.8%	2.7%	2.6%
Switzerland	1.2%	1.3%	1.7%	1.4%	1.7%	1.9%	1.9%	1.9%	2.0%	2.0%	2.0%	2.1%
Russia	0.3%	0.6%	0.6%	0.5%	0.6%	0.7%	0.9%	1.3%	1.4%	1.1%	0.8%	0.6%
Austria	1.1%	1.0%	1.1%	1.0%	1.2%	1.2%	1.0%	1.8%	0.9%	1.0%	1.3%	1.0%
Poland	0.2%	0.3%	0.3%	1.1%	1.0%	1.1%	1.4%	0.2%	1.2%	1.2%	0.9%	1.9%
Portugal	0.5%	0.5%	0.5%	0.4%	0.6%	0.8%	0.5%	0.6%	0.4%	0.3%	0.5%	0.4%
Luxembourg	0.2%	0.2%	0.2%	0.2%	0.3%	0.2%	0.3%	0.4%	0.2%	0.2%	0.3%	0.2%
Czech Republic	0.4%	0.3%	0.5%	0.7%	0.5%	0.5%	0.4%	0.1%	0.3%	0.3%	0.4%	0.4%
Others	1.0%	1.2%	1.2%	1.5%	1.7%	1.6%	1.7%	1.9%	1.9%	1.8%	2.0%	2.5%

How many tourists take a direct flight from their country of residence?

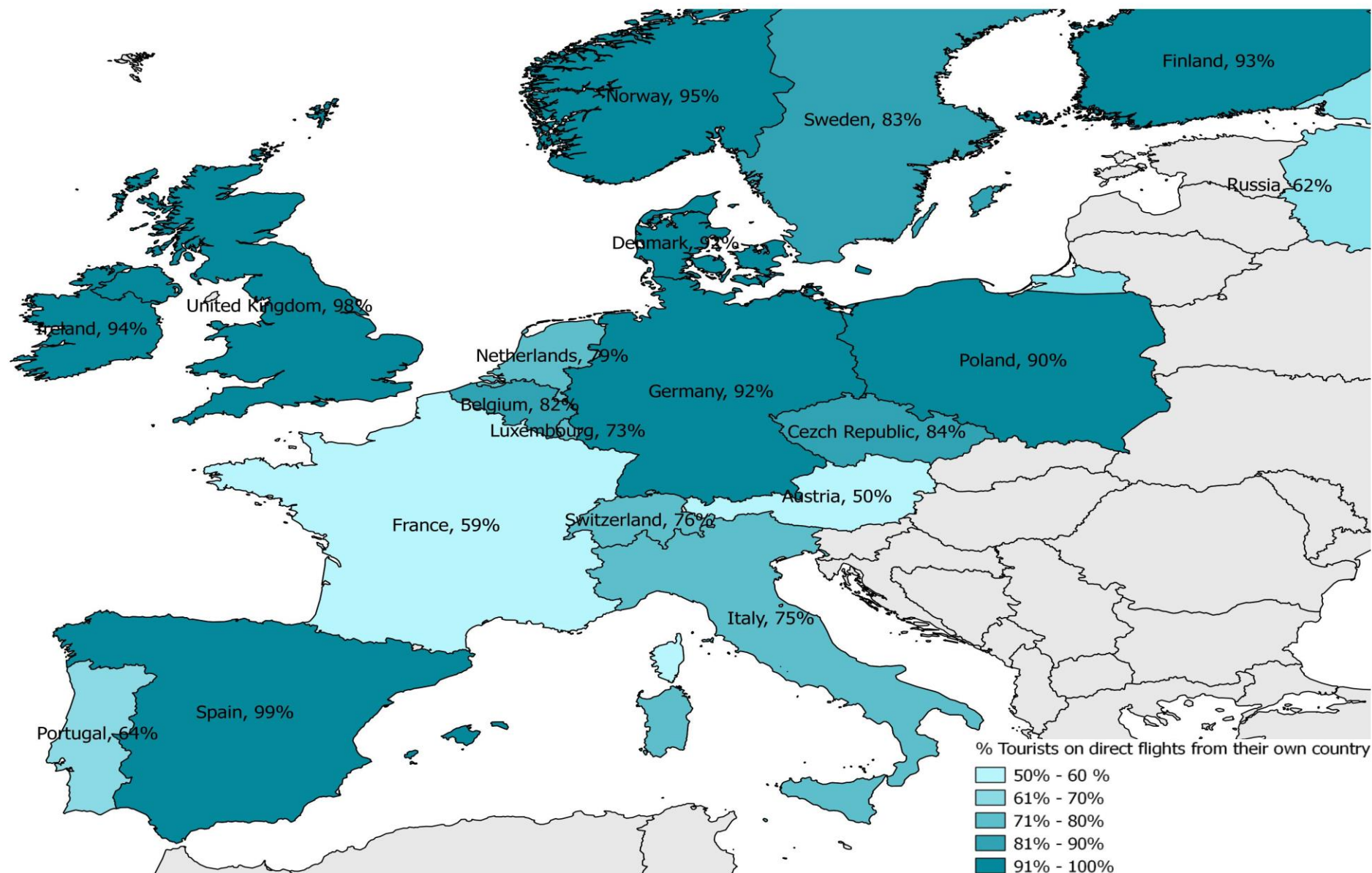
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Spanish Mainland	98.7%	99.4%	99.7%	99.6%	99.3%	99.1%	99.1%	99.4%	99.3%	99.6%	99.6%	99.6%
United Kingdom	94.9%	96.0%	97.9%	98.4%	98.4%	98.9%	98.8%	96.7%	98.5%	98.0%	97.5%	98.4%
Ireland	72.1%	73.6%	86.3%	86.1%	91.1%	93.1%	95.2%	98.2%	96.7%	95.2%	96.2%	94.4%
Norway	96.1%	94.2%	93.0%	96.3%	96.7%	96.2%	95.9%	92.7%	97.4%	96.1%	94.2%	95.1%
Germany	96.3%	95.8%	92.5%	95.2%	94.4%	95.1%	94.9%	95.0%	93.5%	93.8%	93.5%	92.1%
Finland	95.4%	92.5%	96.5%	95.0%	98.0%	95.5%	94.5%	90.5%	95.9%	94.3%	92.2%	93.3%
Belgium	82.6%	83.5%	82.6%	89.4%	90.3%	90.8%	93.7%	89.9%	86.2%	88.0%	90.6%	82.6%
Poland	18.4%	27.2%	60.3%	76.1%	74.2%	84.0%	86.6%	6.9%	87.2%	90.6%	84.3%	90.7%
Czech Republic	91.1%	81.0%	83.8%	86.6%	89.7%	82.5%	82.6%	--	82.6%	85.9%	82.4%	84.9%
Sweden	86.9%	85.4%	81.4%	89.1%	89.3%	86.1%	91.2%	62.8%	88.3%	90.0%	81.6%	83.6%
Denmark	90.5%	93.9%	95.3%	94.1%	95.6%	92.3%	96.0%	79.0%	93.7%	90.6%	80.6%	92.2%
Italy	71.1%	64.3%	52.7%	70.3%	73.0%	73.5%	81.3%	71.9%	72.1%	74.3%	76.8%	75.5%
Switzerland	66.7%	56.6%	74.9%	75.2%	78.0%	79.7%	79.9%	77.4%	78.4%	76.5%	75.4%	76.9%
Luxembourg	50.0%	68.3%	67.3%	81.5%	83.5%	78.8%	77.8%	82.1%	81.0%	75.4%	73.3%	73.2%
Russia	85.3%	76.7%	75.8%	76.9%	81.7%	66.5%	62.8%	47.6%	72.0%	79.1%	72.9%	62.2%
Portugal	39.1%	55.9%	48.5%	61.1%	82.8%	87.4%	83.1%	63.9%	77.6%	72.4%	71.3%	64.6%
Austria	63.7%	62.5%	71.5%	67.0%	71.0%	65.6%	68.0%	66.8%	66.1%	54.4%	55.7%	50.6%
Netherlands	82.8%	84.9%	81.5%	75.6%	77.7%	78.5%	83.7%	36.3%	81.1%	79.6%	48.5%	79.3%
France	46.5%	29.1%	23.2%	41.6%	43.9%	41.0%	53.7%	26.1%	55.5%	64.1%	44.8%	59.2%
Others	10.0%	13.8%	12.2%	25.9%	50.8%	51.1%	54.0%	25.9%	38.3%	42.7%	26.8%	40.1%

- Comparison between place of residence of tourists and origin of their flights



Source: Encuesta sobre el Gasto Turístico (ISTAC). Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Percentage of tourists traveling on non-stop flights from their own country (2017)



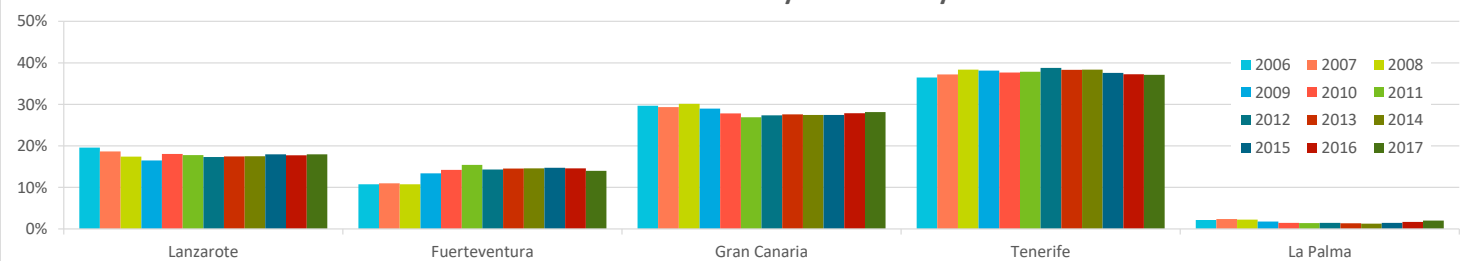
Tourist Expenditure Survey: Indicators trend (2006 - 2017)



ISLAND INDICATORS

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Share of tourists (> 16 years old)												
Lanzarote	19.6%	18.7%	17.4%	16.5%	18.1%	17.8%	17.3%	17.5%	17.5%	18.0%	17.8%	18.0%
Fuerteventura	10.8%	11.0%	10.7%	13.4%	14.2%	15.4%	14.3%	14.5%	14.6%	14.7%	14.6%	14.0%
Gran Canaria	29.7%	29.3%	30.1%	29.0%	27.8%	26.9%	27.3%	27.6%	27.5%	27.4%	27.9%	28.2%
Tenerife	36.5%	37.2%	38.4%	38.1%	37.7%	37.8%	38.8%	38.3%	38.4%	37.6%	37.3%	37.1%
La Palma	2.2%	2.4%	2.2%	1.8%	1.5%	1.4%	1.4%	1.4%	1.3%	1.4%	1.7%	2.0%
La Gomera or El Hierro	1.3%	1.4%	1.1%	1.2%	0.7%	0.7%	0.8%	0.7%	0.8%	0.8%	0.8%	0.7%
Canary Islands	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Share of tourist by island of stay



Main markets by islands

LANZAROTE												
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
United Kingdom	38.8%	41.4%	42.2%	42.5%	43.7%	43.1%	45.5%	45.6%	46.5%	48.0%	48.1%	48.9%
Germany	20.2%	17.0%	14.8%	16.1%	14.0%	13.4%	13.4%	13.0%	13.2%	12.2%	12.8%	12.3%
Ireland	10.1%	8.8%	12.9%	12.5%	9.7%	9.4%	9.4%	9.5%	9.0%	9.3%	8.7%	8.7%
Spanish Mainland	14.1%	17.8%	18.4%	16.4%	18.4%	17.3%	14.3%	12.7%	10.8%	9.4%	9.4%	7.9%
France	0.8%	0.9%	0.7%	0.4%	1.0%	1.1%	2.2%	3.4%	4.0%	5.7%	5.5%	4.8%
Netherlands	4.2%	3.9%	1.8%	2.0%	2.6%	3.0%	3.0%	3.2%	3.1%	3.3%	3.7%	3.8%
Italy	1.9%	2.1%	0.9%	0.8%	1.0%	1.7%	1.7%	1.4%	1.4%	1.5%	2.1%	2.7%
Poland	0.1%	0.3%	0.2%	0.5%	0.7%	0.6%	0.9%	0.4%	1.2%	1.2%	0.6%	1.8%
Belgium	1.1%	1.4%	1.1%	1.2%	1.5%	1.5%	1.3%	1.3%	1.3%	1.6%	1.5%	1.7%
Switzerland	1.6%	1.3%	0.8%	0.9%	0.8%	1.2%	1.3%	1.1%	1.3%	1.4%	1.3%	1.6%
Denmark	1.9%	1.3%	1.4%	1.6%	1.1%	1.5%	1.1%	1.1%	1.5%	1.3%	1.1%	1.3%
Sweden	1.3%	0.8%	1.2%	1.0%	1.6%	1.6%	1.3%	1.2%	1.8%	1.2%	0.7%	0.9%
Finland	0.6%	0.4%	0.6%	0.8%	0.6%	0.9%	1.0%	0.4%	1.0%	0.4%	0.7%	0.9%
Austria	0.6%	0.5%	0.9%	0.6%	0.6%	0.6%	0.6%	1.1%	0.8%	0.6%	0.4%	0.5%
Czech Republic	0.1%	0.2%	0.2%	0.2%	0.4%	0.3%	0.4%	0.0%	0.4%	0.7%	0.7%	0.4%
Portugal	0.0%	0.1%	0.2%	0.2%	0.3%	0.5%	0.4%	0.2%	0.3%	0.3%	0.4%	0.4%
Luxembourg	0.3%	0.1%	0.0%	0.1%	0.2%	0.2%	0.2%	0.4%	0.3%	0.2%	0.2%	0.3%
Russia	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.4%	0.3%
Norway	2.1%	1.6%	0.9%	1.5%	1.6%	1.6%	1.5%	3.1%	1.7%	0.0%	0.0%	0.0%
Others	0.2%	0.3%	0.7%	0.7%	0.2%	0.5%	0.5%	0.9%	0.4%	1.5%	1.6%	0.9%
TOTAL	2,034,723	1,923,624	1,761,928	1,442,791	1,602,344	1,810,099	1,740,273	1,820,148	1,911,659	2,033,971	2,328,674	2,488,213

FUERTEVENTURA												
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Germany	42.8%	44.6%	47.2%	45.2%	43.3%	42.2%	45.0%	43.0%	45.3%	41.6%	41.0%	40.7%
United Kingdom	32.8%	21.9%	25.7%	22.2%	22.7%	22.0%	20.2%	20.7%	23.1%	24.0%	24.4%	25.3%
Spanish Mainland	8.1%	10.7%	9.6%	9.6%	10.6%	8.2%	6.6%	7.3%	6.0%	6.6%	5.8%	5.3%
France	0.3%	2.2%	1.4%	3.2%	3.3%	4.4%	4.8%	5.7%	5.2%	6.2%	6.0%	5.2%
Italy	3.2%	6.6%	4.1%	3.9%	3.9%	4.8%	3.6%	4.0%	3.7%	4.8%	5.4%	5.1%
Netherlands	1.9%	2.8%	2.4%	3.5%	2.5%	2.2%	2.8%	3.0%	2.3%	2.4%	2.9%	3.7%
Poland	0.3%	0.1%	0.2%	1.4%	1.2%	2.2%	3.6%	0.6%	2.4%	2.7%	1.7%	3.2%
Switzerland	1.4%	0.5%	1.5%	1.4%	1.9%	2.0%	2.1%	2.8%	2.0%	2.1%	2.2%	2.5%
Sweden	1.0%	1.3%	1.0%	1.6%	1.9%	2.8%	2.7%	0.2%	2.8%	2.3%	1.4%	2.1%
Ireland	1.7%	4.0%	3.3%	2.1%	2.0%	2.0%	1.6%	1.5%	1.8%	1.9%	1.6%	1.6%
Denmark	0.6%	0.8%	0.3%	1.2%	1.4%	1.6%	2.1%	1.1%	1.4%	1.3%	1.1%	1.3%
Austria	1.4%	1.1%	0.7%	1.0%	1.3%	1.3%	1.0%	3.6%	0.9%	0.8%	1.6%	0.7%
Finland	1.2%	0.5%	0.1%	0.3%	0.6%	0.5%	0.5%	0.0%	0.3%	0.6%	0.6%	0.7%
Czech Republic	0.4%	0.8%	0.6%	0.6%	0.4%	0.8%	0.5%	0.2%	0.3%	0.5%	0.4%	0.4%
Norway	0.3%	0.2%	0.3%	0.7%	0.4%	0.6%	0.8%	2.4%	0.5%	0.4%	1.6%	0.3%
Luxembourg	0.4%	0.2%	0.1%	0.1%	0.4%	0.3%	0.2%	0.7%	0.3%	0.2%	0.3%	0.3%
Portugal	0.5%	0.0%	0.5%	0.5%	0.6%	0.7%	0.4%	0.4%	0.2%	0.3%	0.3%	0.2%
Russia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%	0.0%	0.1%	0.1%	0.0%
Belgium	1.4%	1.6%	0.8%	1.0%	0.9%	1.0%	0.8%	1.5%	0.7%	0.8%	0.8%	0.6%
Others	0.2%	0.2%	0.2%	0.5%	0.6%	0.6%	0.6%	1.0%	0.6%	0.4%	0.8%	0.7%
TOTAL	1,118,430	1,134,214	1,086,896	1,174,659	1,261,325	1,570,090	1,440,072	1,514,524	1,595,143	1,668,484	1,914,107	1,938,908

Tourist Expenditure Survey: Indicators trend (2006 - 2017)



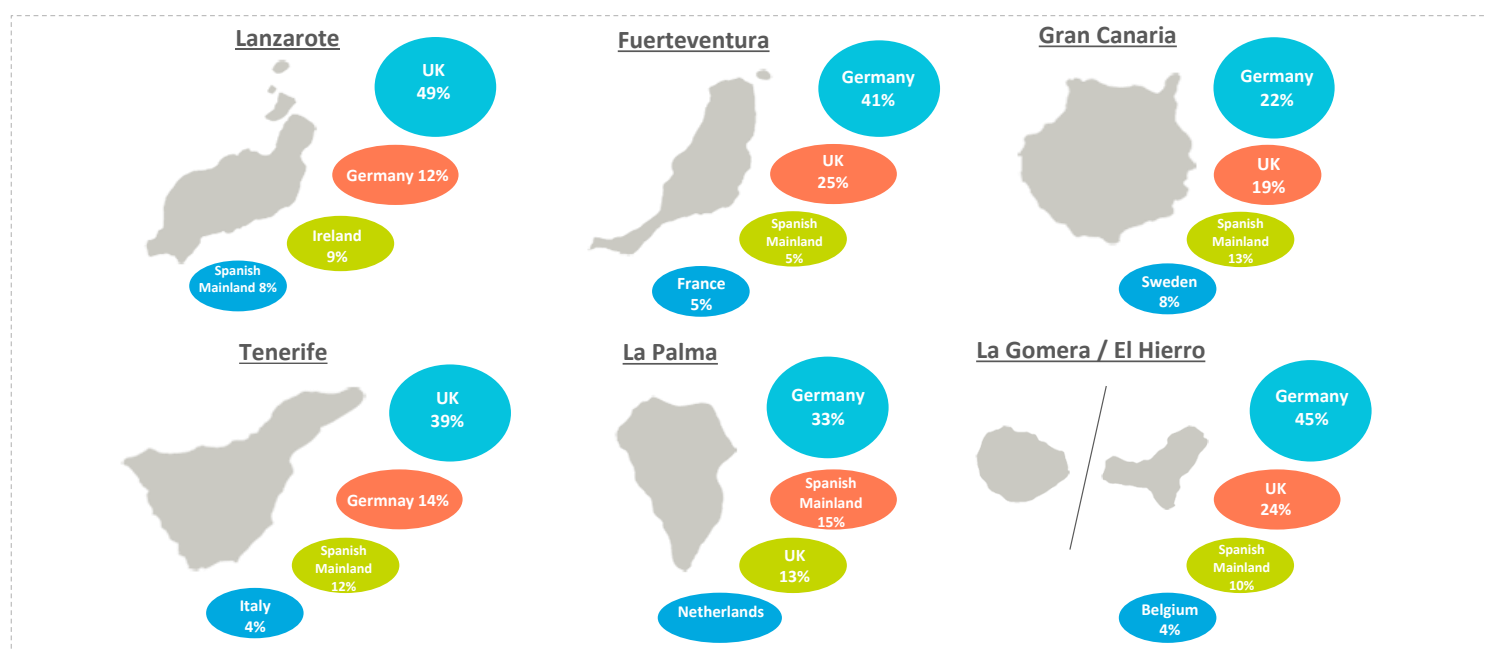
GRAN CANARIA												
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Germany	25.5%	24.3%	25.2%	24.0%	24.3%	23.7%	24.1%	22.2%	23.3%	23.1%	23.2%	22.2%
United Kingdom	20.0%	18.0%	16.5%	16.8%	16.2%	16.0%	15.7%	15.1%	16.1%	16.2%	18.1%	19.0%
Spanish Mainland	14.1%	17.0%	15.5%	15.5%	14.5%	13.0%	12.8%	13.9%	12.8%	12.8%	13.3%	12.6%
Sweden	6.1%	6.2%	6.5%	6.9%	7.5%	8.5%	8.2%	10.3%	9.1%	9.7%	8.4%	8.3%
Norway	5.8%	6.4%	7.1%	8.3%	8.4%	8.9%	8.8%	10.7%	9.6%	8.3%	7.5%	7.4%
Netherlands	6.3%	6.2%	6.5%	5.7%	5.6%	5.8%	5.9%	5.7%	5.3%	5.5%	5.7%	5.3%
Denmark	4.6%	3.9%	4.4%	4.3%	4.2%	3.9%	3.9%	3.6%	3.9%	3.8%	3.5%	3.4%
Switzerland	1.7%	2.1%	2.4%	1.9%	2.4%	2.7%	2.6%	2.5%	2.5%	2.7%	2.7%	2.8%
Belgium	2.2%	2.5%	2.0%	2.4%	2.5%	2.6%	2.6%	2.5%	2.5%	2.7%	2.7%	2.6%
Italy	2.0%	2.3%	1.4%	1.2%	1.5%	1.8%	1.5%	1.5%	1.9%	2.1%	2.3%	2.5%
France	1.3%	2.2%	0.9%	0.6%	1.0%	1.0%	1.2%	1.3%	1.8%	2.4%	2.4%	2.4%
Ireland	2.9%	2.5%	3.7%	3.3%	2.1%	1.9%	1.8%	1.9%	1.8%	1.7%	1.7%	1.9%
Poland	0.2%	0.4%	0.2%	0.7%	0.8%	1.0%	0.8%	0.2%	0.6%	0.6%	0.7%	1.3%
Austria	1.3%	1.6%	1.5%	1.3%	1.4%	1.5%	1.3%	1.1%	0.9%	1.2%	1.1%	1.1%
Portugal	0.9%	0.5%	0.6%	0.4%	0.8%	1.0%	0.6%	0.6%	0.6%	0.5%	0.9%	0.6%
Czech Republic	0.6%	0.1%	0.7%	1.1%	0.7%	0.6%	0.4%	0.1%	0.3%	0.3%	0.4%	0.4%
Luxembourg	0.2%	0.1%	0.3%	0.2%	0.4%	0.3%	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%
Russia	0.0%	0.1%	0.1%	0.1%	0.1%	0.2%	0.2%	0.3%	0.4%	0.3%	0.2%	0.2%
Finland	3.4%	2.2%	3.6%	4.0%	3.8%	4.0%	5.1%	3.7%	3.9%	3.4%	2.7%	2.6%
Others	1.3%	1.3%	0.9%	1.2%	1.7%	1.8%	2.1%	2.6%	2.6%	2.6%	2.4%	3.2%
TOTAL	3,078,134	3,023,350	3,049,092	2,539,369	2,467,553	2,741,346	2,747,552	2,876,750	3,001,310	3,104,724	3,654,806	3,900,824

TENERIFE												
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
United Kingdom	35.7%	37.2%	34.8%	32.6%	35.9%	36.2%	36.3%	36.5%	37.5%	38.5%	39.3%	39.2%
Germany	16.4%	16.5%	15.4%	14.6%	14.4%	14.0%	14.5%	14.1%	13.5%	13.6%	13.7%	13.8%
Spanish Mainland	24.8%	21.8%	20.8%	21.4%	18.3%	14.7%	14.6%	12.7%	11.5%	11.9%	12.4%	12.4%
Italy	2.4%	2.4%	2.5%	2.0%	2.3%	3.0%	2.5%	2.4%	2.9%	3.7%	3.9%	4.0%
Belgium	2.6%	2.4%	3.0%	3.9%	3.9%	3.7%	3.7%	3.5%	3.8%	4.1%	3.9%	3.8%
Netherlands	2.5%	2.0%	2.9%	3.1%	3.0%	3.2%	3.1%	3.1%	3.2%	3.1%	3.4%	3.2%
Sweden	1.6%	2.2%	2.7%	2.6%	2.4%	3.0%	3.6%	4.3%	3.5%	3.1%	2.7%	2.5%
Ireland	1.3%	1.6%	1.7%	2.5%	1.9%	2.0%	2.0%	2.3%	2.3%	2.4%	2.3%	2.3%
Poland	0.3%	0.3%	0.5%	1.5%	1.3%	0.9%	1.3%	0.1%	1.1%	1.2%	0.9%	1.8%
Finland	2.0%	1.6%	1.9%	2.2%	2.0%	2.6%	1.7%	3.0%	2.5%	1.9%	1.8%	1.7%
Norway	1.4%	1.2%	2.4%	2.0%	2.0%	2.3%	2.9%	1.4%	2.6%	2.2%	1.1%	1.7%
Switzerland	0.5%	0.9%	1.4%	1.2%	1.3%	1.6%	1.5%	1.6%	1.9%	1.9%	1.6%	1.7%
Denmark	1.2%	2.1%	1.9%	2.5%	2.0%	2.4%	2.5%	3.1%	2.1%	1.8%	2.1%	1.6%
Russia	0.8%	1.4%	1.4%	1.3%	1.5%	1.7%	2.2%	3.2%	3.3%	2.5%	2.0%	1.5%
Austria	1.2%	0.8%	1.0%	1.0%	1.0%	1.2%	1.0%	1.9%	0.9%	1.0%	1.4%	1.1%
Portugal	0.5%	0.8%	0.7%	0.6%	0.5%	0.9%	0.6%	0.8%	0.3%	0.4%	0.4%	0.4%
Czech Republic	0.6%	0.5%	0.6%	0.6%	0.5%	0.4%	0.3%	0.2%	0.4%	0.3%	0.5%	0.3%
Luxembourg	0.2%	0.3%	0.2%	0.2%	0.2%	0.2%	0.3%	0.4%	0.2%	0.2%	0.3%	0.1%
France	2.3%	2.2%	2.3%	1.8%	2.6%	3.4%	3.2%	3.1%	3.9%	3.7%	3.2%	3.1%
Others	1.5%	1.7%	1.9%	2.6%	2.8%	2.5%	2.3%	2.4%	2.7%	2.6%	2.8%	3.6%
TOTAL	3,784,335	3,834,847	3,885,766	3,340,001	3,340,638	3,855,060	3,898,912	3,996,638	4,193,228	4,249,936	4,885,901	5,144,415

LA PALMA												
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Germany	39.6%	40.3%	39.7%	34.1%	35.2%	35.5%	37.8%	31.5%	36.6%	33.8%	36.8%	33.4%
Spanish Mainland	37.2%	33.5%	31.4%	31.5%	28.9%	34.6%	28.4%	26.6%	26.4%	24.4%	18.5%	15.2%
United Kingdom	0.5%	2.1%	6.3%	10.6%	12.7%	9.0%	11.8%	9.0%	12.6%	14.6%	13.7%	13.4%
Netherlands	13.0%	12.1%	11.0%	12.7%	8.6%	9.8%	9.2%	9.7%	9.1%	8.6%	9.4%	8.8%
Poland	0.5%	0.0%	0.0%	0.0%	0.3%	0.3%	1.2%	0.0%	0.1%	0.0%	0.4%	5.2%
France	0.4%	1.3%	0.5%	0.1%	1.1%	1.5%	1.3%	2.4%	3.1%	2.9%	4.3%	5.0%
Austria	0.4%	0.4%	0.8%	0.8%	3.6%	1.9%	2.5%	2.7%	3.9%	6.3%	7.4%	3.4%
Russia	0.6%	0.0%	0.0%	0.0%	0.2%	0.0%	0.1%	0.3%	0.9%	0.0%	0.0%	2.2%
Italy	0.4%	1.8%	0.9%	0.4%	1.0%	0.8%	0.4%	1.4%	1.0%	1.2%	0.6%	2.1%
Switzerland	0.5%	1.1%	3.5%	4.0%	1.5%	0.7%	1.3%	0.6%	1.3%	1.1%	0.7%	1.9%
Denmark	0.0%	0.5%	0.2%	0.0%	0.5%	0.3%	0.2%	0.7%	0.3%	0.2%	0.0%	1.4%
Sweden	0.3%	0.6%	0.4%	0.5%	0.2%	0.2%	0.4%	4.5%	0.2%	0.5%	0.3%	1.0%
Norway	0.5%	0.0%	0.3%	0.2%	0.0%	0.0%	0.0%	0.6%	0.1%	0.4%	0.0%	0.7%
Finland	1.1%	0.6%	0.6%	0.7%	0.3%	0.1%	0.0%	4.4%	0.1%	0.3%	0.4%	0.3%
Ireland	0.0%	0.0%	0.2%	0.4%	0.3%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%
Czech Republic	0.0%	0.0%	0.1%	0.0%	0.4%	0.2%	0.4%	0.3%	1.0%	0.7%	2.0%	0.0%
Luxembourg	0.1%	0.0%	0.1%	0.0%	0.3%	0.1%	0.3%	0.1%	0.2%	0.0%	0.3%	0.0%
Portugal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belgium	4.5%	4.1%	3.0%	2.6%	3.8%	3.6%	3.5%	4.0%	2.6%	4.2%	4.0%	2.4%
Others	0.5%	1.5%	0.7%	1.2%	1.0%	1.2%	1.1%	1.1%	0.7%	0.7%	1.2%	3.4%
TOTAL	225,802	243,787	226,636	156,230	130,619	143,076	145,084	143,472	138,916	163,425	221,541	277,952

Tourist Expenditure Survey: Indicators trend (2006 - 2017)

LA GOMERA OR EL HIERRO												
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Germany	42.7%	46.0%	37.5%	43.2%	52.0%	54.8%	49.0%	57.3%	50.3%	52.9%	42.1%	45.3%
United Kingdom	15.5%	10.7%	14.4%	16.0%	11.8%	11.3%	14.1%	20.6%	17.3%	14.9%	25.8%	24.2%
Spanish Mainland	27.5%	25.9%	28.5%	19.4%	12.3%	9.9%	9.1%	7.6%	8.2%	11.1%	9.2%	10.1%
Belgium	1.7%	1.1%	4.4%	1.7%	1.9%	3.6%	3.3%	1.7%	3.3%	2.6%	3.1%	4.0%
Switzerland	0.8%	1.5%	2.3%	4.0%	3.5%	4.7%	3.3%	4.8%	4.0%	3.3%	3.8%	2.9%
Netherlands	6.7%	3.1%	3.1%	5.7%	4.1%	2.1%	2.6%	0.2%	1.2%	3.0%	2.0%	2.4%
Sweden	0.7%	0.9%	2.7%	3.7%	1.9%	1.4%	2.3%	0.0%	2.5%	1.1%	1.3%	2.4%
France	0.0%	1.5%	1.7%	0.0%	1.8%	2.7%	2.8%	0.5%	4.1%	2.4%	2.8%	1.7%
Norway	2.0%	0.9%	0.0%	0.6%	1.0%	1.2%	2.3%	0.0%	0.6%	1.6%	0.0%	1.4%
Denmark	0.4%	2.1%	1.4%	1.2%	3.3%	1.5%	4.1%	0.9%	2.8%	0.8%	1.7%	0.9%
Ireland	0.6%	0.6%	0.5%	0.8%	0.0%	1.1%	0.3%	2.4%	0.3%	1.5%	1.5%	0.8%
Austria	0.8%	1.0%	0.8%	1.8%	3.2%	1.0%	1.9%	1.6%	1.2%	1.5%	3.0%	0.7%
Poland	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.5%	0.3%	0.0%	0.6%
Finland	0.0%	0.6%	0.4%	0.2%	0.3%	1.0%	1.3%	2.0%	0.4%	1.4%	1.3%	0.5%
Czech Republic	0.2%	0.0%	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Luxembourg	0.0%	0.1%	0.0%	0.3%	0.5%	0.2%	0.8%	0.3%	0.3%	0.3%	0.1%	0.0%
Portugal	0.0%	0.4%	0.2%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Russia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
Italy	0.3%	2.6%	1.0%	0.7%	0.4%	0.7%	2.2%	0.2%	1.3%	0.5%	1.0%	0.7%
Others	0.0%	1.2%	1.0%	0.8%	1.0%	2.6%	0.6%	0.0%	0.9%	0.9%	0.4%	1.3%
TOTAL	137,824	148,560	116,093	107,020	60,249	69,333	79,151	73,615	91,914	94,099	109,330	102,304



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Island of stay												
Lanzarote	--	--	--	--	11.2%	7.6%	7.9%	9.5%	9.6%	9.9%	9.8%	9.0%
Fuerteventura	--	--	--	--	11.7%	10.3%	13.1%	13.2%	14.7%	14.1%	14.1%	13.9%
Gran Canaria	--	--	--	--	7.5%	6.1%	6.8%	7.7%	9.4%	10.1%	10.1%	10.2%
Tenerife	--	--	--	--	11.7%	8.6%	9.9%	10.7%	10.1%	9.6%	9.4%	10.1%
La Gomera or El Hierro	--	--	--	--	38.5%	35.7%	35.6%	32.2%	37.7%	37.6%	46.0%	41.0%
La Palma	--	--	--	--	10.9%	10.2%	9.7%	10.3%	15.6%	10.3%	12.2%	12.2%
Canary Islands	--	--	--	--	10.6%	8.2%	9.4%	10.2%	10.8%	10.7%	10.7%	10.7%

